

## **GOAL 1**

### **ENHANCE OUR DISTINCTIVE LEARNING EXPERIENCE TO RECRUIT AND RETAIN A DIVERSITY OF STUDENTS FROM THE REGION AND BEYOND.**

**ABSTRACT:** Strengthen the focus on student success and their future beyond the University; recruit and nurture distinguished faculty who integrate teaching, research and service; develop more student-centered faculty and staff; market the University by capitalizing on our distinctive strengths in programs, faculty, staff and facilities; and, strengthen existing and develop new programs to meet existing and emerging needs.

<b>Objective A:</b> Expand marketing and recruitment efforts in the region and beyond, including out of state.			
<b>Strategy</b>	<b>Outcome Measure</b>	<b>Timeframe</b>	<b>Champion</b>
<ul style="list-style-type: none"><li>Recruit areas contiguous to current region</li><li>Expand recruitment of military nurses</li><li>Expand college scholarship funds</li><li>Strengthen ties to local ADN programs</li></ul>	Increased out-of-area, out-of-state, RN-BSN, and AFIT enrollment,	2008	Asst. Dean and Grad Coordinator
<b>Objective B:</b> Diversify and enrich curriculum and make it more accessible, responsive, and flexible.			
<b>Strategy</b>	<b>Outcome Measure</b>	<b>Timeframe</b>	<b>Champion</b>
<ul style="list-style-type: none"><li>Utilize distance, online, web enhanced to expand undergraduate &amp; grad. programs</li><li>Continue to address emerging health issues (local &amp; global), e.g., terrorism</li><li>Implement post-baccalaureate accelerated BSN track</li></ul>	Increased number of courses with web component Increased visibility of emerging issues in syllabus Increased BSN graduates	2005 2004	Curriculum Committee
<b>Objective C:</b> Recruit and retain a nationally/regionally recognized diverse, student-centered faculty and staff.			
<b>Strategy</b>	<b>Outcome Measure</b>	<b>Timeframe</b>	<b>Champion</b>
<ul style="list-style-type: none"><li>Implement College diversity plan</li><li>Fund an endowed professorship</li></ul>	Increased % of people of color and those of ethnic diversity in staff & faculty	2008	Dean
<b>Objective D:</b> Enhance the academic success of students by creating a student-centered environment, improving upon current facilities, programs, co-curricular activities and technology.			
<b>Strategy</b>	<b>Outcome Measure</b>	<b>Timeframe</b>	<b>Champion</b>
<ul style="list-style-type: none"><li>Develop more support for at-risk students</li><li>Develop more student web communication</li><li>Develop more recognition for preceptors</li><li>Add student HC work opportunities</li></ul>	Improved on-time NUR209-424 More announcements on Web More BSN alumni seeking graduate ed. within 5 years	2005	Asst. Dean and SA office

## **GOAL 2**

EXPAND OUR PARTNERSHIPS THROUGH EXTERNAL FUNDING AND COLLABORATIVE SCHOLARSHIP BOTH REGIONALLY AND GLOBALLY

**ABSTRACT:** In order for WSU to increase the quality and quantity of research/scholarship, it will require partnership among a community of scholars, where the community can be defined as regional, federal, state, business, global. The desired outcome will be enhanced national, and international visibility of WSU including increased extramural support.

<b>Objective A:</b>			
Enhance and expand facilities and infrastructure for research, scholarship and learning through increased extramural and intramural support.			
<b>Strategy</b>	<b>Outcome Measure</b>	<b>Timeframe</b>	<b>Champion</b>
<ul style="list-style-type: none"><li>Enhance research infrastructure in college</li><li>Expand faculty research grants to national arena</li><li>Seek more media exposure for grant funded research</li></ul>	Five new faculty PIs with national research funding of >\$100,000 each	5 by 2008	Director Research & Dean
<b>Objective B:</b>			
Grow collaborative scholarship and centers of excellence.			
<b>Strategy</b>	<b>Outcome Measure</b>	<b>Timeframe</b>	<b>Champion</b>
<ul style="list-style-type: none"><li>Implement Nursing Institute to address regional nursing workforce issues</li><li>Develop internal and external collaborators for research grants</li></ul>	<ul style="list-style-type: none"><li>Establish funding base for Nursing Institute</li><li>Document collaborative projects</li></ul>	2005	Dean
<b>Objective C:</b>			
Increase investment in human capital responsible for collaborative scholarship and extramural support through appropriate incentives, recruitment, retention and professional development.			
<b>Strategy</b>	<b>Outcome Measure</b>	<b>Timeframe</b>	<b>Champion</b>
<ul style="list-style-type: none"><li>Target some development money for faculty incentives, recruitment, retention, and professional development.</li><li>Continue to evolve college recognition programs for faculty and staff</li></ul>	\$100,000 in development funds for these programs	2005	Dean

**GOAL 3**

**Original:** EXTEND OUR ENGAGEMENT WITH GOVERNMENT, BUSINESS AND NON-PROFITS TO FOCUS ON EMERGING AREAS OF NEED. **Recommended Revision:** EXTEND THE UNIVERSITY’S CIVIC ENGAGEMENT

**ABSTRACT:** WSU will commit itself to expanding existing relationships and developing partnerships that engage more of the total university in identifying and meeting existing and emerging needs. As a citizen of the community, WSU will lend its knowledge and expertise to enrich the region and by extension become a role model for other institutions.

<b>Objective A:</b> Where appropriate, increase the opportunities for community engagement within curriculum.			
<b>Strategy</b>	<b>Outcome Measure</b>	<b>Timeframe</b>	<b>Champion</b>
<ul style="list-style-type: none"> <li>Develop practice partnerships for faculty</li> <li>Expand advisory opportunities for community members</li> </ul>	Partnerships in place Advisory board(s) membership	2004	Dean Faculty
<b>Objective B:</b> Encourage and support increased participation of faculty, staff and students in community service and leadership.			
<b>Strategy</b>	<b>Outcome Measure</b>	<b>Timeframe</b>	<b>Champion</b>
<ul style="list-style-type: none"> <li>Continue to evolve and expand appropriately faculty and staff community service</li> <li>Continue to identify community service &amp; leadership in nursing profession</li> </ul>	Increased faculty and staff community participation as appropriate to the college mission More nominations and awards made by the college	Ongoing	Faculty Affairs Committee
<b>Objective C:</b> Enhance the quantity and quality of dialogue with our various communities (e.g., multi-disciplinary forums, think tanks, symposia, etc.).			
<b>Strategy</b>	<b>Outcome Measure</b>	<b>Timeframe</b>	<b>Champion</b>
<ul style="list-style-type: none"> <li>Continue to expand <i>Cameos of Caring</i></li> <li>Expand CE offerings, especially online</li> <li>Develop interdisciplinary teams related to health in identified geographical areas</li> </ul>	<ul style="list-style-type: none"> <li>Increase number and or variety of offerings/forums as appropriate for good dialog with health care community</li> <li>Dialog forums/offerings in identified geographic areas of commitment</li> </ul>	annually 2006	Senior faculty