

Program of Study Request

Form Id: 14802

Form Status: Process

Please take action on the form.

This service has been developed initially to support the conversion of the university's course inventory from a quarters to a semesters curriculum. **Getting started ...**

Type of Request:

- New
 Modify
 Deactivate
 Terminate
 Quarter to Semester

For *Deactivate*, the program must be terminated no later than the conclusion of 7 years from the deactivation and all students must complete degree requirements by this date. The Registrar's Office will notify the department when all students have completed degree requirements of the deactivated program.

Client Info

Name: Mark S Cubberley
Email: mark.cubberley@wright.edu
Phone: 937.775.8348
Department: Lake Campus Science & Mathematics
Location: Dwyer Hall 108B, 7600 Lake Campus Dr

Program of Study

CSD - Graphic Communication

Effective Term: Summer 2016

Level: Undergraduate

Wright State Lake Campus

Degree: Certificate Program

Major: Graphic Communication *New

Minor:

Program: Graphic Communication *New

Concentration:

Add'l Info:

Approvals

Activity	Role	Client	Status	Time
Primary Route				
Dept_Review	Dept of Community Services Development	Mark S Cubberley	Review	02/08/2016 11:04:31
CCC_Eval	UG Chair of Wright State Lake Campus	Dane Thor Daniel	Approve	02/13/2016 12:04:50
	Dean of Wright State			02/24/2016

Dean_Review	Lake Campus	Mark S Cubberley	Review	14:23:44
UCAP_Eval	UCAP Chair	Karen Meyer	Approve	03/22/2016 15:46:29
Office Route				
Registrar_Proc	Registrar Office		Pending	

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3640 Colonel Glenn Highway - Dayton, Ohio - 45435

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Academic Program Modification

College	Lake Campus
Department	
Degree (A.A., B.S., B.F.A., etc.) & Title	
Concentration, Track, Option, Specialization	
Minor Program Title	
Certificate Program Title	Graphic Communication

Highlight additions and modifications. ~~Strikethrough deletions.~~

Current Program Requirements	Hours
Wright State Core Requirements	
Departmental Core Requirements	
Related Requirements	
Electives	
Total	

Proposed Program Requirements	Hours
Wright State Core Requirements	
Departmental Core Requirements IT 1010 Graphic Terminology (3) IT 1300 Illustration (3) IT 1400 Typography and Layout (3) IT 2010 Photoshop (3) IT 2240 Fundamentals of Weblog Design (3)	15
Related Requirements	
Electives	
Total	15

Undergraduate Certificate in Graphic Communication

I. **Title.** Certificate in Graphic Communication, Lake Campus

II. **Objectives.**

- Students will demonstrate foundational skills in Photoshop, Illustrator, InDesign, and WordPress.
- Students will demonstrate a basic understanding of typography and layout principles.
- Students will demonstrate a basic understanding of color theory.
- Students will demonstrate foundational Web 2.0 skills.

III. **Description.** Through this certificate program, students will learn entry-level graphic communication skills.

IV. **Admission Requirements.** Certificate will be open to any student with a 2.4 cumulative GPA with an interest in learning basic graphic communications skills, with the exception of those students pursuing the AAB - Graphic Design and Multimedia program of study.

V. **Program Requirements.** The undergraduate certificate in graphic communication consists of 15 credit hours distributed as follows:

- IT 1010 Graphic Terminology (3)
- IT 1300 Illustration (3)
- IT 1400 Typography and Layout (3)
- IT 2010 Photoshop (3)
- IT 2240 Fundamentals of Weblog Design (3)

There will be no summative evaluation. Assessment will be made at the completion of each course.

VI. **Program Quality.**

- Certificate should be completed within two academic years, unless arrangements have been made with the certificate administrator.
- Courses do not need to be taken in sequence.
- Certificate administrator is Teresa Richter.
- Assessment will be made in each course by skill review assessments, project evaluations, and testing.

- VII. **Student Performance.** Students will need to complete each course with a grade of “C” or better.
- VIII. **Curriculum Coordination.** Credits earned through the undergraduate certificate may be applied to the AAB - Graphic Design and Multimedia program.
- IX. **Resource Coordination.** No additional CATS or library resources will be needed to offer the Certificate in Graphic Communication
- X. **Program Staffing.** No additional staffing will be needed to offer the Certificate in Graphic Communication.

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