

Program of Study Request

Form Id: 14459

Form Status: Process

Please take action on the form.

This service has been developed initially to support the conversion of the university's course inventory from a quarters to a semesters curriculum. **Getting started ...**

Type of Request:

☒ New
 ☐ Modify
 ☐ Deactivate
 ☐ Terminate
 ☐ Quarter to Semester

For *Deactivate*, the program must be terminated no later than the conclusion of 7 years from the deactivation and all students must complete degree requirements by this date. The Registrar's Office will notify the department when all students have completed degree requirements of the deactivated program.

Client Info

Name: Martha L. Antolik

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Department: Communications

Location: Millett Hall 428, 3640 Colonel Glenn Hwy.

Program of Study

COM - Health Communication / Minor

Effective Term: Summer 2016

Level: Undergraduate

College of Liberal Arts

Degree:

Major:

Minor: Health Communication *New

Program:

Concentration:

Add'l Info:

This minor will be titled 'Health Communication.'

Approvals

Activity	Role	Client	Status	Time
Primary Route				
Dept_Review	Dept of Communication	Mary L. Rucker	Review	11/19/2015 11:26:10
CCC_Eval	UG Chair of College of Liberal Arts	Herbert E. Dregalla	Approve	02/15/2016 16:29:58

Dean_Review	Dean of College of Liberal Arts	Herbert E. Dregalla	Review	02/15/2016 16:36:25
UCAP_Eval	UCAP Chair	Karen Meyer	Approve	03/21/2016 16:57:18
Office Route				
Registrar_Proc	Registrar Office		Pending	

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Course Requirements for Minor in Health Communication

Faculty:

Professors: Mary Rucker (Chair)

Associate Professors: Carol Morgan, Marie Thompson

Assistant Professors: Jennifer Ware,

Instructors: Ike Brunner

Lecturers: Alex Alexander, Martha Antolik

College	Liberal Arts
Department	Communication
Degree, Major	
Degree, Minor	Health Communication

Program Requirements	Hours
COM 1040 Human Communication	<i>Credit Hour(s): 3</i>
COM 2020 Interpersonal Communication OR COM2460 Organizational Communication	<i>Credit Hour(s): 3</i>
COM 3250 Health Communication <i>Prerequisite: COM 1040</i> <i>Classification: Sophomore (completed at least 45 hours), Junior, or Senior</i>	<i>Credit Hour(s): 3</i>
COM 4251 Communicating across Race, Gender and Health <i>Prerequisite: 3250, 2020 OR 2460</i> <i>Classification: Junior or Senior</i>	<i>Credit Hour(s): 3</i>
*COM 4710 Special Topics (Focus on Health)	<i>Credit Hour(s): 3</i>
COM 4710 Social Media OR COM 3450 Public Relations	<i>Credit Hour(s): 3</i>
Total	18 Hours

***At least**

Proposed Minor in Health Communication

- I. Title of Program:** Minor in Health Communication
Department: Communication
College: Liberal Arts

II. Objectives:

The purpose of this program is multidimensional.

1. A Health Communication Minor will serve the growing interests, needs and numbers of our Communication Majors who want to enhance their communication skills specifically in fields associated with health (communication).
2. The Health Communication Minor will also serve the interests of those outside the Department of Communication Studies (including Media Studies)
3. The Health Communication Minor is a step toward building a Health COM Major to be housed in the Department of Communication (CoLA).

III. Descriptions (Catalog):

The study of health communication can contribute to health promotion in areas such as patient-family communication, health messages and campaigns, health in mass media, public health, and technology and health. This minor is grounded in a curriculum of theory, research, and application, addressing health issues across the spectrum of interpersonal, cultural, organizational, public relations, and mass-mediated contexts.

The Health COM minor is designed to be a program for students from a wide variety of majors who may seek careers within health fields.

Specific objectives for (students in) this program include:

- To learn theories, research, and practices of health communication
- To learn and apply strategies that can develop and improve communication among colleagues, peers, patients, and family members/caregivers in diverse contexts of healthcare
- To understand and explain the origins, development, and varied nature of health communication as it relates to interpersonal, familial, community, and public perspectives
- To examine a variety of factors that influence health, including technology, culture, education, and public policy

IV. Admission Requirements:

Admission requirements are designed to be consistent with existing department requirements. These requirements are as follows:

1. Students must be an undergraduate and have a sophomore status
2. Students must have completed 45 hours of coursework
3. Students must have a minimum 2.5 GPA

V. Program Requirements:

The program minor is based in the major degree program. See above requirements for minor of Health COM

VI. Program Quality: The program minor is based within the Communication Major and the program quality is the same

VII. Student Performance:

Students must maintain a minimum 2.5 GPA

VIII. Curriculum Coordination:

The proposed minor includes one new course. Courses for this program are regularly taught by faculty in Communication of Department.

IX. Resource Coordination:

With the exception of one new course, the proposed Minor is a package of existing courses that are regularly taught by communication and media Studies faculty.

X. Program Staffing:

The proposed minor will be taught by current communication and media studies faculty (Department of Communication).

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