

Announcing a student website and logo design contest:

Design a new look for the Association for University Regional Campuses of Ohio (AURCO)

Deadline: December 15, 2007

For contest details go to: www.rwc.uc.edu/aurco

Overview

The Association for University Regional Campuses of Ohio (AURCO) is devoted to the professional development of the faculty throughout Ohio's twenty-three regional campuses. The association needs a new look for its website that will:

- Enhance the professional presence on the internet for AURCO;
- Create a centralized location for the AURCO Journal, conference and association information; and
- Create a community forum for Ohio branch campus news, networking, and collaboration.

The winner will have his/her web page and logo design work featured as the default template for the AURCO website. If the designer wishes, his/her professional website will be linked on the bottom of the home page along with suitable attribution text. This would be a great source of referrals for budding web designers.

The contest will have 3 tiers with the final presentation and judging taking place at the annual AURCO conference. Ideally the design should be professional and not too graphics heavy however don't be afraid to be creative.

Contest Details

You are eligible to take part in this competition if you are a full-time or part-time student currently attending a university regional branch campus in Ohio:

- Bowling Green State University: Firelands
- Kent State University: Ashtabula | East Liverpool | Geauga | Salem | Stark | Trumbull | Tuscarawas
- Miami University: Hamilton | Middletown
- The Ohio State University: Lima | Mansfield | Marion | Newark
- Ohio University: Chillicothe | Eastern | Lancaster | Southern | Zanesville
- University of Akron: Wayne
- University of Cincinnati: Clermont | Raymond Walters
- Wright State University: Lake

Entry Fee	Free
Deadlines	<p>Tier 1 December 15, 2007</p> <p>All students attending a university regional branch campus in Ohio are eligible to participate at this level. Top scores will be given feedback and invited to participate at tier 2.</p> <p>Tier 2 February 1, 2008</p> <p>Only those students invited to participate at tier 2 are eligible to participate at this level. Students admitted to this tier will be given additional feedback to complete and/or improve their original submitted design to submit to the final judging process. Top scores at this level will be invited to present their designs at the AURCO conference in April.</p> <p>Tier 3 April 4-5, 2008 – AURCO Conference – University of Cincinnati Raymond Walters College</p> <p>The top 4 designers will be invited to present their web page & logo design at the AURCO conference in April where the final judging will take place.</p>
Grading	<p>All designs will be evaluated by real life design professionals or design educators, based on the following formula:</p> <ul style="list-style-type: none">➤ Creativity – 40 points➤ Effectiveness – 30 points➤ Practicality, Scalability & Usability – 30 points➤ Ethics – pass or fail
Prizes	<p>The winner will have his/her web page design work featured as the default template for the AURCO website. If the designer wishes, his/her professional website will be linked on the bottom of the home page along with suitable attribution text.</p> <p>Certificates of Participation will be awarded to all finalists invited to present their design at the AURCO conference and a recognition plaque will be awarded to the winner. The winner will receive a book scholarship, deposited into their university/college account.</p>
Entry	<p>For contest rules, specifications and entry process, go to: www.rwc.uc.edu/aurco</p> <p>Or contact Rachelle Kristof Hippler at BGSU Firelands: rkristo@bgsu.edu</p>