

**Academic Affairs and Enrollment Committee  
Meeting of August 27, 2019**

**Minutes**

**Present:** M. Bridges, D. Fecher, S. Green, M. Grunder, B. Langos, W. Montgomery, G. Ramos, O. Sneary, S. Wenrick

**Guests:** P. Carney, L. Chan, S. Edwards, D. Kimpton, L. Luehrmann, C. Schrader

Mr. Bridges called the meeting to order at 3:00 p.m. and read the Conflict of Interest Statement.

**Enrollment Update**

Dr. Sue Edwards, provost, offered an update on enrollment and an overview of the goals of the 5-year enrollment plan.

Helping students “find their fit” is an important part of the recruitment process. Whether this means going to high schools for recruitment visits, working with school counselors, offering FASFA workshops, sending targeted personal communications, or creating transfer agreements with local community colleges, Wright State is helping perspective students realize what Wright State has to offer them. For transfer students, Wright State partners with Sinclair and Clark State with seamless articulation agreements and is working with Edison State, Cincinnati State and Southern State to assist in student transfers.

Day 1 enrollment data for incoming students comparing current enrollment to Fall of last year is trending better than anticipated. The enrollment decline of 11.8% has improved over previous projections. Freshmen to sophomore retention numbers are 62% for the Dayton Campus and 66% for the Lake Campus. Final Fall enrollment numbers are compiled on Day 14 and reported nationally to IPEDS.

The Class of 2023 arrived on campus this past week and have brought with them high energy and a willingness to engage as evidenced by their high attendance at weekend activities. Dr. Edwards thanked everyone for their support with Move In Day and highlighted the efforts of student leaders to continue to make new students feel welcome.

In response to a question on application yield, Provost Edwards explained that this is the first year Wright State has participated in the “Common App” which has affected yield tracking with a 25% increase in applications. With the Common App students can apply to a multiple-institutions with one application even though their interest in a particular institution may not be high. Final enrollment reports are due out in October.

Dr. Edwards explained that the purpose of Wright State’s Five-Year Enrollment Management Plan is to attract, retain, and graduate students that meet the workforce needs of the region and the State of Ohio. The five goals of the plan include:

1. Sustained growth in new student enrollment
2. Improved Student Retention
3. Development of new programs and enhancement of existing programs to provide a qualified workforce to the region
4. Expanded online offerings
5. Development of aggressive institutional and program-specific marketing plans that reflect Wright State's identity

Direct from High School (DFHS) student enrollment in Ohio, and across the nation, is declining creating more competition among institutions for students. Wright State is looking to attract more DFHS students and transfer students by meeting their unique needs with flexible schedules, support services, and a variety of course delivery methods.

Provost Edwards recently signed 25 articulation agreements with area community colleges to provide students with a pathway to graduation. Mr. Paul Carney, interim vice president for enrollment, explained that these "roadmaps" outline the courses to be taken at the community college that will seamlessly transfer to Wright State. At Wright State, the student will follow a documented sequence of courses to complete their 4-year degree.

Non-traditional and returning students have unique needs. Some students wish to enhance their work skills or gain new ones, others are juggling the responsibility of multiple jobs, and some students are also caring for children while attending school. Having Wright State's core courses online allows for flexible delivery offerings and course work leading to credentialing.

Today's students get their information in very different ways. Wright State is looking to expand their marketing and information delivery systems to direct information where students are searching.

Mr. Montgomery reflected on a conversation he had with Mr. Michael Berghoff, chair of Purdue University's board of trustees. With all the changes in higher education, Mr. Berghoff spoke about a two-year process Purdue had undertaken to identify their core focus and to streamline their course offerings to better support their mission and focus. Provost Edwards will contact Purdue to learn more about their process.

### **Executive Session**

In accordance with the Ohio Open Meetings Law, the Academic Affairs and Enrollment Committee, after a majority of a quorum and by roll call vote, determined to hold a Special Executive Session by offering the following resolution:

#### **RESOLUTION 20-4**

RESOLVED that the Academic Affairs and Enrollment Committee agreed to hold an Executive Session on Tuesday, August 27, 2019 at 3:47 p.m.; and be it further

RESOLVED that pursuant to the Ohio Revised Code 121.22 (G), the following issues may be discussed in Executive Session:

- Matters required to be kept confidential by federal law or regulations or state statutes; R.C. Section 121.22 (G)5

Mr. Bridges moved for approval. Ms. Green seconded, and the motion was unanimously approved by roll call vote.

The Executive Session ended at 5:02 p.m. and the meeting adjourned at 5:03 p.m.

Respectfully Submitted,  
Deborah Kimpton