ATHLETICS DEPARTMENT

Bob Grant

We have a specific & unique mission:

- The Customer is #1
- Agile
- Nimble
- Resourceful
- Squeeze every ounce of production out of every dollar
- Extension of Enrollment Management
- Glimpse into the future
Athletic Expenditures:

Ohio State: $187.2
CMU: $48.3
Kent State: $37.1
Miami: $33.1
Ohio University: $29.5
Toledo: $29.3
Bowling Green: $29.2
Youngstown State: $24.4
Cleveland State: $15.9
Wright State: $12.8
Wittenberg: $11.9

(EADA 2017-2018 & Cleveland.com, March 2019)
ACADEMICS / RETENTION

52 STRAIGHT TERMS WITH A CUMULATIVE GPA OF 3.0 OR BETTER

87% GRADUATION SUCCESS RATE

Get them | Keep them | Graduate them
## Fall 2019 Student-Athletes by College

<table>
<thead>
<tr>
<th>College</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Raj Soin College of Business</td>
<td>64</td>
</tr>
<tr>
<td>College of Liberal Arts</td>
<td>24</td>
</tr>
<tr>
<td>College of Education &amp; Human Services</td>
<td>58</td>
</tr>
<tr>
<td>College of Engineering &amp; Computer Science</td>
<td>21</td>
</tr>
<tr>
<td>College of Science &amp; Math</td>
<td>37</td>
</tr>
<tr>
<td>College of Nursing &amp; Health</td>
<td>13</td>
</tr>
<tr>
<td>Graduate School</td>
<td>9</td>
</tr>
</tbody>
</table>

## Academic Statistics
- **Out-of-State Student-Athletes**: 54
- **International Students from Countries on Continents**: 24
  - 13 Countries
  - 4 Continents
TUITION / SSI

STUDENT-ATHLETE CONTRIBUTION: $4.3M

“FULL RIDE” SPORTS
MEN’S BASKETBALL | WOMEN’S BASKETBALL | VOLLEYBALL
ENGAGEMENT

ATTENDANCE – 65,000

BRAND BUILDING/EXPOSURE - $26M

NATIONAL TV – 10 in ‘18/’19

CORPORATE SPONSORS - $800K-$1M

DONOR ENGAGEMENT - $56M

HIGH SCHOOL KIDS – 21,000

COMMUNITY SERVICE – 2,100 hours
ATHLETIC SUCCESS

MEN'S BASKETBALL
VOLLEYBALL
MEN'S SOCCER
BASEBALL
GOLF

DEFENDING CHAMPIONS

McCafferty Trophy

#RAIDERUP | #GETROWDY
WRIGHT STATE STUDENT-ATHLETES

Motivated
High Achieving
Engaged
They give back
91% OF OUR STUDENT-ATHLETES WOULD CHOOSE WRIGHT STATE AGAIN
HEAVY LIFTING & TOUGH DECISIONS

- Make strategic decisions with full knowledge of the impact of those decisions.
- Start with outcomes & let your values (PSA) guide you.
- This is what everyone, every unit on campus must now do.
- This is what athletics has been doing – that glimpse into the future.
TUITION / SSI

STUDENT-ATHLETE CONTRIBUTION:

Grow It!

Opportunities

“Equivalency” SPORTS

Women’s Soccer | Baseball | Softball
Men’s Soccer | Golf | Men’s Tennis
Women’s Tennis | Track | Cross Country
True Cost of Athletics 1-2%

Without Counting:

• **BRAND BUILDING/EXPOSURE** - $26M

• **DONOR ENGAGEMENT** - $56M
NORMAL P-S-A & NEW P-S-A
SPORTS ARE ONE OF THE FEW THINGS THAT UNITE US!