

**WRIGHT STATE UNIVERSITY  
BOARD OF TRUSTEE  
OFFICIAL PROCEEDINGS OF THE  
THREE HUNDRED AND FIFTY-THIRD MEETING**

**December 13 and 14, 2018**

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**WRIGHT STATE UNIVERSITY  
BOARD OF TRUSTEES  
OFFICIAL PROCEEDINGS OF THE  
THREE HUNDRED AND FIFTY-THIRD MEETING**

**December 13 and 14, 2018**

**I. CALL TO ORDER**

The meeting of the Wright State University Board of Trustees was called to order by Mr. Douglas Fecher, chair, on Thursday, December 13, 2018, 3:07 p.m., in the Wright Brothers Room, Student Union. Mr. Larry Chan, secretary to the Board of Trustees, called the roll:

**Present**

Michael Bridges  
Douglas Fecher  
Anuj Goyal (late arrival)  
Stephanie Green  
Bruce Langos  
William Montgomery  
C.D. Moore  
Grace Ramos  
Austin Rains  
Shaun Wenrick

**Absent**

Sean Fitzpatrick (Phone in)

**II. CONFLICT OF INTEREST STATEMENT**

Mr. Fecher read the following conflict of interest statement and reminded the Trustees to alert him should a conflict occur as the meeting progressed.

It is of utmost importance to ensure that all university decisions are free from any real or perceived conflicts of interest.

Therefore, please be mindful of all obligation with which you have been charged as a Trustee of Wright State University; and take the steps you deem appropriate to perform your duties fairly and impartially.

**III. PROOF OF NOTICE OF MEETING**

Mr. Fecher report that this meeting was called by written notification and a quorum was present.

**IV. DISPOSITION OF PREVIOUS MINUTES**

Mr. Fecher moved to approve the August 17, 2018, September 21, 2018, October

18 and 19, 2018, November 1, 2018, November 16, 2018 and November 28, 2018 minutes as submitted. Mr. Langos seconded, and the motion was unanimously approved by voice vote.

**V. ANNOUNCEMENTS**

Saturday, December 15, 2018 is the date of Wright State University's Fall and Winter Commencement. Mr. Fecher remarked that seeing students be successful is the reason he and his fellow trustees serve.

**VI. EXECUTIVE SESSION**

In accordance with the Ohio Open Meetings Law, the Board, after a majority of a quorum and by roll call vote, determined to hold an Executive Session by offering the following resolution:

**RESOLUTION 19-24**

RESOLVED that the Wright State University Board of Trustees agreed to hold an Executive Session on Thursday, December 13, 2018; and be it further

RESOLVED that pursuant to the Ohio Revised Code 121.22 (G), the following issues may be discussed in Executive Session:

- Pending or imminent court action
- Matters required to be kept confidential by state or federal law
- Purchase or sale of property
- Collective bargaining

Mr. Fecher moved for approval. Ms. Ramos seconded, and the motion was unanimously approved by roll call vote.

**VII. RECESS**

The Executive Session adjourned at 5:43 p.m.

**VIII. RECONVENE**

The Wright State University Board of Trustees reconvened on Friday, December 14, 2018, 8:31 a.m., in the Berry Room of the Wright State University Nutter Center. Mr. Chan called the roll:

**Present**

Michael Bridges  
Douglas Fecher

**Absent**

Sean Fitzpatrick  
Anuj Goyal

Stephanie Green  
 Bruce Langos  
 William Montgomery (late arrival)  
 C.D. Moore  
 Grace Ramos  
 Austin Rains  
 Shaun Wenrick

**Chair's Statement:**

Mr. Fecher stated that the Wright State University Board of Trustees is a public body subject to the Ohio Open Meetings Act. It operates on a fixed agenda available to those attending the meeting. Persons wishing to address the Board in its public session should submit a written request to the Board of Trustees' office 72 hours in advance of the meeting in order to be placed on the agenda. However, all persons address the Board at the invitation of the Board and are subject to time limitations and other guidelines established to maintain the good order of the meeting.

**IX. CONFLICT OF INTEREST STATEMENT**

Mr. Fecher read the conflict of interest statement below and asked to be notified should any conflicts arise.

It is of utmost importance to ensure that all university decisions are free from any real or perceived conflicts of interest.

Therefore, please be mindful of all obligations with which you have been charged as a Trustee of Wright State University; and take the steps you deem appropriate to perform your duties fairly and impartially.

**X. REPORT OF THE CHAIR**

**A. Chair's Comments**

Tomorrow we will graduate 1,700 of our students. Honestly, that is the best day. We do it twice a year at the Dayton Campus, once a year for the School of Professional Psychology and the Medical School, and in the Spring at the Lake Campus. It just gives me great happiness to watch those kids so I encourage you to make it to Commencement tomorrow to watch them walk up and see the smiles on their face after years of hard work. I mentioned last night at the Executive Session that I miss college. However, I am not sure that I miss finals week; and all of our students have just finished finals week, so they also need to be congratulated for their efforts.

**B. Written Reports - Wright State University Board of Trustees  
November 16, 2018**

The Advancement, Communications, and Marketing Reports as presented to this meeting be, and the same hereby are accepted. The reports are contained in the appendix.

**C. Readmission of Mr. Mathew Adams**

**RESOLUTION 19-25**

WHEREAS, twenty years have passed since Mr. Matthew Adams was dismissed from the University; and

WHEREAS, Matthew Adams wishes to be considered for readmission upon petition to the University and Dr. Chris Taylor, Director of Community Standards and Student Conduct has reviewed Mr. Adams' materials in support of his petition; and

WHEREAS, Dr. Taylor upon review of Mr. Adams petition materials and based upon discussion with Mr. Adams, recommends Matthew Adams' readmission to Wright State University,

THEREFORE, be it

RESOLVED that the readmission petition for Mr. Matthew Adams, presented on May 22, 2018, be and the same; hereby is approved.

Mr. Fecher moved for approval. Ms. Ramos seconded, and the motion was unanimously approved by roll call vote.

**XI. REPORT OF THE PRESIDENT**

**A. University Update**

Wright State University will host its fall Commencement ceremony on Saturday, December 15, 2018. Graduates of the Class of 2018 include 1,010 bachelor's degrees, 602 master's degrees, 54 doctorates in philosophy, as well as students receiving associate degrees and post-master's certificates.

Fifty-four Ohio counties and 28 states will be represented along with 221 international students from 24 different nations.

President Schrader highlighted the accomplishments of three graduating

students that are just a few examples of the many outstanding achievements of the Class of 2018.

Jenna Coulombe, a Crime and Justice Studies major, will receive her bachelor's degree. As a single mother balancing the demands of home and school, Jenna maintained a 3.9 GPA and was the recipient of the Liberal Arts Leadership Scholarship from the College of Liberal Arts. Ms. Coulombe plans to pursue her master's degree at the University of Cincinnati and will be working for the Warren County Common Pleas Court.

Marquise Crosby is the co-author of a paper that was published in one of the world's top academic journals. Mr. Crosby's research, which involved expression of a protein, was published by *Science*, a high impact, peer reviewed journal of the American Association for the Advancement of Science. After receiving his bachelor's degree in biochemistry and molecular biology, Mr. Crosby hopes to pursue a Ph.D. in cellular and molecular biology.

Shashank Reddy Goli is graduating with his master's degree in Industrial and Human Factors Engineering. While at Wright State he interned for Tesla where he identified better workflow, conveyance, and inventory management processes for the factory. His expertise so impressed Tesla that they offered him a full-time position starting in May as a process engineer in manufacturing operations.

President Schrader reflected on 2018 as a year full of challenges, progress, and opportunity. Moving into 2019, she hopes that everyone continues to keep our students at the forefront. Students are why Wright State exists as a university and they should always be our guiding force.

## **B. Approval of December Graduates**

Winter commencement will be held on Saturday, December 15, 2018, at 10:00 a.m. in the Wright State University Nutter Center.

Section 1.03 of the Wright State University Code of Regulations provides that the Board of Trustees shall grant degrees to qualified graduates after due consideration of nominations by the faculty.

Since applications for degrees are accepted in advance, the recommendation is made that changes in the list to correct errors and to add or delete names of persons who unexpectedly will or will not meet all requirements for graduation is permitted. A list of Fall 2018 degrees follows, along with comparison figures for Fall 2017.

**Fall 2018 Commencement**  
**July and December 2018 Graduating Students**

	<b><u>2017</u></b>	<b><u>2018</u></b>
<b><u>Business and Administration</u></b>		
Bachelor of Science in Business	207	190
<b><u>Education and Human Services</u></b>		
Bachelor of Science	142	123
Bachelor of Science in Education	66	55
<b><u>Engineering &amp; Computer Science</u></b>		
Bachelor of Science in Biomedical Engineering	15	10
Bachelor of Science in Computer Engineering	20	15
Bachelor of Arts in Computer Science	17	14
Bachelor of Science in Computer Science	26	33
Bachelor of Science in Electrical Engineering	21	41
Bachelor of Science in Engineering Physics	0	0
Bachelor of Science in Human Factors Engineering	0	0
Bachelor of Science in Industrial & Systems Engineering	2	5
Bachelor of Science in Mechanical Engineering	64	47
Bachelor of Science in Materials Science and Engineering	3	3
<b><u>Liberal Arts</u></b>		
Bachelor of Arts	205	175
Bachelor of Fine Arts	13	21
Bachelor of Music	10	7
Bachelor of Science	2	3
<b><u>Nursing and Health</u></b>		
Bachelor of Science in Nursing	104	118
<b><u>Science and Mathematics</u></b>		
Bachelor of Arts	52	57
Bachelor of Science	80	85
Bachelor of Science in Clinical Laboratory Science	0	0

**School of Graduate Studies** **2017** **2018**

Doctor of Philosophy	31	27
Educational Specialist	1	3
Doctor of Nursing Practice	2	3
Doctor of Education	0	2

**School of Graduate Studies (con't.)**

Master of Accountancy	2	14
Master of Arts	29	31
Master of Business Administration	94	117
Master of Clinical Psychology	25	26
Master of Education	65	69
Master of Engineering Innovation and Entrepreneurship	1	2
Master of Humanities	2	3
Master of Information Systems	12	25
Master of Music	2	3
Master of Public Administration	17	14
Master of Public Health	10	16
Master of Rehabilitation Counseling	1	6
Master of Science	225	173
Master of Science in Aerospace Systems Engineering	1	0
Master of Science in Biomedical Engineering	6	10
Master of Science in Computer Engineering	17	11
Master of Science in Cyber Security	7	6
Master of Science in Electrical Engineering	90	40
Master of Science in Engineering	5	3
Master of Science in Industrial & Human Factors Engineering	21	10
Master of Science in Leadership Development	0	0
Master of Science in Materials Science and Engineering	7	10
Master of Science in Mechanical Engineering	30	23
Master of Science in Renewable and Clean Energy	8	4
Master of Science in Teaching	4	1
Master of Urban Administration	0	0

**School of Medicine**

Doctor of Medicine	0	0
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**School of Professional Psychology**

Doctor of Psychology	15	24
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<u>Wright State University Lake Campus</u>	<u>2017</u>	<u>2018</u>
Associate Degrees	27	17
Bachelor of Science	2	2
Bachelor of Technical and Applied Studies	<u>11</u>	<u>12</u>
<b>Total</b>	<u>1819</u>	<u>1709</u>

*Prepared by the Office of the Registrar*  
November 16, 2018

### **RESOLUTION 19-26**

RESOLVED that the candidates for degrees for July and December 2018 be, and hereby are, confirmed and approved.

Mr. Fecher moved for approval. Mr. Bridges seconded, and the motion was unanimously approved by roll call vote.

#### **C. Confirmation of Academic and Administrative Appointments and Changes**

##### ***Faculty New Hires***

Catherine Mary Turner Sherwin, Ph.D., has been appointed Professor and Vice Chair for Research, Pediatrics, Boonshoft School of Medicine, effective November 1, 2018.

##### ***Faculty Separations***

Julian Gomez-Cambronero, Ph.D., Brage Golding Distinguished Professor of Research, Biochemistry and Molecular Biology, Boonshoft School of Medicine, effective November 12, 2018.

##### ***Unclassified New Hires***

Tamer Abdelghaffar Abdelhakeem Abdelrehim, Ph.D., has been appointed Research Scientist, Biomedical, Industrial, and Human Factors Engineering, College of Engineering and Computer Science, effective November 5, 2018.

Bethany Sue DeLong, M.Ed., has been appointed Enrollment Management Program Director, Dean's Office, College of Education and Human Services, effective October 15, 2018.

Erika Rae Duncan, M.S., has been appointed Benefits Analyst, Human Resources, effective December 3, 2018.

Szilvia Maria Jenei, Psy.D., has been appointed Clinical Psychologist, Counseling and Wellness Services, effective November 5, 2018.

Ugar Kursuncu, Ph.D., has been appointed Postdoctoral Researcher, Kno.e.sis Center, College of Engineering and Computer Science, effective November 5, 2018.

Angelic Nicole Leonard, B.S., has been appointed Community Case Manager, Population and Public Health Sciences, Boonshoft School of Medicine, effective October 1, 2018.

Jayden R. Whitford, B.S., has been appointed Community Case Manager, Population and Public Health Sciences, Boonshoft School of Medicine, effective November 5, 2018.

### ***Unclassified Promotions***

Brian W. Daniels, B.A., has been appointed Desktop Support Technician II, Computing and Telecommunications Services, effective September 1, 2018.

Kenton R. Dover, has been appointed ITSM Administrator 1, Computing and Telecommunications Services, effective September 1, 2018.

Monica Renee Mack, B.S., PHR, has been appointed Benefits Manager, Human Resources, effective November 01, 2018.

Travis Hensley Sobers, B.S., has been appointed Associate Head Women's Soccer Coach, Intercollegiate Athletics, effective October 1, 2018.

Timothy P. Wertz, has been appointed Manager, AV Systems, Computing and Telecommunications Services, effective September 1, 2018.

### ***Unclassified Separations***

Samuel Lowell Armstrong, B.S., Athletics Marketing Program Manager, Intercollegiate Athletics, effective November 2, 2018.

April J. Darrin, WSRI Contracts Manager, Wright State Research Institute, College of Engineering and Computer Science, effective November 30, 2018.

Amr A. Mahrous, Ph.D., Postdoctoral Researcher, Neuroscience, Cell Biology, and Physiology, Boonshoft School of Medicine, effective November 27, 2018.

Mary R. Reshad, Assistant Director, Financial Aid, Enrollment Management Division, effective November 9, 2018.

Jonathan P. Steingass, M.S., Human Factors Engineer, Wright State Research Institute, College of Engineering and Computer Science, effective November 30, 2018.

### ***Classified New Hires***

Robert H. Lophovsky, M.A., has been appointed Custodial Services Worker, Physical Plant, effective November 19, 2018.

Chevis L. McElrath has been appointed Custodial Services Worker, Physical Plant, effective November 5, 2018.

Charles F. Pulley, Jr. has been appointed Custodial Services Worker, Physical Plant, effective December 3, 2018.

Ahmad R. Rogers has been appointed Custodial Services Worker, Physical Plant, effective October 15, 2018.

Damon E. Williams has been appointed Custodial Floor Care Tech, Physical Plant, effective October 7, 2018.

Yalanda Winston has been appointed Custodial Services Worker, Physical Plant, effective November 5, 2018.

### ***Classified Promotions***

Libertad Leon, has been appointed Administrative Support Coordinator, Office of Equity and Inclusion, Chief Diversity Office, effective October 22, 2018.

### ***Classified Separations***

Georgianna Axel, Department Support Supervisor, Residence Life and Housing, effective October 1, 2018.

James E. Kenny, A.A., HVAC Boiler Operator Technician, Facilities Operations, Physical Plant, effective October 5, 2018.

Christine L. Krebs, Administrative Assistant, Mathematics and Statistics, College of Science and Mathematics, effective November 30, 2018.

Phillip J. Parrill, B.S., Talent Acquisition Assistant, Human Resources, effective October 5, 2018.

Sherri Lynn Wright, Office Assistant 2, Mechanical and Materials Engineering, College of Engineering and Computer Science, effective October 31, 2018.

**RESOLUTION 19-27**

RESOLVED that the academic and administrative appointments, changes, retirements, departmental reporting, resignations and terminations submitted to this meeting be, and the same hereby are approved.

Mr. Fecher moved for approval. Ms. Green seconded, and the motion was approved 6-0-1 (Mr. Bridges recused) by roll call vote.

**D. Report of Investments**

Since the last Board meeting, investment reports for August 2018 have been received. These reports have been distributed to the Trustees and filed with the official Board of Trustees' records.

**E. Ratification of Contracts and Grants**

Wright State University has recorded 153 awards, totaling \$33,149,970 in external funding for the time period of July 1, 2018 through October 31, 2018.

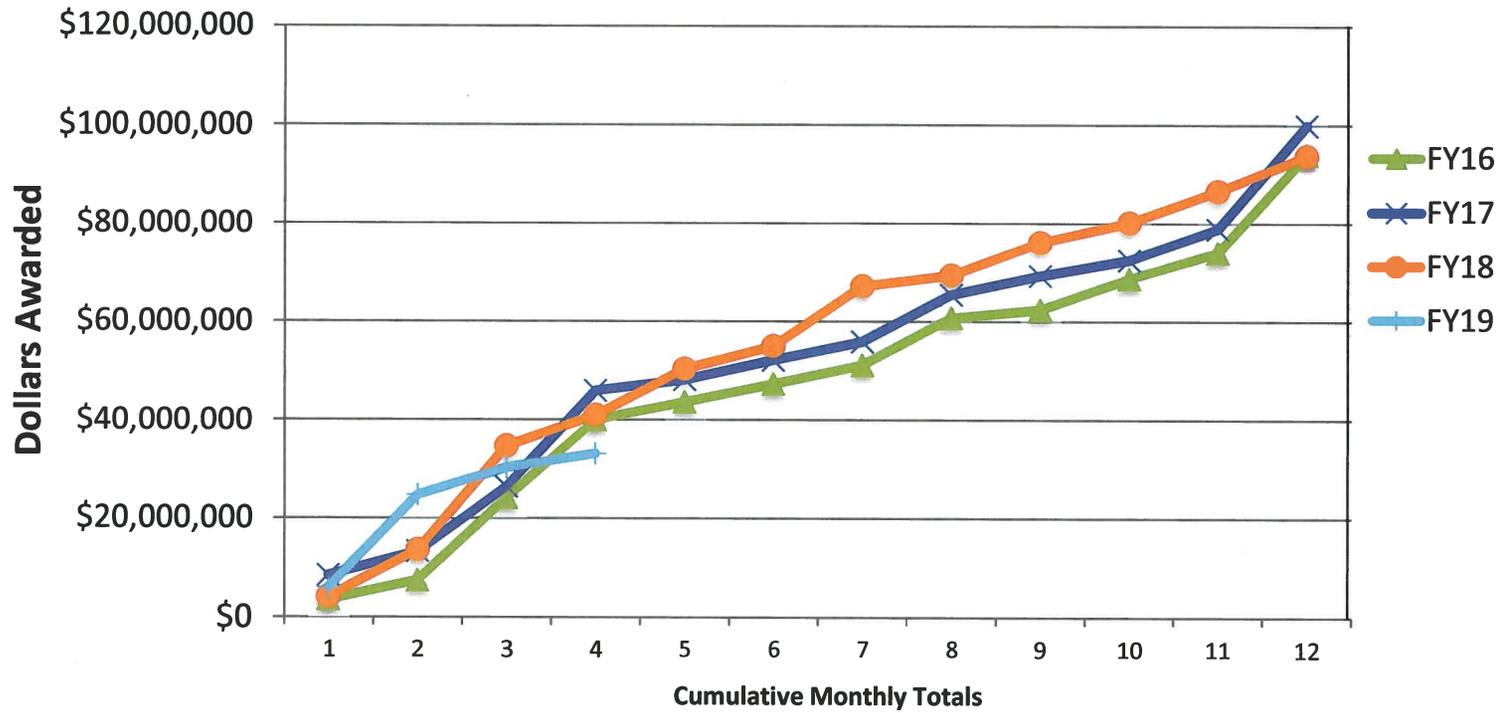
Recent funding received by the University includes \$4,999 from the State Library of Ohio to Toni Vanden Bos and Dawne Dewey (Special Collections and Archives, University Libraries) to fund conservation treatment for three to four high-profile, heavily used, and irreplaceable items in the Wright Brothers Collection. Additionally, the Raj Soin College of Business received \$50,000 from the Ohio Department of Higher Education to support completion of short term certificate programs housed in the Raj Soin College of Business.

**RESOLUTION 19-28**

RESOLVED that the contracts and grants submitted to this meeting be, and the same hereby are ratified.

Mr. Fecher moved for approval. Mr. Montgomery seconded, and the motion was approved 6-0-1 (Mr. Bridges recused) by roll call vote.

### WRIGHT STATE UNIVERSITY Cumulative Grant and Contract Awards Comparison with Previous Three Fiscal Years through October



**FY19 through 10/31/18: \$33,149,970**  
**FY18 through 10/31/17: \$40,954,698**  
**FY17 through 10/31/16: \$45,937,268**  
**FY16 through 10/31/15: \$40,007,603**

13  
**WRIGHT STATE UNIVERSITY**  
**GRANT AND CONTRACT AWARDS**

**PREPARED FOR**  
**BOARD OF TRUSTEES MEETING**  
**December 14, 2018\***

TYPE	NEW AWARDS		ONGOING AWARDS**		TOTAL AWARDS	
	Number	Dollars	Number	Dollars	Number	Dollars
Research	12	\$1,468,442	23	\$2,907,689	35	\$4,376,132
Instruction	7	\$196,000	2	\$82,200	9	\$278,200
Institutional Support	1	\$4,999	3	\$314,167	4	\$319,166
Public Service	2	\$72,088	2	\$310,500	4	\$382,588
Student Aid	10	\$165,070	2	\$573,500	12	\$738,570
<b>TOTAL</b>	<b>32</b>	<b>\$1,906,599</b>	<b>32</b>	<b>\$4,188,056</b>	<b>64</b>	<b>\$6,094,656</b>

\* Figures include total support for awards made since the October 2018 Board of Trustees Meeting.

\*\* Ongoing awards include renewals, continuations, supplements and amendments.

This report was prepared by the Office of Research and Sponsored Programs.

December 14, 2018  
 Wright State University  
 Grants and Contracts Awarded  
 Since the October 19, 2018 Board of Trustees Meeting

Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
<b>Boonshoft School of Medicine</b>						
<b>Basic Research</b>						
Amendment Educ. Inst. Subagreement	Telomere Length Dynamics in Relation to Changes in Adiposity and Metabolic Risk	09/01/2018 09/30/2018	University of Texas Health Science Center at Houston	Ebert, James Ray	\$14,800	This project will investigate the use of chromosomal telomere length and telomerase activity as biomarkers of human body composition, adiposity, and as overall metabolic risk factors.
Amendment Non-Profit Agreement	Identification of Electrophysiological Markers for Early Diagnosis of Amyotrophic Lateral Sclerosis	03/01/2018 04/30/2019	National Academy of Sciences	Elbasiouny, Sherif M.	\$5,624	This project aims to combine computational modeling with animal experiments to identify early irregular patterns in nerve recordings for early diagnosis of Amyotrophic Lateral Sclerosis.
Amendment Non-Profit Subagreement	Identification of Electrophysiological Markers for Early Diagnosis of Amyotrophic Lateral Sclerosis	03/01/2018 04/30/2019	National Academy of Sciences	Elbasiouny, Sherif M.	\$2,347	This project aims to combine computational modeling with animal experiments to identify early irregular patterns in nerve recordings for early diagnosis of Amyotrophic Lateral Sclerosis.
Continuation Federal Grant	Sisterline: Substance Abuse Treatment and HIV Prevention for African-American Women at High Risk for HIV/AIDS in Montgomery County, OH	09/30/2018 09/29/2019	DHHS, Substance Abuse and Mental Health Services Administration	Ford, JoAnn	\$499,971	The purpose of the Sisterline Project is to expand and enhance substance abuse treatment and HIV prevention intervention services for African American women (ages 18 years and older) in Montgomery County, OH, who have substance use or co-occurring substance use and mental health disorders and are living with or at risk for HIV.

**December 14, 2018**  
**Wright State University**  
**Grants and Contracts Awarded**  
**Since the October 19, 2018 Board of Trustees Meeting**

<b>Type</b>	<b>Title</b>	<b>Duration</b>	<b>Sponsor</b>	<b>Investigator(s)</b>	<b>Amount</b>	<b>Abstract</b>
Continuation Federal Grant	Microvesicles as a Novel Transmitter for UVB-Induced Bioactive Products	08/01/2018 07/31/2019	DHHS, National Institute of Arthritis and Musculoskeletal and Skin Diseases	Bihl, Ji Chen Chen, Yanfang Travers, Jeffrey B.	\$162,800	This project is designed to test the hypotheses that: 1) UVB generates MVP in human skin via a process blocked by antioxidants and PAF-R antagonists; 2) UVB-MVP contain potent signaling molecules that could explain systemic effects of UVB.
Continuation Federal Grant	Role of Slc12a5 in insulin secretion and glucose homeostasis	07/01/2018 06/30/2019	DHHS, National Institute of Diabetes and Digestive and Kidney Diseases	Di Fulvio, Mauricio	\$131,250	The researchers will demonstrate whether insulin secretion and glucose handling can be modulated by pharmacological agents targeting a chloride transporter recently discovered in insulin-secreting cells. This study has potential clinical implications for the management of diabetes.
Continuation Federal Grant	Mechanisms of Microsatellite Instability in Human Disease	09/01/2018 08/31/2019	DHHS, National Institute of General Medical Sciences	Leffak, I. Michael	\$120,000	In this project researchers will characterize DNA breakage at microsatellites implicated in human disease, during normal replication and during therapies that target DNA structure.
Supplement Industrial Agreement	Biopsy Study	10/27/2017 10/26/2018	Devicor Medical Products, Inc.	Dudley, Emily S.	\$10,501	Wright State University will support the testing of biopsy devices.
<b>Applied Research</b>						
Amendment Federal Contract	Laboratory Animal Resources Care	09/30/2018 09/29/2019	Veterans Affairs Medical Center	Travers, Jeffrey B.	\$19,200	Dr. Travers will maintain breeding colonies for his VA study.

**December 14, 2018**  
**Wright State University**  
**Grants and Contracts Awarded**  
**Since the October 19, 2018 Board of Trustees Meeting**

<b>Type</b>	<b>Title</b>	<b>Duration</b>	<b>Sponsor</b>	<b>Investigator(s)</b>	<b>Amount</b>	<b>Abstract</b>
Continuation Non-Profit Agreement	Miscellaneous Awards Under DCOP Fiscal Agency Agreement	08/01/2018 07/31/2019	Dayton Clinical Oncology Program	Paul, Kimberly A.	\$6,774	This amendment will allow supplemental funding for WSU to act as the fiscal agent for the Dayton Clinical Oncology Program (DCOP) for managing Non-NIH NCI funds per master agreement Addendum #1 having an effective date of May 12, 2005.
New Federal Grant	Day-TREE	09/30/2018 09/29/2019	DHHS, Substance Abuse and Mental Health Services Administration	Ford, JoAnn	\$540,463	This study will enhance and expand comprehensive treatment, early intervention, and recovery support services for transitional aged youth and young adults (ages 16-25), and their families/primary caregivers to reduce the prevalence and severity of substance use disorders and/or co-occurring substance use and mental health disorders.
New State Grant	Allocation of Trauma Resources in the State of Ohio: A Data Driven Approach for Current Assessment and Benchmarking	07/17/2018 06/30/2019	Ohio Department of Public Safety	Parikh, Priti Parikh, Pratik	\$84,182	In this project the researchers will identify and assess performance improvement activities performed by various EMS agencies throughout the state, and benchmark the optimal EMS resources regionally and at the county level based on the triage performances.
Supplement Industrial Subagreement	CTRA - TOUR	08/04/2016 12/31/2017	Theravance, Inc.	Polenakovik, Hari M.	\$2,500	Clinical trial registry.

**Instruction**

Continuation State Grant	Residency Traineeship Program for Psychiatric Residents in Dual Diagnosis - MI/DD	07/01/2018 06/30/2019	Ohio Department of Developmental Disabilities	Gentile, Julie P.	\$80,000	This funding will provide FY2018-FY2019 funds for a faculty position for training in psychiatric services to the mentally disabled.
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**December 14, 2018**  
**Wright State University**  
**Grants and Contracts Awarded**  
**Since the October 19, 2018 Board of Trustees Meeting**

<b>Type</b>	<b>Title</b>	<b>Duration</b>	<b>Sponsor</b>	<b>Investigator(s)</b>	<b>Amount</b>	<b>Abstract</b>
New Other Gov't. Contract	Child Psychiatric Placements	07/01/2018 06/30/2019	Montgomery County ADAMH Services Board	Mast, Ryan C.	\$75,000	The ADAMHS funds support stipends for child and adolescent psychiatry residents.
New State Grant	Child and Adolescent Psychiatry	07/01/2018 06/30/2019	Ohio Department of Mental Health and Addiction Services	Mast, Ryan C.	\$35,000	These funds will continue to support a partnership to improve the quality of clinical services in child and adolescent psychiatry, including training and a portion of the salary for a resident in Child and Adolescent Psychiatry.
New Other Gov't. Contract	Mental Illness - Intellectual Disability Residency Placements	07/01/2018 06/30/2019	Montgomery County ADAMH Services Board	Gentile, Julie P.	\$30,000	The Professorship supports a faculty position through Wright State Psychiatry to provide clinical services and supervision of psychiatry residents and medical students in a CMHC focused on Intellectual Disability.
New State Grant	Adult General Psychiatry	07/01/2018 06/30/2019	Ohio Department of Mental Health and Addiction Services	Welton, Randon S.	\$15,000	The Principal Investigator will coordinate psychiatric residency services training through GSH. Funding will partially replace psychiatry resident stipends lost as a result of Twin Valley Behavioral Healthcare (TVBH) closure.
New State Grant	Community General Psychiatry	07/01/2018 06/30/2019	Ohio Department of Mental Health and Addiction Services	Merrill, Brian M.	\$15,000	This funding will continue the Professorship of Community Psychiatry partnership with the Ohio Department of Mental Health and Addiction Services to improve the quality of clinical services in the region and enhance the training programs in public sector psychiatry.

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<b>Type</b>	<b>Title</b>	<b>Duration</b>	<b>Sponsor</b>	<b>Investigator(s)</b>	<b>Amount</b>	<b>Abstract</b>
New State Grant	Rural General Psychiatry	07/01/2018 06/30/2019	Ohio Department of Mental Health and Addiction Services	Gainer, Danielle M	\$10,000	This funding will continue to support a partnership with the WSU Department of Psychiatry to improve the quality of clinical services in rural areas across the state, improve the numbers of medical professionals joining the rural public mental health sector, and complete the Department's Community Psychiatry curriculum with particular emphasis on rural communities.
<b>Public Service</b>						
Continuation State Grant	Ohio's Telepsychiatry Project	07/01/2018 06/30/2019	Ohio Department of Developmental Disabilities	Gentile, Julie P. Cowan, Allison Harper, Bethany L. Mast, Ryan C. Merrill, Brian M. Gainer, Danielle M	\$225,000	This project will expand the existing tele-psychiatry program to serve Medicaid-eligible individuals with intellectual disability and co-occurring mental illness throughout Ohio.
Renewal State Subagreement	Ohio's Coordinating Center of Excellence in Mental Health/Intellectual Disability	07/01/2018 06/30/2019	Ohio Department of Mental Health and Addiction Services	Gentile, Julie P.	\$85,500	This project provides statewide educational programming, coordination of community Dual Diagnosis Intervention Teams throughout the state, and administrative services to improve mental health care for individuals with co-occurring mental illness and intellectual disabilities.

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<b>Academic Support</b>						
Amendment Federal Grant	Aerospace Medicine Training for the Era of Pioneering a Journey to Expanding Human Space Flights Beyond ISS and LEO	10/01/2017 09/30/2018	National Aeronautics and Space Administration	Jarnot, Thomas F.	\$95,000	The purpose of the project is to provide and maintain a residency training program in the field of Aerospace Medicine with the intent of graduating physicians becoming Board certified, therefore qualifying to be employed by NASA as flight surgeons to care for the astronaut population.
Supplement Federal Grant	Accelerating Primary Care Transformation Wright (APCT-Wright)	07/01/2018 06/30/2019	DHHS, Health Resources and Services Administration	Binder, Stephen Bruce Bowman, Marjorie A.	\$100,000	This supplement will allow for the development of curriculum to introduce and emphasize the diagnosis, prevention and treatment of opioid use disorder, emphasizing MAT, into the core curriculum of the medical education program. This will also fund additional MAT buprenorphine trainings for opioid treatment.

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Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
<b>College of Engineering and Computer Science</b>						
<b>Basic Research</b>						
Amendment Federal Contract	SIRCUS TO2: Comprehensive Learning Objectives for Warfighter Needs (CLOWN)	03/31/2016 01/04/2021	DoD, Air Force, Air Force Research Laboratory	Rigling, Brian D. Garber, Fred D. Saville, Michael Shaw, Arnab K. Wischgoll, Thomas Rizki, Mateen M.	\$442,000	The WSU team will undertake a multi-year effort to explore the development of methods to advance the state of the art in a variety of sensor exploitation research areas.
Amendment Federal Contract	Sensor and Information Research Center for Understanding Systems (SIRCUS)	02/27/2015 03/30/2021	DoD, Air Force, Air Force Research Laboratory	Rigling, Brian D. Garber, Fred D. Saville, Michael Ash, Joshua Noel Wischgoll, Thomas Rizki, Mateen M.	\$85,500	The WSU team will undertake a multi-year effort to explore the development of methods to advance the state of the art in a variety of sensor exploitation research areas.
Amendment Non-Profit Subagreement	Multi-Fidelity Analysis Methods for Multidisciplinary Design Optimization	05/01/2017 11/21/2019	Dayton Area Graduate Studies Institute	Roberts, Rory A. Lautzenhiser, Margaret R	\$52,260	The researchers will work on the development of transient design optimization methodology for air vehicles with implicit path dependent behavior in the time domain.
Amendment Educ. Inst. Subagreement	Probabilistic Design Criteria for Decision Making with Uncertainty	10/01/2017 09/30/2018	University of Dayton	Bae, Harok	\$20,000	The researchers will develop methods, processes, tools and guidelines for developing and creating probabilistic design criteria and a common sense approach for how to create the same.
Continuation Federal Grant	Managing Dementia through a Multisensory Smart Phone Application to Support Aging in Place	09/01/2018 08/31/2019	DHHS, National Library of Medicine	Banerjee, Tanvi	\$171,298	The researchers will be addressing the central problem of deriving actionable information from health sensor data by adapting a system comprising a smart mobile application with sensors.

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<b>Type</b>	<b>Title</b>	<b>Duration</b>	<b>Sponsor</b>	<b>Investigator(s)</b>	<b>Amount</b>	<b>Abstract</b>
New Federal Contract	Cerebral Hemodynamic Studies of Hypoxia and Fatigue	09/30/2018 09/29/2020	DoD, National Naval Medical Center	Sherwood, Matthew Scott	\$500,797	The proposed effort will examine blood oxygen level dependent (BOLD) activity, and blood flow velocity and volume in the brain via functional magnetic resonance imaging (fMRI) before, during, and after exposure to hypoxic stress.
New Industrial Subagreement	Collaborative Communication Interruption Management System (C-CIMS)	09/01/2018 04/30/2019	Ball Aerospace	Pei, Yong	\$7,860	The researchers will design a real-time system that can accurately detect points of interruptibility within human-machine teaming interactions.
New Industrial Subagreement	Design and Fabrication of an External Combustor for a JetCat Turbojet Engine	08/01/2018 06/30/2019	Universal Technology Corporation	Roberts, Rory A.	\$2,273	A team of undergraduate Mechanical and Material Engineering students will design and fabricate an external combustor for a JetCat P80SE gas turbine engine.
Supplement Educ. Inst. Subagreement	Modeling Social Behavior for Healthcare Utilization and Outcomes in Depression	08/10/2018 06/30/2019	Cornell University	Sheth, Amit	\$29,958	The WSU researchers will analyze imaging and unstructured text data from user tweets for detecting individual depressive symptoms.
<b>Applied Research</b>						
Continuation Educ. Inst. Subagreement	Refinement of OSU's Scuffing Models for Lubricated Rough Surface Contacts of Rollers and Gears	01/01/2014 07/31/2019	Ohio State University	Li, Sheng	\$60,000	The WSU researcher will work to enhance and optimize existing scuffing models of The Ohio State University (OSU) developed for point contacts of rough surfaces (roller-to-roller or ball-on-disk) and gear pairs.

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<b>Type</b>	<b>Title</b>	<b>Duration</b>	<b>Sponsor</b>	<b>Investigator(s)</b>	<b>Amount</b>	<b>Abstract</b>
New Industrial Subagreement	Models of Component Demands from Fleets Supported by Reliability Information	05/01/2018 09/01/2018	MacAulay-Brown, Inc.	Ciarallo, Frank W.	\$101,250	This subcontract work supports understanding of reliability of Air Force systems through the Science of Test Research Consortium. Wright State researchers will be supporting work of the consortium in understanding the relationship between reliability of systems/components and operational activity.
New Industrial Subagreement	EPOC: Efficient Power Controller for Small Unmanned Air Vehicles	07/13/2018 04/13/2018	Intelligent Automation, Inc.	Lieh, Junghsen	\$45,000	The researchers will develop a hybrid electric propulsion system for small unmanned air vehicles.
New Industrial Subagreement	Dynamic Collaborative Visualization Ecosystem (DynaCoVE)	07/25/2018 01/24/2019	Universal Technology Corporation	Wischgoll, Thomas	\$30,000	WSU will aid in the development of a meta-visualization graph framework to drive interactive visual analytics across multiple display technologies.
New Industrial Subagreement	Autonomous Remote Piloted Cirrus SR22 Aerial Surveillance Platform and Personnel Air Vehicle "Air Uber" System	08/01/2018 01/31/2020	Industrial, Corporations, Companies, Miscellaneous	Pei, Yong	\$10,000	The researchers from WSU, OU, and industry partners will work to enable remote pilot assisted, remote pilot, and full autonomous operation of aircraft for both UAS Surveillance operations and PAV operations and to build a command center for operations and demonstration capability throughout southwest Ohio.
<b>Instruction</b>						
Renewal State Subagreement	Ohio Space Grant Consortium Campus Allocation Funds 18 -19	09/01/2018 08/31/2019	Ohio Space Grant Consortium	Wolff, J. Mitch	\$2,200	Ohio Aerospace Institute funds will be used to support College of Engineering and Computer Science students affiliated with the Ohio Space Grant Consortium during the 2018-2019 academic year.

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Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
<b>Student Aid</b>						
Continuation State Subagreement	Ohio Space Grant Consortium Undergraduate Scholarship - 2018 -2019	08/28/2018 08/27/2019	Ohio Space Grant Consortium	Wolff, J. Mitch	\$8,000	The 2018/2019 Education Scholarship Program funding supports three students in the College of Engineering and Computer Science.

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**College of Nursing and Health**

**Basic Research**

New Non-Profit Grant	Pilot Testing of the PEERS PLUS Intervention for At-risk Beginning Baccalaureate Nursing Students	06/30/2018 06/30/2020	Ohio Council of Deans and Directors	Eustace, Rosemary	\$2,000	The proposed peer mentoring (PEERS PLUS – Peers Engage, Empower, Retain, Success Plus Student Success Coordinator) intervention is a potential promising strategy for at-risk beginning baccalaureate nursing students' academic performance and retention attending a 4 year public university
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**Public Service**

New State Subagreement	Military Medic Training and Nursing Transition Course	08/23/2018 01/28/2019	Ohio Department of Higher Education	Smith, Sherrill Jeanne	\$2,800	The PI will assist the sponsor in exploring military medic coursework and its potential alignment with nursing programs, for the purposes of awarding college credit for military training, experience, and coursework.
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Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
<b>College of Science and Mathematics</b>						
<b>Basic Research</b>						
Amendment Educ. Inst. Subagreement	MAVEN Extended Mission Phase E	10/01/2018 12/15/2018	University of Colorado	Fox, Jane Lee	\$30,000	The WSU Principal Investigator will participate in additional activities during Phase E for the Mars Atmosphere and Volatile Evolution (MAVEN) mission.
Continuation Non-Profit Contract	Establishing a Scientific Basis for Garlic Mustard Control and Eradication on Private Lands	07/01/2018 06/30/2019	Dairymen's Foundation, Wisconsin	Rooney, Thomas	\$9,000	The WSU researchers are developing a protocol for eradicating the invasive plant garlic mustard.
New Federal Grant	EAGER Collaborative: >100 GHz Optical Clocking using Self- Modulation of Co- Tunneling Light Emitters	09/01/2018 02/29/2020	NSF, Miscellaneous	Brown, Elliott	\$90,000	The project proposes to develop a 1550 nm RTD-based laser diode for an optical "clock" with bandwidth that could possibly exceed 100 GHz.
New Educ. Inst. Subagreement	Intelligent Diagnostic Assessment Platform for School Statistics Education	09/01/2018 08/31/2019	University of Notre Dame	Kaminski, Jennifer A.	\$54,617	The project will develop a computerized assessment of students' learning of school statistics. The system will assess students' knowledge and provide individualized feedback and learning material in real time.

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Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
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**Library**

**Institutional Support**

New	Conservation	11/01/2018	State Library of	VandenBos, Toni	\$4,999	The project is to fund conservation treatment for three to four high profile, heavily used, and irreplaceable items in the Wright Brothers Collection housed in Special Collections and Archives.
State	Treatment of Wright	09/30/2019	Ohio	Dewey, Dawne		
Subagreement	Brothers Collection Artifacts					

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Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
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**Raj Soin College of Business**

**Student Aid**

New State Grant	Short Term Certificate Grant Program	08/31/2018 12/31/2020	Ohio Department of Higher Education	Traynor, Thomas L.	\$50,000	Funds will support student completion of short term certificate programs housed in the Raj Soin College of Business.
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Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
<b>School of Professional Psychology</b>						
<b>Instruction</b>						
New Industrial Agreement	SOPP Practicum: Central Clinic FY2019	07/01/2018 06/30/2019	Central Clinic	Schultz, Michelle S.	\$16,000	The sponsor will provide supervision, and direct and indirect client services training for two doctoral students.
<b>Public Service</b>						
New Other Gov't. Contract	PECE-PACT: Parents Early Childhood Education/Positive Action Choices Training	07/01/2018 06/30/2019	Montgomery County ADAMH Services Board	Warfield, Janeece	\$69,288	The FY2019 PECE-PACT program will continue to provide a comprehensive range of services to Head Start youngsters and their families in order to develop child and parent resiliency skills.
<b>Student Aid</b>						
New Non-Profit Agreement	SOPP Practicum: Children's Hospital Medical Center - Center for ADHD FY2019	07/01/2018 06/30/2019	Children's Hospital Medical Center (Cincinnati)	Schultz, Michelle S.	\$30,000	The sponsor will provide direct client services training for two SOPP practicum students.
New Non-Profit Contract	SOPP Practicum: South Community MHC FY2019	07/01/2018 06/30/2019	South Community Mental Health Center	Schultz, Michelle S.	\$24,000	The sponsor will provide direct and indirect client services training for six SOPP doctoral students.
New Non-Profit Agreement	SOPP Practicum: CHC of Greater Dayton FY2019	07/01/2018 06/30/2019	Community Health Centers of Greater Dayton	Schultz, Michelle S.	\$18,000	The sponsor will provide direct client services training for five SOPP doctoral students.
New Other Gov't. Agreement	SOPP Practicum: Center for Adolescent Services FY2019	07/01/2018 06/30/2019	Center for Adolescent Services	Schultz, Michelle S.	\$9,000	The sponsor will provide direct client services training for two SOPP practicum students.

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Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
New Industrial Agreement	SOPP Practicum: CompDrug FY2019	07/01/2018 06/30/2019	CompDrug	Schultz, Michelle S.	\$8,320	The sponsor will provide direct client services training for one SOPP doctoral student.
New Educ. Inst. Contract	SOPP Practicum: Miami University FY2019	08/01/2018 05/30/2019	Miami University	Schultz, Michelle S.	\$7,400	The sponsor will provide direct client services training for one SOPP practicum student.
New Industrial Agreement	SOPP Practicum: Kline and Associates FY2019	07/01/2018 06/30/2019	Kline and Associates	Schultz, Michelle S.	\$2,500	The sponsor will provide direct and indirect client services training for one SOPP doctoral student.
New Industrial Agreement	SOPP Practicum: Self Matters FY2019	07/01/2018 06/30/2019	Self Matters LLC	Schultz, Michelle S.	\$2,400	The sponsor will provide direct and indirect client services training for one SOPP doctoral student.

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Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
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**Student Affairs**

**Institutional Support**

Continuation	Wright State Men's	07/01/2018	Horizon League	Brown, Joylynn M.	\$119,167	Wright State University received funds from the sponsor's men's basketball improvement fund to improve/enhance the University's men's basketball program.
Educ. Inst.	Basketball	06/30/2019		Hill, Sara Jane		
Grant	Improvement Fund FY2019					

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Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
<b>Universitywide</b>						
<b>Student Aid</b>						
Continuation State Contract	Wright State Choose Ohio First Program	07/01/2018 06/30/2019	Ohio Department of Higher Education	Sudkamp, Thomas A.	\$565,500	Wright State's Choose Ohio First Scholarship program will support the economic growth of the Dayton, the Miami Valley, and Southwest Ohio regions by enhancing the production of graduates in the critical STEM areas needed by industry.
New State Subagreement	GEAR UP Scholarship	07/01/2018 06/30/2019	Ohio Department of Higher Education	Martin, Bryan M.	\$13,450	Funds will support scholarships for Wright State University students participating in the US Department of Education's GEAR UP program.

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Type	Title	Duration	Sponsor	Investigator(s)	Amount	Abstract
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**VP for Research and Dean of the Graduate School**

**Basic Research**

Amendment Federal Contract	Interactions with Semi-Autonomous Remotely Piloted Aircraft (RPA)	09/22/2011 10/14/2019	DoD, Air Force, Air Force Research Laboratory	Gross, David C.	\$97,500	The focus of this extension is to use the Vigilant Spirit Control Station to research, develop, integrate, and evaluate advanced controls and displays which enable a single operator to control multiple RPAs.
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**Applied Research**

Non-Profit	WSARC/WSRI Collaborative Project		Wright State Applied Research Corporation	Andersh, Dennis J.	\$923,526	This project denotes the portion of the FY19 WSARC funding portfolio recorded through the month of October 2018.
Amendment Educ. Inst. Subagreement	Creating Surgical Capabilities for Exploration Space Flight	10/01/2018 09/30/2019	Baylor College of Medicine	Broderick, Timothy J.	\$10,880	Determine efficacy of humanoid robotic operators as assistants in space flight surgeries. Performance evaluations will be made with humanoid robots using surgical tools, receiving commands, and performing surgical tasks.

**Total Funded**      \$6,094,656

## XII. PRESENTATION

Kevin Lorson, Ph.D.  
Professor  
Director of Health & Physical Education Licensure Program  
Wright State University

*“The Whole Child: A Collaborative Approach to Education, Health and Our Future”*

Dr. Schrader introduced Dr. Lorson and shared some of his many accomplishments. Dr. Lorson is the past-president of the Ohio Association on Health, Physical Education, Recreation and Dance and has served on various state-level committees for the Ohio Department of Education and for the Attorney General’s Office. In April, Dr. Lorson received the “Chancellor’s Award” from the Ohio Department of Higher Education for his assistance in creating a statewide opioid prevention curriculum for Ohio schoolchildren. Dr. Lorson’s work on the Health and Opioid Prevention Education (HOPE) curriculum is helping to save lives and change the landscape of school health education in Ohio. Later on today, Dr. Lorson will receive the “2018 Outstanding Contributions to Health Education Award” given by the Ohio Society for Public Health Education.

Dr. Lorson spoke about the relationship between educational attainment and health. Education contributes to better health, enhances income attainment, increases life expectancy, and supports social and psychological benefits. Poor health puts children at risk for low attendance, affects concentration, and can contribute to learning challenges.

Nationally, Ohio struggles with challenges related to smoking, diabetes, depression, life expectancy, and infant mortality rates. Opioid deaths remain a great concern in our region. To help combat these challenges, Ohio’s Strategic Plan for Education: 2019-2024, focuses on the “whole child” to develop healthy, safe, engaged, and supported children. Using a “whole school, whole community, whole child” approach, the plan coordinates policy, process, and practice to improve learning and health.

Additionally, Ohio is the only state in the U.S. that does not have health education standards. This deficiency, combined with Ohio’s HB367 requiring schools to teach opioid education, was the impetus for the HOPE Curriculum. The K-12 opioid prevention curriculum helps students learn at an early age to resist peer influence and advocate for healthy choices. The program was implemented last year in Montgomery, Greene and Brown counties. Work is being done to expand the program state wide.

Ms. Jordyn Van Horn, Wright State senior majoring in Health and Physical Education, spoke about her experience in Wright State’s teacher education program and her appreciation for how the “whole children” program can make a difference for kids.

### **XIII. REPORTS OF THE COMMITTEES OF THE BOARD**

#### **A. Academic Affairs and Enrollment Committee**

Mr. Bridges, chair, reported on the committee meeting of November 16, 2018.

Mr. Bridges, chair, called the November 16, 2018 meeting to order at 12:50 p.m. and read the conflict of interest statement. Mr. Bridges indicated that Provost Edwards was unable to attend the meeting and had requested Mr. Walt Branson, vice president for finance and operations and chief business officer, stand in for her and provide the Provost Report.

- **Provost Report**

Mr. Branson extended Provost Edwards' apology for not being in attendance and reported on new minors, concentrations and certificates recently approved by the Provost and the Faculty Senate. New minors were approved in Dance and in Theatre Design & Technology. A new Political Science concentration in Law and Government was approved in October as was a new certificate in Aerospace Medicine.

Several changes were noted in already approved programs. The Board of Trustees and the Ohio Department of Higher Education (ODHE) previously approved a PhD program in Interdisciplinary Applied Sciences and Mathematics. This program also included the awarding of a master's degree as a step towards the PhD degree. ODHE has now requested that Wright State submit the M.S. in Interdisciplinary Applied Sciences and Mathematics as a separate program.

The Board and ODHE previously approved a M.Ed. Exceptionalities program leading to a teacher licensure. Changes have been made to the curriculum and approved by the Faculty Senate and Provost in November to also offer a non-licensure option for students not wanting to pursue licensure.

Based on low enrollment, the Faculty Senate has approved three deactivations. The Food Systems Management Bachelors of Technical and Applied Studies program was eliminated at the Lake Campus as was the Food Systems Management Certificate. The Biological Sciences, B.S. Concentration at the Dayton Campus was deactivated in November.

1. **Emeritus Requests**

The Academic Affairs and Enrollment Committee heard a request for emeritus status, and with a motion from Mr. Bridges and a second from Ms. Ramos, presented the following resolution for Board approval.

**RESOLUTION 19-29**

WHEREAS, faculty members who have served ten or more years as fully-affiliated and full-time members at Wright State University will automatically be granted the emeritus title upon retirement and upon written request by the faculty member to the provost; and

WHEREAS, Raymond Ten Eyck, Professor of Emergency Medicine served the university from 2006 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, Arthur Goshtasby, Professor of Computer Science and Engineering served the university from 1995 in a fully-affiliated and full-time status and had requested emeritus status;

THEREFORE, BE IT

RESOLVED that the requests for emeritus status for the aforementioned faculty members, as submitted to this meeting be, and the same hereby are endorsed.

Mr. Bridges moved for approval. Ms. Green seconded, and the motion was unanimously approved by roll call vote.

2. **Tuition Waiver Renewal for International Students from Universities Approved through an MOU with the government of Andhra Pradesh, India**

Mr. Branson presented two requests for tuition waivers to the committee. The first was to renew an agreement with the government of Andhra Pradesh, India. The original agreement offered a 75% reduction in the out-of-state surcharge for international students coming from government approved universities in Andhra Pradesh, India. ODHE requires the renewal of these agreements every two years.

With a motion from Mr. Bridges and a second from Mr. Montgomery, the following resolution was before the Board for approval.

**RESOLUTION 19-30**

WHEREAS, 381.170 of Am. Sub. H.B. 49 of the 132<sup>nd</sup> General Assembly requires any waiver of tuition for any particular student or any class of students not otherwise permitted by law at a state-assisted institution of higher education to be approved by the Chancellor of the Ohio Department of Higher Education,

WHEREAS, Directive 2009-011 signed by the Chancellor of the Ohio Department of Higher Education on April 17, 2009 established procedures for institutions to follow when requesting to waive standard tuition rates,

WHEREAS, this resolution is contingent upon the approval of the Chancellor of the Ohio Department of Higher Education,

WHEREAS, Wright State University entered into a Memorandum of Understanding (MOU) with the government of Andhra Pradesh, India on March 7, 2017 to provide undergraduate and graduate curricular programs, and

WHEREAS, Wright State University's Board of Trustees approved a resolution authorizing a tuition waiver on April 28, 2017 and the Chancellor of the Ohio Department of Higher Education signed the tuition waiver request on July 6, 2017;

WHEREAS, the tuition waiver reduced the out-of-state surcharge by 75% for international students from the approved, government universities in Andhra Pradesh, India listed below:

- Andhra University, Visakhapatnam
- Acharya Nagarjuna University, Guntur
- Adikavi Nannaya University, Rajahmundry
- Dr.B.R.Ambedkar University, Srikakulam
- Dravidian University, Kuppam
- Jawaharlal Nehru Technological University, Anantapur
- Jawaharlal Nehru Technological University, Kakinada
- Krishna University, Machilipatnam
- Rajiv Gandhi University of Knowledge Technologies
- Rayalaseema University, Kurnool
- Sri Krishnadevaraya University, Ananthapuram
- Sri Padmavathi Mahila University, Tirupati
- Sri Venkateswara University, Tirupati
- Vikrama Simhapuri University, Nellore
- Yogi Vemana University, Kadapa

WHEREAS, one of the goals of the tuition reduction was to enroll at least 20 students from the listed Andhra Pradesh universities and 15 students, all in graduate programs in Engineering or Science and Math, have registered for 2018-2019 for a minimum of 6 graduate credit hours at a minimum of a combined \$31,387.50 tuition reduction, and

WHEREAS, it is too early to report on graduate data and specific agreements with at least two of the listed universities, and

WHEREAS, Wright State University is requesting a renewal of the fee reduction of 75% of the out-of-state surcharge for undergraduate and graduate students from approved universities in Andhra Pradesh, India for the next Ohio biennium budget period, which is July 1, 2019 through June 30, 2021.

BE IT RESOLVED that the administration of Wright State University is authorized to renew the tuition reduction of 75% of the out-of-state surcharge for international students from approved universities in Andhra Pradesh, India, for the next Ohio biennium budget period from July 1, 2019 through June 30, 2021.

BE IT FURTHER RESOLVED that the administration of Wright State University will submit a request to the Chancellor of the Ohio Department of Higher Education to review and approve the tuition reduction.

Mr. Bridges moved for approval. General Moore seconded, and the motion was unanimously approved by roll call vote.

**3. Tuition Waiver Recommendation for Current Military Out-of-State Students Taking Wright State University Online Courses**

With proximity to Wright Patterson Air Force Base, Wright State has a number of military students taking courses while stationed here. As service members are reassigned, they are often unable to complete their coursework. The proposed tuition waiver would allow any individual in the military to take online coursework from Wright State University with a fee waiver of 99% of the out-of-state surcharge.

President Schrader reminded the committee that one of the Tier 1 programs in the Strategic Plan is targeted to expand and enhance Wright State's partnerships with the military. The committee discussed whether other institutions were offering out-of-state tuition waivers or if this was a unique opportunity being offered only by Wright State. Mr. Fecher requested the inclusion of a one-page

success plan for new enrollment opportunities that outlines the goal, action steps, responsible parties, market plan, and expected results.

With a motion from Mr. Bridges and a second from Mr. Fecher, the following resolution was before the Board for approval.

### **RESOLUTION 19-31**

WHEREAS, §381.170 of Am. Sub. H.B. 49 of the 132nd General Assembly requires any waiver of tuition for a particular student or any class of students not otherwise permitted by law at a state-assisted institution of higher education to be approved by the Chancellor of the Ohio Department of Higher Education; and

WHEREAS, Directive 2009-011 signed by the Chancellor of the Ohio Department of Higher Education on April 17, 2009, established procedures for institutions to follow when requesting to waive standard tuition rates; and

WHEREAS, this resolution is contingent upon the approval of the Chancellor of the Ohio Department of Higher Education; and

WHEREAS, Wright State University is located next to Wright Patterson Air Force Base (WPAFB) where WPAFB employees are students at Wright State University; and

WHEREAS, Wright State University faculty collaborate with WPAFB in teaching and research across multiple undergraduate and graduate programs; and

WHEREAS, WPAFB employees may later be commissioned to leave Ohio but want to study at Wright State University; and

WHEREAS, dependents of WPAFB employees who relocate may also want to continue their studies at Wright State University; and

WHEREAS, Wright State University is requesting a fee reduction of 99% of the non-Ohio resident surcharge for active duty military, including active duty reservists, and active duty National Guard, who are taking Wright State online courses as out-of-state residents; and

WHEREAS, Wright State University is requesting the same fee reduction of 99% of the non-Ohio resident surcharge for dependents of active duty military, including active duty reservists, and active duty National Guard, who are taking Wright State online courses as out-of-state residents; and

WHEREAS, In Fall 2018, there were eight (8) active duty military students who enrolled as out-of-state students and this number is expected to increase with this tuition reduction; one of these students was an undergraduate student taking 3 credit hours and the other seven students were graduate students taking a total of 37 credit hours; and

WHEREAS, using 2018-2019 undergraduate tuition rates, the Ohio resident, undergraduate student tuition rate is \$394 per credit hour and the non-Ohio resident, graduate student tuition rate is \$803 per credit hour, making the non-Ohio resident surcharge of \$409; a 99% reduction results in an adjusted tuition rate of \$406 per credit hour, which is a \$397 per credit hour reduction for undergraduate students; and

WHEREAS, using 2018-2019 graduate tuition rates, the Ohio resident, graduate student tuition rate is \$660 per credit hour and the non-Ohio resident, graduate student tuition rate is \$1,125 per credit hour, making the non-Ohio resident surcharge of \$465; a 99% reduction results in an adjusted tuition rate of \$664.35 per credit hour, which is a \$460.65 per credit hour reduction for graduate students; and

WHEREAS, using Fall 2018 enrollment data, this tuition reduction request would equal \$18,235 (\$1191 for 3 undergraduate credit hours and \$17,044 for 37 graduate credit hours) and Wright State University hopes to double the number of out-of-state active duty military students and their online credit hours with the tuition reduction; and

WHEREAS, Wright State University is requesting the tuition reduction be approved beginning in the Spring 2019 term; and

BE IT RESOLVED that the administration of Wright State University is authorized, beginning Spring 2019, to offer a tuition reduction of 99% of the out-of-state resident surcharge for active duty military, including active duty reservists, and active duty National Guard and their dependents who are taking Wright State University online courses as out-of-state students;

BE IT FURTHER RESOLVED that the administration of Wright State University will submit a request to the Chancellor of the Ohio Department of Higher Education to review and approve the tuition reduction.

Mr. Bridges moved for approval. Mr. Langos seconded, and the motion was unanimously approved by roll call vote.

**4. Master of Science in Marketing Analytics and Insights**

Mr. Branson introduced Dr. Kendall Goodrich, department chair for Marketing, and Dr. Tom Traynor, interim dean for the Raj Soin College of Business, who presented a program proposal for a new Master of Science in Marketing Analytics and Insights degree. Business demand is increasing for data analytics and employees skilled in their application. Unlike traditional programs focused solely on data analytics, Wright State's new program would link analytics with the functional areas of marketing and business. Based on his industry experience, General Moore supported the proposal and recognized industry demand for this combination.

**The full proposal can be assessed here:**

<http://www.wright.edu/sites/www.wright.edu/files/uploads/2018/Nov/meeting/MS%20in%20Marketing%20Analytics%20%26%20Insights%20proposal.pdf>

Trustee Fecher requested a year-end report for the next Academic Affairs committee meeting on new programs approved by the Board over the last three years. This report would track individual program enrollment, costs, progress and success on a yearly basis.

The following resolution was presented to the committee, moved forward by Mr. Bridges with a second by General Moore, and was before the Board for approval.

**Master of Science in Marketing Analytics & Insights**

**RESOLUTION 19-32**

WHEREAS, Wright State University is proposing a new Master of Science in Marketing Analytics & Insights major within the Department of Marketing in the Raj Soin College of Business; and

WHEREAS, the Master of Science in Marketing Analytics & Insights will provide a high-value degree to our students that addresses today's needs for marketing insights; and

WHEREAS, the program will provide graduate students with a strong base in marketing strategy, consumer behavior, and especially marketing analysis and insights; and

WHEREAS, the program will provide students with the fundamental skills and tools to extract and analyze marketing data, and the

opportunity to generate real-world interpretation, insights, and recommendations; and

WHEREAS, the program has been approved by the Faculty Senate and the Provost; therefore, be it

RESOLVED that the Master of Science in Marketing Analytics & Insights major as submitted to the meeting be, and the same hereby is endorsed.

Mr. Bridges moved for approval. Ms. Green seconded, and the motion was unanimously approved by roll call vote.

- **College of Liberal Arts Presentation**

Dr. Linda Caron, dean of the College of Liberal Arts (COLA), spoke about the innovative pilot programs being implemented in the “very best college” at Wright State. COLA has created an Emergency Fund, commonly referred to as the “Flat Tire Fund”. This program offers student support in the form of a scholarship up to \$500 to address challenges such as replacement of a tire or payment of an outstanding electric bill that may be impeding a student’s academic persistence. The program has proven very successful in keeping students in school.

Launching this year is a new pilot called “Change the World”. This program targets first year students; often first generation, that are hungry for a new experience and looking to make a difference. With multiple year courses, Year 1: “Spark” looks to redefine a freshmen experience by opening up new possibilities, Year 2: “Train” offers tools and skill development as change agents, and Year 3: “Act” coursework is where students actually implement change. The “Train” emphasis will come on board this Spring with a new “Agents of Change” course. The hope is this series will offer unique, experiential learning experiences and inspire students to make a difference in their communities.

Based on a national survey of over 1,000 CEO’s and hiring managers, employers prioritize the ability to communicate, think critically, solve problems, work in teams, and navigate a cultural world in employees they hire. COLA is working to develop certificate programs within majors or as stand-alone skill development opportunities for current students or individuals looking for specializations in these areas.

Ms. Emma Peterson, president of the Dean’s Student Advisory Board and a senior double major in International Studies and Spanish, spoke about her experience with a recently developed mentoring program pairing undergraduate students with business professionals.

Started last Spring with 13 mentor-mentee pairings, the program has doubled in size. It offers career exploration, resume development, interview practice, and networking opportunities. Ms. Peterson equated it to the “perfect bridge between college and career” and is looking forward to growing some of the networks she developed through her experience.

- **Good of the Order:**

Mr. Fecher mentioned he recently attended the Dayton Daily News *Pathway Forward* program where he heard about the critical need for mental health support; sometimes in children as young as kindergarten, and the growing challenge to meet this need with trained professionals. Wright State’s School of Professional Psychology is well respected in the area and its graduates are sought after. However, the demand continues to outpace the number of doctors being trained. Mr. Fecher indicated that there are no easy answers to mental health support, but it is a challenge that bears further conversation here and nationally.

**B. Board Governance and Compliance Committee**

General Moore, chair, reported on the committee meeting held on November 16, 2018.

The meeting was called to order at 11:38 a.m. and General C.D. Moore read the conflict of interest statement.

- **Chair’s Report**

General Moore outlined the agenda for the meeting, which included updating the committee on the status of the Wright State University Foundation’s affiliation agreement process and outlining the Wright State Applied Research Corporation’s (WSARC) progress in meeting the specific requirements in their Affiliated Entity Memorandum of Agreement (MOA) with the University.

An Affiliated Entity progress report on the Foundation is expected in December as well as the presentation of an annual report from WSARC as specified in the Affiliated Entity policy. WSARC will be the first Affiliated Entity to meet the intent of this annual reporting requirement.

As outlined in the Affiliated Entity Policy, each affiliated entity is expected to comply with the policy on all provisions unless there is an area of conflict for which the entity must request an exception from the Board. To date, exceptions have been granted to Double Bowler.

After conclusion of the review process, the Foundation will have several areas of exception which Ms. Tittle will be discussing.

- **Foundation Affiliation Agreement Update**

Ms. Tittle indicated that the administration and the Foundation are in the final stages of securing a MOA. Both parties have reviewed several iterations of the agreement, and it is anticipated that the Foundation Board will be voting to approve a final draft in February when they next meet.

As mentioned, it appears that the Foundation will be requesting an exception in two areas of the policy requirements. The first is a technical exception that deals with University Directors as required by the Board's Affiliated Entity Policy. According to the policy, at least two members of the entity's Board of Directors have to be nominated by the University's President. As the Foundation's Code of Regulations currently reads, two Wright State Board of Trustee members are members of the Foundation's Board of Trustees. Essentially this serves the same purpose and yields the same result, but it would still be an exception to the University Director requirement contained within the policy.

The second exemption has to do with reserve powers. Within the policy, if a majority of the directors of the affiliated entity are not University Directors, the affiliated entity's code of regulations must provide the University with certain reserve powers. In the Foundation's case, the majority of the directors are not going to be University Directors, so the policy does then require reserve powers. The Foundation's Code of Regulations and the MOA as it is currently drafted do not require the provision of reserve powers to the university. However, there are mitigating clauses and factors within the agreement to address the absence of reserve powers. Ms. Tittle will review the mitigating clauses and factors with the Committee once the proposed MOA has been finalized.

Reserve powers exist to allow the University to have input into material decisions made by an affiliated entity. General Moore indicated that one of the mitigating factors under consideration would be to place a University Trustee on the Foundation Executive Board where governance occurs. Mr. Fecher requested that the request for exceptions include how the requested exemption affects the spirit of reserve powers outlined in the policy.

- **WSARC Update**

As part of the University's implementation of the Affiliated Entity Policy, approved by the Wright State Board in 2016, the Wright State Applied Research Corporation was the first affiliate entity to ensure compliance with the policy. This included completion of a Memorandum of Agreement between WSARC and the University. Having reached their one-year anniversary, WSARC and Mr. Dennis Andersh, CEO of WSARC, will be presenting their required annual report to the University and the Board of Trustees at the Governance and Compliance Committee meeting in December. As lead-up to this meeting, General Moore reviewed WSARC's compliance and status in a number of areas outlined in the MOA that will be included in the report.

- **Insurance:** The Memorandum of Agreement requires WSARC to procure or otherwise arrange for appropriate directors' and officers' insurance (D&O insurance) as a 501(c)(3) for its directors and officers. This has been accomplished.
- **Financial statements and footnotes:** According to the most recent audit by BKD, WSARC had positive cash flow after depreciation for FY17 and FY18; WSARC is making payments to the University in less than the required 60 days;
- **Audit procedures and statements:** The most recent BKD audit (FY18) was "much improved over FY17" with no major deficiencies.
- **Tax filings (990/990-T):** This has been completed.
- **Annual budget reports:** These are completed and ready for the annual report to the Board of Trustees in December.
- **Disclosure of material contingent liabilities and litigation:** All WSARC's affiliated entities have been terminated or dissolved.
- **List of current directors and officers:** WSARC's Board of Directors consists of 3 internal Wright State employees, 1 Wright State University Board of Trustees member (currently General Moore) and 9 outside directors across the U.S.

- **Disclosure of significant events that change the financial profile or operations of the organization:** Mr. Andersh will update the Board on WSARC's relationship with ATIC and what is being done to insure that Wright State University is not adversely impacted by ATIC's decision to sell their facility. As reported to the University, WSARC wrote off \$1.3 million because the ATIC building was sold and there was not enough equity to pay off the WSARC promissory note. However, WSARC is pursuing all possible avenues for recovery of those funds. WSARC still owes Wright State University \$580,000 of a \$1.4 million note and WSARC continues to make quarterly payments on this obligation.
- **Proof of compliance with Ohio Attorney General charitable registration requirements:** That has been done.
- **Progress report towards financial independence:** WSARC/WSRI has met this requirement since July 1, 2016 and continues to remain financially independent.

In addition to the required annual report, WSARC has provided monthly affiliated entity reports to the university demonstrating their progress in achieving full compliance with the Affiliated Entity policy.

One area that was not covered in WSARC's initial MOA, and is now being addressed, is the use of services provided by Wright State to WSARC or services provided by WSRI/WSARC to Wright State. In the interest of transparency and full disclosure, a "shared services agreement" is being developed and the plan is to have this agreement completed by year-end. This agreement reflects approximately \$300,000 of mutually beneficial services and will be discussed at the December meeting. Creation of this agreement, and the inclusion of a similar agreement in all future MOA's for all affiliated entities, reflects a best practice moving forward.

- **Good of the Order**

Mr. Fecher asked to amend the Affiliated Entity Policy to require a written legal opinion from a qualified attorney representing the University that assesses the risk posed by the affiliated entity and the protections that are in place for the University to mitigate any risks posed.

General Moore expressed agreement and suggested that 2019 would be a perfect time to review and revise the Affiliated Entity Policy that has been in place for three years. This would provide an opportunity

to make the necessary modifications for strengthening the policy and addressing other areas of best practice.

**C. Executive Committee of the Board of Trustees**

Mr. Fecher, chair, reported on the committee meeting of November 16, 2018.

Mr. Fecher, committee chair, called the meeting to order at 1:50 p.m. and reviewed the agenda.

- **Chair's Comments:**

Mr. Fecher offered the following comments.

"Work has been underway on a new University strategic plan since December 2017 and the intention of the Strategic Planning Steering Committee was for the Executive Committee of the Board to receive the Strategic Plan at this meeting.

The Board and the Administration work together with the Faculty Senate on aspects of the strategic plan; particularly on mission and vision. The Strategic Plan was presented to the Faculty Senate in October and then revisited on November 5<sup>th</sup>. At that time a Faculty Senate decision was made to postpone consideration of the plan while labor negotiations continue. In respect for the shared governance process, the Executive Committee removed the Strategic Plan from its agenda but eagerly looks forward to receiving Faculty Senate input as soon as possible. To prevent any slow-down in implementation of the Strategic Plan, work continues on the project plan timelines and the selection of metrics and progress measures."

- 1. **Memorandum of Understanding with the Ohio Attorney General**

Mr. Fecher explained that while Wright State has their own attorneys, the chief legal officer for the University, and all other public universities in Ohio, is the Ohio Attorney General. The Ohio Attorney General's Office, or their designee, represents state colleges or universities in all court appearances or legal actions.

A Memorandum of Understanding has been created by the state to define the working relationship between each institution's general counsel and the Ohio Attorney General. Mr. Larry Chan, vice president for Legal Affairs and general counsel for Wright State, reviewed the highlights of this memorandum for the committee and presented a resolution to update and execute a current Memorandum of Understanding.

With a motion from Mr. Fecher and a second from Mr. Bridges, the following resolution is before the Board for consideration:

**Resolution of the Board of Trustees to Execute  
a Memorandum of Understanding with  
the Ohio Attorney General**

**RESOLUTION 19-33**

WHEREAS, the Wright State University is a state institution of higher education established and existing under the laws of the State of Ohio; and

WHEREAS, Ohio Revised Code §3345.15 provides that the attorney general shall be the attorney for each state college and university and shall provide legal advice in all matters relating to its powers and duties; and

WHEREAS, the Ohio Attorney General has Memoranda of Understanding with all Ohio state colleges and universities memorializing the legal representation of all state colleges and universities; and

WHEREAS, the Ohio Attorney General and the Wright State University desire to update and execute a current Memorandum of Understanding to memorialize the legal representation of Wright State University by the Ohio Attorney General.

NOW THEREFORE,

BE IT RESOLVED, that Wright State University and the Ohio Attorney General execute a Memorandum of Understanding thereby memorializing the Ohio Attorney General's relationship with, and legal representation of Wright State University.

Mr. Fecher moved for approval. Mr. Montgomery seconded, and the motion was unanimously approved by roll call vote.

With no further agenda items, the Executive Committee meeting adjourned at 2:00 p.m.

**D. Finance, Audit and Infrastructure Committee**

Mr. Fecher reported on the committee meetings of October 26, 2018 and November 16, 2018 in the absence of committee chair, Mr. Sean Fitzpatrick.

***Finance, Audit and Infrastructure Committee  
Meeting of October 26, 2018***

Mr. Sean Fitzpatrick called the meeting to order at 9:02 a.m. and read the conflict of interest statement.

- **Chair's Comments**

In the interest of a full agenda, no comments were offered.

- **Vice President's Comments**

Mr. Walt Branson, vice president for finance and operations and chief business officer, introduced Ms. Lora Sidor, who was recently promoted from Internal Audit to assistant university controller and is charged with Accounting and Payroll.

Mr. Branson informed the committee that the BDK financial audit for the University has been completed and has been filed on time with the Auditor of State.

- **Monthly Financial Performance Reporting**

Mr. John Shipley, interim associate vice president and controller, offered the monthly financial performance reporting.

- A. Financial Analysis: Unrestricted Funds Report**

The financial analysis revenue and expense report captures prior year results, current year performance to date, and the anticipated or projected performance through year-end of unrestricted funds.

As mentioned before, the year-end actual for FY2018 showed a net surplus of \$10.1 million in unrestricted funds. The revenue to expenses actual showed a positive \$45 million which mirrors last year's October report.

A downward variance of almost \$100 thousand in tuition revenue was noted reflecting courses dropped and an issuance of student refunds. While this may be unusual at other schools, historically students at Wright State readjust their Fall course loads triggering a decrease in revenue.

Mr. Shipley discussed other revenue variances which were mostly attributable to timing, pass through accounting, or unrealized gains in investment income recognized as revenue, not spendable, and subject to market fluctuations.

On the expense side, compensation showed small savings on salaries due to position vacancies. Supplies were under budget by \$600 thousand due to the inadvertent non-posting of purchasing card charges prior to month end. Departments continue to be very frugal by removing telephones and curtailing facilities or copier usage. No change in annual projection over last month was noted.

#### **B. FY2018 to FY2019 Actual Comparison**

This report compares budget versus actual for FY19 and actual versus year-end for FY18 and tracks where the University is now compared to year-end last year. Indications are that the budget has been right sized and continues tracking as expected with 45% of revenue to budget collected against last year's 45%. Expenses are slightly lower (29% of the budget) for this year against 31% for last year. This difference may be a factor of several budgets like strategic initiatives having just been allocated and not yet spent.

#### **C. FY2018 to FY2019 Monthly Budget to Actual Variance**

The report offered a comparison of the single month of September budget to actual for fiscal years 2018 and 2019. There were no items of note other than the tuition and fee variance previously discussed which reflects differently in FY18 Actual for September due to the movement of the cancellation from September to August this year.

Trustee Fitzpatrick asked about medical claims and how they were tracking. Mr. Shipley indicated that claims activity was relatively flat against expectations.

#### **D. Cash Forecast**

This report has been modified to pull working capital or cash apart from non-liquid restricted investments. An additional tracking measure was added to show monthly the number of "days of cash on hand". September's level showed 93 days of cash on hand which is projected to be 56 days in June. This shows improvement over June 2017 when the level was 27 days. The University continues to work towards a target level of 3-6 months of cash on hand.

#### **E. Cash and Investment Income Activity**

The Monthly Cash and Investment Balance graph now includes a second representation charting "days cash on hand" by month over the last three years. This visual

representation shows the progress made on a yearly basis since 2017 to increase cash on hand. The graph in this report does not include the recent sale of real estate.

Trustee Langos asked what levers are in place to address the \$2.4 million projected shortfall in enrollment revenue. Mr. Branson indicated his plan includes the use of excess carryforward from last year as well as recovered savings from vacant positions.

This triggered a discussion on the importance of long-range modeling or proforma budgets that can project various scenarios and solutions. Mr. Shipley indicated the university previously has not had a long-range budget planning process and he is working to develop a 3-year model which will be shared with the Trustees when completed.

1. **Approval of Expenditures \$500,000 and Above**

Ms. Shari Mickey Boggs, associate vice president and chief human resources officer, spoke about Wright State's healthcare vendor contract.

Following a competitive bid process, Anthem Blue Cross and Blue Shield has been selected to continue as the University's medical plan administrator and stop loss provider. The rebid process resulted in a 5.3% reduction in administrative costs for the new three-year contract over the current contract level.

The committee heard high cost claims have decreased over last year's level and the University's stop loss will remain at \$400 thousand. During open enrollment, informational meetings are being held to educate subscribers about their plans, ways to reduce expenses, and about the use of "live health" online doctor visits.

Wright State University is self-insured for healthcare expenses. A suggestion was made to look at ways the University could enhance insurance cost savings. One idea he mentioned was to move away from 90/10 plans to 80/20 plans and a single high deductible PPO plan.

The University has realized cost savings over the last two years by increasing deductibles and shifting some of the premium expenses to subscribers. Mr. Jerry Hensley, representing the Unclassified Staff Advisory Council, cautioned against using business norms for comparison as it unfairly shifts burdens to staff who are compensated at a lower level in academia than in the private sector.

With a motion by Mr. Fitzpatrick and a second from Mr. Fecher to bring the expenditure forward, the following resolution is before the Board for approval.

Vendor	Amount
Community Insurance Company dba Anthem Blue Cross and Blue Shield	\$99,300,000.00

***Details and explanations of the expenditures:***

[http://www.wright.edu/sites/www.wright.edu/files/uploads/2018/Oct/meeting/FAI8\\_BOT%20500K%20and%20Over%20Sept%201-30%202018.pdf](http://www.wright.edu/sites/www.wright.edu/files/uploads/2018/Oct/meeting/FAI8_BOT%20500K%20and%20Over%20Sept%201-30%202018.pdf)

**Approval of Expenditures \$500,000 and Above**

**RESOLUTION 19-34**

WHEREAS, in order for the university to conduct business on an on-going basis, and provide products and services in a timely manner, purchases must be made; and

WHEREAS, these expenditures may exceed \$500,000; therefore be it

RESOLVED that authorization is granted for the accompanying contracts now before the Board of Trustees be, and hereby are approved.

Mr. Fecher moved for approval. Ms. Green seconded, and the motion was unanimously approved by roll call vote.

- **Approval of Contracts \$250,000-\$499,999**

Mr. Shipley presented a contract between Wright State University and Barnes and Noble bookstore for pass through expenses related to inclusive access textbook affordability measures instituted by the University. Barnes and Noble purchases the books in bulk, the students receive them the first day of class, and the cost is included in the tuition and fees paid by the student.

The Finance, Audit and Infrastructure Committee reviewed the details of the expenditure and approved the following resolution on October 26, 2018.

Vendor	Amount
Barnes & Noble	\$450,000.00

***Details and explanations of the expenditures:***

[http://www.wright.edu/sites/www.wright.edu/files/uploads/2018/Oct/meeting/FAI10\\_BOT%20250K-500K%20Sept%201-30%202018\\_0.pdf](http://www.wright.edu/sites/www.wright.edu/files/uploads/2018/Oct/meeting/FAI10_BOT%20250K-500K%20Sept%201-30%202018_0.pdf)

**RESOLUTION: Approved by the FAI Committee**

WHEREAS, in order for the University to conduct business on an on-going basis, and provide products and services in a timely manner, purchases must be made; and

WHEREAS, these expenditures may amount to greater than \$250,000 and less than \$500,000; therefore be it

RESOLVED that authorization is granted for the accompanying contracts now before the Finance, Audit and Infrastructure Committee of the Board of Trustees be, and hereby are approved.

Mr. Fitzpatrick moved for approval, Ms. Ramos seconded, and the motion was unanimously approved by the Finance, Audit and Infrastructure Committee.

- **Approval of Contracts \$150,000 to \$250,000**

Mr. Shipley reviewed two contracts between \$150,000 and \$250,000 with the committee and answered questions. No committee or Board action was required.

Vendor	Amount
Interpreters of the Deaf, LLC.	\$160,000
Walter Haverfield, LLP	\$150,000

***Details and explanations of the expenditures:***

[http://www.wright.edu/sites/www.wright.edu/files/uploads/2018/Oct/meeting/FAI12\\_BOT%20150K-250K%20Sept%201-30%202018\\_0.pdf](http://www.wright.edu/sites/www.wright.edu/files/uploads/2018/Oct/meeting/FAI12_BOT%20150K-250K%20Sept%201-30%202018_0.pdf)

- **Investment Reports**

Mr. Steve Sherbet, university bursar and director of treasury services, presented the SEI investment report for August 2018. Wright State has a conservative portfolio geared towards cash preservation and is heavily weighted in cash and liquid accounts. As

requested last month by the Trustees, the SEI GNMA bond fund has been liquidated and the proceeds transferred to the Star Ohio fund to reduce risk.

- **FY18 Consulting and Professional Services Contracts:**

Mr. Shipley presented a report outlining expenditures over \$50,000 paid for consulting or professional services provided to the University during fiscal 2018. This report is a requirement of the Board's Financial Governance Policy adopted in June 2017 and tracks the use of consultants and other outside entities offering professional services to the University.

***The report can be accessed below:***

[http://www.wright.edu/sites/www.wright.edu/files/uploads/2018/Oct/meeting/FAI16\\_FY18%20BOT%20Combined%20Svcs%20FY18%20%2450k.pdf](http://www.wright.edu/sites/www.wright.edu/files/uploads/2018/Oct/meeting/FAI16_FY18%20BOT%20Combined%20Svcs%20FY18%20%2450k.pdf)

- **Fiscal Sustainability Plan:**

An in-depth review of the new Fiscal Sustainability Plan for the University was presented to the committee by Mr. Branson and Ms. Amy Barnhart, assistant vice president and director of Financial Aid.

***Fiscal Sustainability Plan:***

[http://www.wright.edu/sites/www.wright.edu/files/uploads/2018/Oct/meeting/FAI17\\_Fiscal%20Sustainability\\_priority%20projects\\_bot\\_0.pdf](http://www.wright.edu/sites/www.wright.edu/files/uploads/2018/Oct/meeting/FAI17_Fiscal%20Sustainability_priority%20projects_bot_0.pdf)

The plan consists of 10 priority projects and numerous additional project plans. Priority projects are categorized as enhancing revenue or improving operational efficiencies.

The first project under revenue enhancement is the development of a comprehensive enrollment management plan for the University, which also includes marketing and retention efforts.

Centralizing the administration and awarding of scholarships is the focus of the second project. Ms. Barnhart explained that there are pools of scholarship funds administered across campus, which can lead to students missing opportunities to apply. Centralizing the availability of scholarship dollars offers more equitable support, better utilization of foundation scholarships, and a more comprehensive aid package for students.

The third project focuses on shortening the transcript evaluation process for transfer students. Optimizing class scheduling across

campus to make courses available when needed for timely degree completion is the goal of the fourth project.

The fifth project supports the strategic use of a “waitlist” to enroll students in closed classes when someone drops a class and it adds the ability to monitor classes with waitlists for opening additional sections.

Improving student retention is the focus of the sixth project. A task force is working to enhance advising and outreach for students at academic risk to offer needed resources and support.

The last four projects center on creating operational efficiencies. Project 1 is the performance of an effectiveness and efficiency review of all programs and departments to evaluate their strategic alignment. With continuous improvement in mind, this process is ongoing.

Project 2 is bringing together decentralized units into a central organizational structure to reduce duplication and improve efficiencies. Examples include the centralization of career services, advising, and IT services.

Ongoing organizational restructuring and reorganization is the focus of Project 3 and reviewing and optimizing financial support for graduate students rounds out Project 4.

Several trustees requested the inclusion of quantifiable goals for each project, the addition of target metrics, and the assignment of individual accountability. Mr. Branson agreed to incorporate the request into the format of the projects.

A question was asked whether the plan included a growth initiative around online courses. Mr. Branson indicated that a campus-wide project is underway to offer more online core courses with a release in 2019 and the College of Business has recently offered more online MBA courses for Spring semester. This led to a lengthy discussion about resources and the need to adopt a high-quality production standard to insure high-level coursework is developed.

Dr. Doom, Faculty Senate President, reminded everyone that there are two definitions of quality, namely, academic rigor and production quality. Accreditation standards insure academic quality while available resources combined with training and production expertise drives production quality. Trustee Rains suggested seeking student input to determine offerings and satisfaction levels.

President Schrader clarified that a comprehensive online program also means delivering an online laboratory experience done well. Replicating an in-person lab experience is much different from an online presentation.

The development of additional online courses, including the conversion of core and required courses to online offerings, and the development of new and innovative online courses, are a part of the Strategic Plan. The committee reiterated that making sure that there is a centralized plan in place to guide strategy, outcomes, and responsibilities is very important as online course development is expanded.

- **Good of the Order:**

Trustee Fitzpatrick summarized the University's priorities in three areas. The three priorities include revenue growth, continued expense management, and the maintenance of liquidity and further enhancement of the University's reserves.

***Finance, Audit and Infrastructure Committee  
Meeting of November 16, 2018***

Mr. Sean Fitzpatrick called the meeting to order at 8:02 a.m. and read the conflict of interest statement. No comments from the Chair were offered.

- **Vice President's Comments**

Mr. Walt Branson, vice president for business and operations and CFO, gave brief remarks. After reviewing where the University is financially, expenditures are holding steady as the University nears the end of the semester. The next financial event of note is enrollment for Spring semester and the determination of how this translates to revenue. In the meantime, there are a number of initiatives underway and committees meeting regularly to enhance and develop new revenue sources.

- **Monthly Financial Performance Reporting**

Mr. John Shipley, interim associate vice president and controller, presented the monthly financial performance report.

**A. Financial Analysis: Unrestricted Funds Report**

As mentioned, revenue and expenditures have leveled out in the middle of the semester. Looking at the first report, it

compares FY 2019 actual revenue and expenditures to “budget to date” and to “budget at year-end”. Variances have not changed all that much from last month. Revenues went up because of receipts of Chartwells’ commission payments and revenue from the Nutter Center. The Chartwells’ payment reflects a timing issue, not a true variance, as this payment normally occurs later in the year.

Expenses are relatively flat to budget. While there was a slight negative variance to the budget to date figure, this was most likely due to the formula used to estimate the “budget to date” rather than an indication of an overage. The budget office continues to track position vacancies and salary savings on a monthly basis.

#### **B. FY2018 to FY2019 Actual Comparison**

This report compares the actual results to date for the current fiscal year as a percent of the annual budget for the current fiscal year, which is then compared to the same calculations for the previous year.

Revenue is tracking on a comparable basis to last year. Forty-nine percent of revenue has been recognized to date compared to 49% a year ago. Expenses are slightly under last year (37% versus 38%), however, some central accounts for strategic initiatives have just been allocated and have not been spent. This amounts to about a million dollars. Once these accounts are utilized, this difference would disappear.

A question was asked about the run rate in compensation and how the university was tracking against expectations. Mr. Shipley indicated that the expectations are being met. With nine-month faculty contracts, the run rate calculation will be different over summer so factoring a flat 12-month projection of run rate does not yield a true monthly picture.

#### **C. FY2018 to FY2019 Monthly Budget to Actual Variance**

Mr. Langos asked about the \$505,000 variance from last year in “Maintenance, Repairs & Utilities”. Mr. Shipley indicated that several large maintenance agreement payments; planned for in the overall budget, were made but were timed differently.

With four months of the budget completed, Mr. Fecher inquired about any reservations on reaching the University goal of a \$3 million surplus at year-end to add to reserves. Mr. Shipley responded that expenses are tracking with budget. The issue then becomes what happens with revenue. Should revenue

not perform as expected, shortfalls would need to be corrected on the expense side to continue to meet the \$3 million surplus.

#### **D. Cash Forecast**

As previously stated, beginning cash for the year was up \$10.6 million over the year before. Ending cash for October was \$75 million which was a big increase over the year before. With projections to end the year up \$2.6 million, this is an increase of \$12-13 million over the last two years.

Interest earnings and the earnings on investments continue to track on pace at about \$260 thousand. Included in this report and reflected in the anticipated year-end balance, was the sale of properties approved at the last meeting. This cash increase pushed the year-end days of cash on hand from 53 days last year to a projected 59 days this year. Another \$900 thousand in cash would allow Wright State to reach a goal of 60 days cash on hand.

There have been no major changes in the assumptions. Medical claims are tracking relatively flat.

A question was raised concerning what activities might pose a risk to cash. Mr. Shipley indicated that risks might include unforeseen maintenance issues such as boiler repairs or insured losses where costs were incurred before insurance reimbursements were made.

#### **E. Cash and Investment Income Activity**

Reserves levels continue to increase relative to 2017. This shows a reversal of the continued declines in reserve levels that have taken place since 2012. Revenue growth remains the key to long-term improvement.

##### **1. Wright Guarantee Tuition and Fees**

Last Fall Wright State implemented the Wright Guarantee Tuition Program offering a locked tuition rate for four years to incoming first year students. The second cohort under this plan will be arriving in Fall 2019. Mr. Steve Sherbet, university bursar and director of treasury services, updated the committee on some clarifying language to the terms of the program. For students in Cohort 2, the rate lock occurs after the student maintains their registration through the census date (Day 15 of the term).

There was a question about indications coming from the State House on whether the new administration will be allowing colleges to adjust

tuition rates. Mr. Sherbet explained provisions within the Wright Guarantee Tuition agreement that cover implementing any statewide tuition increases adopted by Ohio's General Assembly.

Since the final undergraduate tuition rate would not be known until late June, the proposed resolution delegates final authority to the university president to determine the undergraduate tuition rate for cohort 2 once the state's biannual budget is released. Actual proposed rates for meal plans and room rates were contained in appendix C and D of the proposal before the committee.

President Schrader indicated that early reports from the Joint Commission show the State realizes that freezing tuitions levels over the last five years has created a hardship on state colleges and institutions. With that focus, there appears hope that relief may be forthcoming.

With a motion from Mr. Fitzpatrick and a second from Ms. Ramos, the following resolution was moved to the Board for consideration.

**AMENDMENT OF WRIGHT GUARANTEE  
PROGRAM AGREEMENT  
AND  
ACADEMIC YEAR 2019-2020  
UNDERGRADUATE  
TUITION, FEE & RATE INCREASES**

**RESOLUTION 19-35**

WHEREAS, under Revised Code Section 3345.48 Wright State University established the Wright Guarantee Tuition Program beginning with Academic Year 2018-2019; and

WHEREAS, under Revised Code Section 3345.48 the University may make amendments to the program document to clarify provisions within the document subject to final approval by the Chancellor of the Ohio Department of Higher Education; and

WHEREAS, Revised Code Section 3345.48 states that tuition, fee and rate increases may be increased one time per subsequent cohort by the sum of the 60-month rate of inflation as measured by the Consumer Price Index plus the percentage amount increase authorized by the General Assembly for the applicable fiscal year; and

WHEREAS, the one-time tuition rate increase for subsequent Cohort Group 2 needs to be established once the percentage amount

increase authorized by the General Assembly for Fiscal Year 2019-2020 is determined,

NOW THEREFORE,

BE IT RESOLVED that the Board of Trustees adopts the amended Wright Guarantee Tuition Program document subject to final approval by the Chancellor of the Ohio Department of Higher Education, attached as Exhibit A; and

BE IT FURTHER RESOLVED that the Wright State University Board of Trustees delegates authority to the President of Wright State University to establish final tuition rates for subsequent Cohort Group 2 not to exceed the 60-month rate of inflation as measured by the Consumer Price Index (currently at 1.5%) plus the percentage amount increase authorized by the General Assembly for the 2019-2020 Fiscal Year as footnoted in Exhibit B attached, subject to final review by the Chancellor of the Ohio Department of Higher Education, and

BE IT FURTHER RESOLVED that the Residence Services Proposed 2019-2020 Room Rates for subsequent Cohort Group 2 is approved by the Board of Trustees subject to a final review by the Chancellor, Ohio Department of Higher Education, attached as Exhibit C; and

BE IT FURTHER RESOLVED that the proposed 2019-2020 Meal Plans for subsequent Cohort Group 2 is approved by the Board of Trustees subject to a final review by the Chancellor, Ohio Department of Higher Education, attached as Exhibit D; and

BE IT FURTHER RESOLVED that the university is authorized to make future modifications to the Wright Guarantee Tuition Program document to provide for the effective and efficient administration of the program, subject to compliance with the requirements of Ohio Revised Code Section 3345.48.

Mr. Fecher moved for approval. Ms. Ramos seconded, and the motion was unanimously approved by roll call vote.

***Wright Guarantee Tuition Program Proposal:***

<http://www.wright.edu/sites/www.wright.edu/files/uploads/2018/Nov/meeting/FA8-Exhibits%20A-D%20-%20Wright%20Guarantee%20Program%20Resolution.pdf>

## **2. Capital Project Approval between \$250,000 and \$499,999**

Construction and renovation projects with a capital budget between \$250,000 and \$499,999 require the approval of the Finance, Audit and Infrastructure Committee. Mr. Branson presented the University Archives Relocation Phase 1 project and outlined the need to move Wright State's valuable Archive collections. Project funds have been raised by donors as part of a larger project to centralize the Archive collections in a larger facility.

Ms. Dawne Dewey, head of Special Collections and Archives, spoke about the need for controlled humidity, addition storage space, and ready access to the collections for the public. Mr. Rob Thompson, university architect, answered questions about fire suppression, humidity controls and building codes. Trustee Moore reiterated that Wright State's Archives is a national treasure and includes one of a-kind-artifacts on aviation history. The collections should be accessible to researchers and the public.

Trustees Langos and Ramos spoke about the continued need for a university master plan and a report on space utilization. President Schrader indicated that a campus master plan is included in the University's Strategic Plan. At the request of Mr. Langos, Mr. Branson agreed to take on the space planning project and to provide an initiation date for the project at the next committee meeting.

The Finance, Audit and Infrastructure Committee approved a resolution for a capital project approval of the University Archives Relocation Project Phase 1. No further action was necessary.

### **RESOLUTION-Approved by the FAI Committee**

WHEREAS, construction and renovation projects with a total project budget between \$250,000 and \$500,000 require prior approval by the Finance, Audit, and Infrastructure Committee; and

WHEREAS, funds for the University Archives project phase I have been raised by the WSU Foundation and the project is budgeted at \$450,000, and upon completion will provide University Archives more suitable and appropriate space for the storage, maintenance and presentation of special collections; and

WHEREAS, in compliance with section K of the Financial Governance Policy, 100% of project funding is in hand prior to beginning the capital project,

THEREFORE, BE IT

RESOLVED that the Finance, Audit, and Infrastructure Committee of the Wright State University Board of Trustees authorizes receipt of appropriate bids or proposals and authorizes the President or her designee to accept and award contracts within the total budget identified.

Mr. Fitzpatrick moved for approval. Mr. Langos seconded, and the motion was unanimously approved by the Finance, Audit and Infrastructure Committee.

- **Executive Session:**

At 8:50 a.m., the Finance, Audit and Infrastructure Committee unanimously moved to go into Executive Session to discuss:

- Personnel Matters: Employment and Compensation
- Matters required to be kept confidential by State or Federal statute

**Committee Members Present**

Sean Fitzpatrick  
Bruce Langos  
Grace Ramos  
Shaun Wenrick

**Committee Members Absent:**

**Other Trustees Present:**

Michael Bridges  
Douglas Fecher  
C.D. Moore  
Austin Rains

**Other Trustees Absent:**

Anuj Goyal  
Stephanie Green  
William Montgomery

In accordance with amendments to the Ohio Open Meetings Law, the Finance, Audit and Infrastructure Committee after a majority of a quorum and by roll call vote, determined to hold a Special Executive Session by offering the following resolution:

**RESOLUTION 19-20**

RESOLVED that the Finance, Audit, and Infrastructure Committee of the Wright State Board of Trustees agreed to hold a Special Executive Session on Friday, November 16, 2018 at 8:50 a.m. in the Double Bowler Conference Room, 2455 Presidential Drive; and be it further

RESOLVED that pursuant to the Ohio Revised Code 121.22(G), the following issues may be discussed in Executive Session:

- Personnel Matters: Employment and Compensation
- Matters required to be kept confidential by State or Federal law

Mr. Fitzpatrick moved for approval, Ms. Ramos seconded, and the motion was unanimously approved by roll call vote.

The Executive Session adjourned at 10:36 a.m. and the Trustees returned to the First Floor Gallery Space, 2455 Presidential Drive for the continuation of Committee Day.

#### **E. Student Affairs and Athletics Committee**

Ms. Green reported on the committee meeting of November 16, 2018 for Ms. Ramos, committee chair.

Ms. Grace Ramos called the meeting to order at 10:44 a.m. and read the conflict of interest statement.

- **Student Government Report**

Student Government Association (SGA) president Daniel Palmer and vice president Adrian Williams reviewed SGA's mission and highlighted the many initiatives underway this year. SGA is exploring the possibility of a campus-wide "Common Hour", implementing a winter shuttle service to housing with the "Raider Ride Project", and revitalization of the Commuter Student Association. Other projects include posting a Thanksgiving banner for students to memorialize what they are thankful for, a "Raiders Hands Don't Haze" pledge opportunity, and a Coat Drive for students in need.

With an objective to strengthen connections between the military student population and traditional students. Mr. Ivan Mallet, SGA chief of staff and a sergeant in the U.S. Army, has been working in partnership with Athletics and the Nutter Center to establish a POW/MIA Chair of Honor. Housed in the Nutter Center, this veteran recognition will be dedicated in a ceremony on January 26, 2018. Mr. Mallet thanked Dr. Seth Gordon of the Wright State Veteran and Military Center and the 18<sup>th</sup> Intelligence Squadron Wright Patterson Air Force Base for funding this project.

SGA will host the Ohio Student Government Association Annual Summit on December 1. Student Government Associations from all 14 Ohio public universities will meet to discuss best practices.

Mr. Williams highlighted other SGA projects which include developing an undergraduate EMS Program to provide Emergency

Medical Services training for interested students, a Mentorship program in the College of Business, and a mid-semester survey of University College students to ensure they have the necessary tools for selecting a major.

Work to improve the retention rate of minority students is ongoing and SGA is exploring the feasibility of a new free-standing Campus Recreation Facility for students.

Student Government has been active at the state level with Mr. Palmer and Mr. Williams offering legislative testimony on behalf of textbook affordability, on support for the waiver of the 12 month residency requirement for military students, and support for the sales tax exemption for college textbook purchases.

Lastly, Student Government is working to encourage women interested in STEMM (Science, Technology, Engineering, Math and Medicine) careers through their support of the “Women in STEMM Symposium”. Both President Schrader and Provost Edwards were panelists for this event. SGA also partnered with Lambda Chi Alpha to host the OXFAM Hunger Awareness Dinner that highlights how wealth inequality affects poverty across the world.

- **Vice President’s Report**

Dr. Gary Dickstein, interim vice president for Student Affairs, updated the committee on recent events in the Division of Student Affairs. Student Activities partnered with the Career Center to host a “Suit Up” event in collaboration with J.C. Penny where over 200 students and alumni received wardrobe advice and discounts on professional attire.

Residence Life & Housing planned and hosted a regional conference for student residential leaders this past weekend. This very successful six state conference was attended by 320 students from over 40 institutions.

Dr. Dickstein shared a few data points highlighting the impact of various departments in the Division of Student Affairs. Student Activities registered 222 student organizations this year serving nearly 9,000 student members. A Residence Life satisfaction survey showed that 88% of residential students felt that living on campus has contributed to their learning.

In a recent Counseling and Wellness Services survey, 48% of students reported that their academic performance improved due to the services they received from this office.

- **Wright State's Friendship Food Pantry**

Ms. JoAnna Evans, Social Work graduate assistant and Friendship Food Pantry coordinator and Ms. Monica Gray, student intern, spoke on the mission of the food pantry and its importance to students. Established in 2011, the pantry provides emergency food services to students experiencing food insufficiency and a case management approach to connect student needs with other campus services. Currently 617 students have been served and with increasing usage, the food pantry is moving in January to a larger space in the Student Union. Several fundraisers and events are planned throughout the year including the Thanksgiving basket drive, "Adulting on a Dime", and various food drives.

Mr. Fecher recognized the importance of the Friendship Food Pantry and encouraged his fellow trustees to support its efforts with their donations.

- **Athletics Report**

Director of Intercollegiate Athletics, Bob Grant, reported on some recent highlights from the Athletic Department. Under their student focused model, Wright State student athletes had an 86% graduate rate (highest in Wright State history) and earned a 3.0 GPA or higher for the 48th consecutive term.

The Men's Soccer team had a stellar year. Consistently ranked in the top 25 nationally all year, they competed for the championship in the Horizon League Championship game. Women's Soccer had the "player of the year" for the conference and Volleyball made it into the Horizon League Tournament. Women's Cross Country finished 2<sup>nd</sup> in the Horizon League for the second time in Wright State's history and Women's Basketball has now played in five straight post-season tournaments.

Wright State's success is continuing to gain more national exposure. This year, Men's Basketball will have four games nationally televised on ESPN for the first time in our history. CBS Sports has ranked Wright State Men's Basketball as 4<sup>th</sup> among Ohio universities which now places them above the University of Dayton.

Mr. Grant introduced two student-athletes, senior soccer player Eric Hutton and Maria Heckman who is a senior pole vaulter on the track team. Mr. Hutton remarked on his role as President for the Student Athlete Advisory Committee (SAAC) and how it has enhanced his leadership skills. SAAC has two athletes from every team meeting monthly with the Athletic administration to develop life-skill training,

community service events, and personal and career development opportunities. As Vice President of SAAC, Ms. Heckman expressed her appreciation for Wright State's closely knit student athlete community and its emphasis on people first, students second, and athletes third.

**F. Student Trustee's Report**

Mr. Austin Rain's, Student Trustee, introduced Mr. Nick Davis who reflected on his experiences as a high school and college student at Wright State University. Growing up in a family with both parent's active military, Nick attended 10 schools (3 elementary, 4 middle schools, 1 high school and Wright State) and moved 13 times. As an eighth grader at the Dayton Regional STEM School (DRSS), Nick served as an ambassador with the Raj Sooin College of Business where he learned about Wright State University. Nick was able to take classes at Wright State under the PSEO program (Postsecondary Enrollment Options) while he was still in high school which allowed him to come to Wright State as a college student with 45 credit hours of completed college coursework.

On a full scholarship from DRSS, Nick met Austin Rains, Student Trustee, where he found his niche with fraternity and sorority life and Student Government. Using service, leadership, and opportunity to make a difference, Nick has held numerous leadership positions in Greek Affairs and Student Government and has been active with Raiderthon to raise funds for Dayton Children's Hospital. As a graduating marketing major, Nick summarized his experience by saying "Wright State University is my home. It is not just a school for me, but has truly been my home". Nick was recently admitted to the University of Dayton Law School and has received an honors program scholarship for full tuition.

**G. Faculty Senate President Report**

Dr. Travis Doom reported on the activities of the Faculty Senate from March to December 2018. Faculty Senate is responsible for faculty and program credentialing to insure adherence to the academic standards of Wright State's accrediting bodies. New policies have been created and credential checks have been run on faculty teaching at Wright State to verify standards are met.

Faculty Senate continues to partner with Student Government to insure students have affordable textbooks for their classes. In an effort to meet student needs, discussions on academic reorganization of programs within departments and colleges are ongoing. Also under review is the processing of graduate school applications and how best to remove process delays.

Faculty Senate has completed their review of the Office of General Counsel and is recommending some staff enhancements to assist with workload. Work on curriculum process efficiency is ongoing as is support of the strategic planning process.

Dr. Doom outlined the scope of the work being done by the various committees of Faculty Senate. Standing committees focus on undergraduate, graduate, and operational concerns. Faculty Senate also has membership on joint university committees to handle concerns such as academic integrity, judicial review, and student petitions.

***Full Report:***

<http://www.wright.edu/sites/www.wright.edu/files/uploads/2019/Jan/meeting/2018-12-SenateActivity.pdf>

**XIV. UNFINISHED BUSINESS**

**XV. NEW BUSINESS**

1. Dayton Campus Commencement - December 15, 2018, Wright State University Nutter Center Arena
2. Winter Break – December 22, 2018 to January 1, 2019 -University Closed
3. Board of Trustees’ Committee Day- January 25, 2019
4. Next Board Meeting – Executive Session, February 21, 2019  
Public Session – February 22, 2019

**XVI. SPECIAL EXECUTIVE SESSION**

**Present**

Michael Bridges  
Douglas Fecher  
Anuj Goyal (late arrival)  
Stephanie Green  
Bruce Langos  
William Montgomery  
C.D. Moore  
Grace Ramos  
Austin Rains  
Shaun Wenrick

**Absent**

Sean Fitzpatrick

In accordance with amendments to the Ohio Open Meetings Law, the Board, after a majority of a quorum and by roll call vote, determined to hold a Special Executive Session by offering the following resolution:

**RESOLUTION 19-36**

RESOLVED that the Wright State University Board of Trustees agreed to hold a Special Executive Session on Friday, December 14, 2018; at 10:40 a.m., and be it further

RESOLVED that pursuant to the Ohio Revised Code 121.22 (G), the following issues may be discussed in Executive Session:

- Collective bargaining

Mr. Fecher moved for approval. Ms. Green seconded, and the motion was unanimously passed by roll call vote.

## **XVII. ADJOURNMENT**

The Board returned to Public Session at 11:57 a.m. and adjourned the meeting.

**XVIII. APPENDIX - WRITTEN REPORTS**

- A. Advancement Report
- B. Communications Report
- C. Marketing Report

**WRIGHT STATE UNIVERSITY  
BOARD OF TRUSTEES**

**Advancement Committee Report  
November 2018**

1. Alumni Relations Report
2. Wright State Foundation Financial Report
3. Development Report
4. *Discover Your Story*: Archives Campaign Report

**Advancement Committee Report  
Alumni Relations Report  
November 2018**

**Updates:**

## flight

### A PUBLICATION FOR ALUMNI AND FRIENDS OF WRIGHT STATE UNIVERSITY

Wright State University's Office of Marketing used to produce two issues of the *Wright State University Magazine* each year. The magazines were mailed to 90,000 alumni and friends of the university, plus to on-campus faculty and staff. The total cost for printing and mailing each issue was roughly \$65,000.

In late spring of FY17, it was determined that the budget would only allow the printing and mailing of one final issue (the 50<sup>th</sup> issue, mailed in September, 2017), therefore, the magazine would have ceased production.

The Office of Alumni Relations and the Office of Annual Giving saw this as a huge problem within its communications strategy and focus. This would mean that the only mail alumni would receive from the university in FY18, and going forward would be appeals for donations, and possibly event postcards, dependent on their geographic area.

Communication to our alumni is a vital part of our alumni engagement strategy and this sudden change would have a tangible impact on our current mission as an Alumni Association and affect possible future alumni donations and engagement.

Therefore, in the fall of 2018, with the support of the Wright State University Foundation, Wright State Alumni Association, as well as other internal partners to include Donor Relations, Annual Giving, and Alumni Relations, we published a new magazine for alumni and friends called *flight*. Some features of the first issue included:

- 44 pages, featuring alumni content, donor stories, event highlights, stories about students on campus, alumni success stories, etc.
- Sent to a smaller 40K list of donors and our most engaged alumni
- A remit envelope/insert to mail checks or credit card payment donations
- Advertisements for ongoing projects important to the Office of Annual Giving, University Advancement and Alumni Relations (such as Archives Project)

The issue, so far, has produced 26 donors and raised more than \$3,300. Another issue is currently being planned to mail in mid-March 2019.

## **Event Recaps:**

### *Homecoming Trivia Night*

This year's homecoming trivia night was another great success thanks to the efforts of the Homecoming Trivia Night Committee. We had 16 teams of 8 competing for the coveted bragging rights and all proceeds raised go to support student scholarships in the College of Education & Human Services. At the end of the event, we raised over \$1,000 for student scholarships.

### *Alumni Association Scholarship Brunch*

Another successful event recognizing the success of the Alumni Association's Scholarship Recipients. The brunch included special remarks from Provost Edwards and Dyamin Baker, an Alumni Association Legacy Scholarship Recipient. In addition, we recognized the new installation of benches, trees, and bricks for Alumni Grove. This year alone, the Alumni Association awarded \$43,829 in scholarships to a total of 35 students.

### *Leadership Launch*

An annual tradition during homecoming weekend, Leadership Launch is the annual student and alumni mixer for the Office of Leadership Studies. This year, there were over 120 students and alumni in attendance, along with employers from the region who hire and support our Organizational Leadership students.

### *Homecoming Festival*

We had over 450 alumni and students come out for the live music, chili cook-off, food trucks, and lots of activities that included cheering on the Raiders in club football, women's soccer, and men's soccer.

## **Upcoming Events**

### *Alumni Service Day*

The Alumni Association's 2nd annual service day is on Saturday, November 10th. After an overwhelming success last year, the Association set a goal to double the number of attendees to participate at 150. The Association has partnered with 12 local non-profit organizations to provide enough volunteer opportunities on this day. We currently have 147 registered attendees and believe we will meet our 150 person goal. All participants will receive an Alumni Association t-shirt and celebrate together during a lunch and happy hour at Dayton Beer Co. immediately following the service activities.

December 1	Chicago Holiday Bus Tour – SOLD OUT
December 13	Winter Welcome for December Graduates
January 12	African American Alumni Society Annual Meeting
January 26	Annual Beer Tasting following the Men's basketball game
February 15	Alumni Murder Mystery Dinner Train – Tampa
March 2	Rowdy Gras
April 5	Amigos LatinX Gala
April 13	ARTSGALA

May 18-19	Annual Wine Bus Tour
June 8	Wright State Day at the Dayton Dragons
June 29	Cincinnati Reds Trip
July 21	Wright State Day at Kings Island
August 2	Alumni Association Annual Legacy Golf Outing
September 14-15	Annual Bourbon Bus Tour
October 4-5	Homecoming

**Advancement Committee Report  
Wright State University Foundation Report  
November 2018**

The financial markets continued their upward climb during the first quarter of the new fiscal year. As indicated below, our endowment portfolio finished the month with a market value of \$87.4 million, up \$2.6 million or 3.1% for the quarter. July was the strongest performing month, but both August and September also provided net positive returns. Excluding private equity returns, the portfolio returned 2.52% against a benchmark return of 2.78%. US equities continued to be the largest contributor to positive results with a 3-month return of 6.72%. Large cap securities outperformed small cap, +7.38% to +5.08%. Global equities also provided strong results with a quarterly return of 5.52%. Foreign equity returns on the other hand detracted from the overall return with a loss in value of 0.37%, one of only two asset classes taking a loss during the quarter. Fixed income securities provided a weak overall positive return of 0.68%, which included the other class to suffer a loss, emerging markets debt (-0.35%). Our multi-asset strategies also performed well returning 4.22%. Alternative investments other than private equity also finished up, contributing 1.60% to the portfolio's overall return. At September 30, 2018 the portfolio's one-, three-, five-, and ten-year returns were 5.80%, 8.11%, 5.80% and 6.49%, respectively. Asset allocations at the end of September were in line with our investment policy, with actual allocations as follows: 44% equities, 23% fixed income, 13% multi-asset, and 20% alternatives.

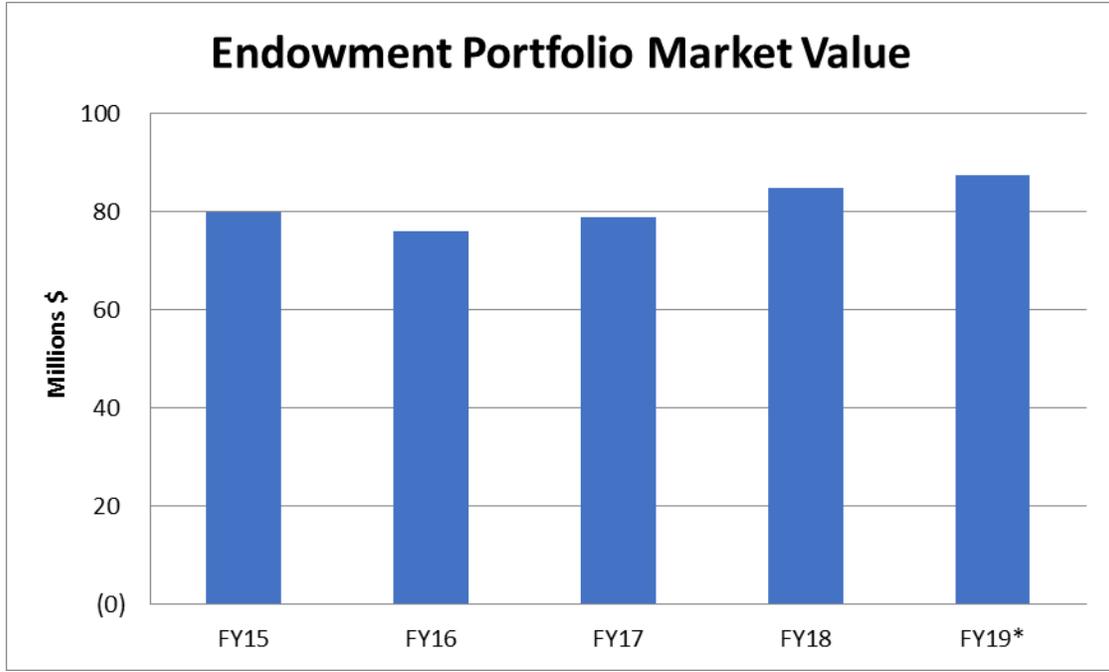
Due to positive investments results and controlled spending, the Foundation's gross reserve increased by 15.9% during the quarter, to end at \$10.1 million. Although this is believed to be the highest level ever reached, the realities of steep October market declines and the Foundation's heavy reliance on investment earnings, will quickly drive our reserve to more moderate levels next quarter.

The Foundation's current endowment portfolio composition, including target allocations, actual allocations, and market values, as of September 30, 2018, is presented below:

**Endowment Portfolio Composition**

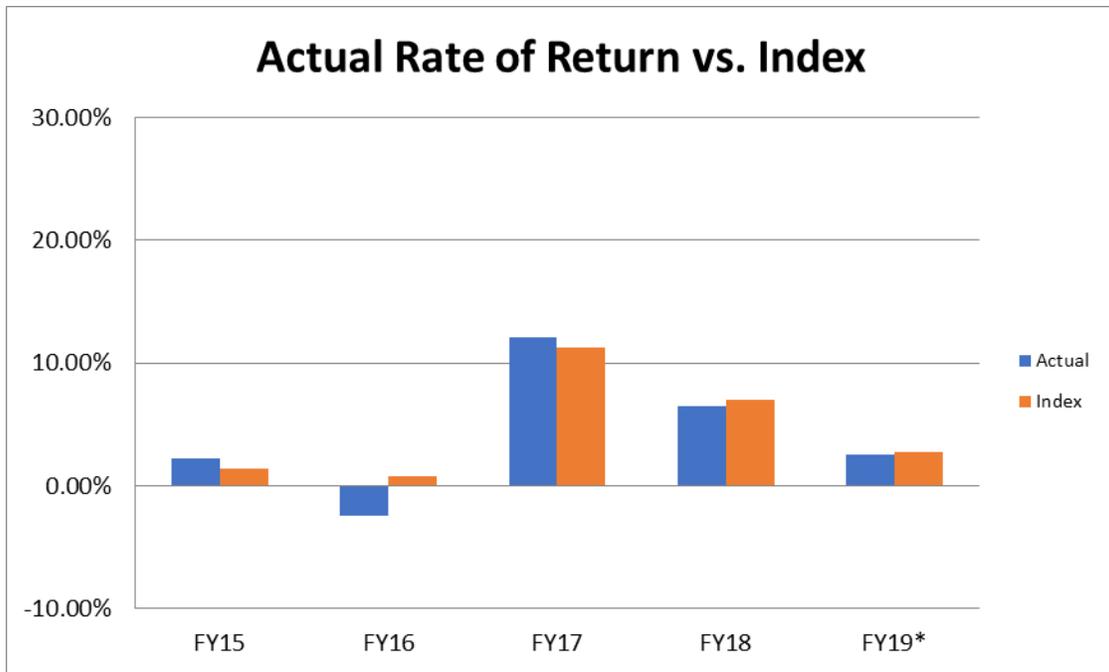
<b><u>Asset Class</u></b>	<b><u>Target Allocation</u></b>	<b><u>Actual Allocation</u></b>	<b><u>Market Value September 30, 2018</u></b>
<b>Equity</b>	<b>42%</b>	<b>44%</b>	<b>\$38,345,922</b>
<b>Fixed income</b>	<b>24%</b>	<b>23%</b>	<b>20,062,849</b>
<b>Multi-asset</b>	<b>14%</b>	<b>13%</b>	<b>11,673,442</b>
<b>Hedge funds</b>	<b>8%</b>	<b>8%</b>	<b>6,837,786</b>
<b>Private equity</b>	<b>8%</b>	<b>7%</b>	<b>6,468,018</b>
<b>Energy Debt</b>	<b>4%</b>	<b>5%</b>	<b>4,043,548</b>
<b>Cash &amp; equivalents</b>	<b>0%</b>	<b>0%</b>	<b>0</b>
<b>Totals</b>	<b>100%</b>	<b>100%</b>	<b>\$87,431,565</b>

### Endowment Value



\* Through September 30, 2018

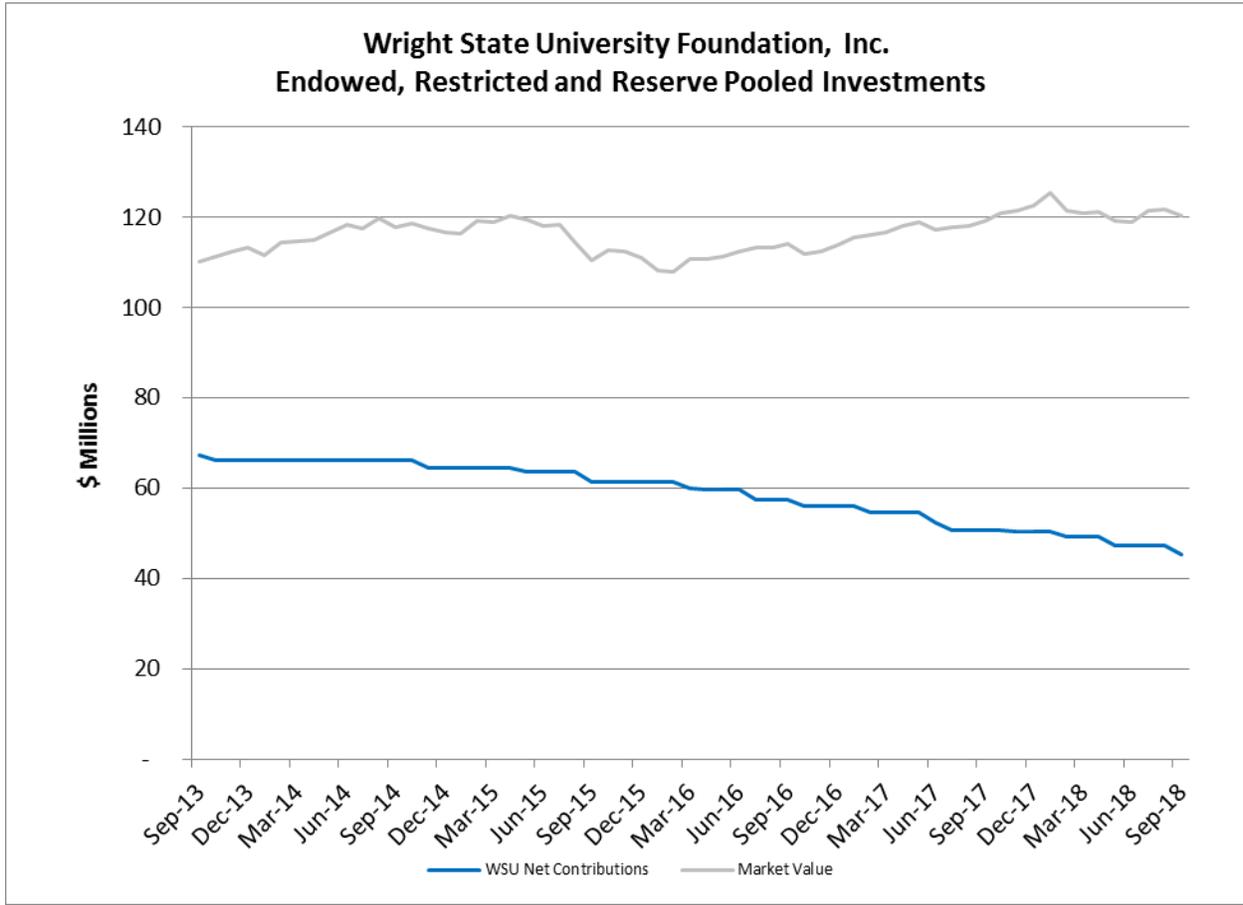
### Endowment Historical Rates of Return



\* Through September 30, 2018

The index is composed of various market indices of like asset classes in the same proportion as the Foundation's approved asset allocation as defined in its Investment Policy Statement (IPS).

**All Portfolios Value vs. Contributions**



**WRIGHT STATE UNIVERSITY FOUNDATION, INC.****Report of Fundraising Totals By Source and Unit****Fiscal Year-to-Date to September 30, 2018**

(including totals from prior fiscal year)

**BY SOURCE**

SOURCE	CASH <sup>1</sup>	PLEDGES <sup>2</sup>	IRREVOCABLE DEFERRED GIFTS <sup>3</sup>	GIFTS OF PROPERTY <sup>4</sup>	REVOCABLE DEFERRED GIFTS <sup>5</sup>	CURRENT FYTD	PRIOR FYTD
						TOTALS	TOTALS
Alumni	\$66,400	\$27,910	\$0	\$16,306	\$170,000	\$280,616	\$131,207
Corporations	256,986	0	0	50	0	257,036	358,537
Foundations and Organizations	115,261	0	0	20	0	115,281	71,483
Friends	148,920	4,600	10,000	18,000	500,000	681,520	136,174
<b>CURRENT FYTD TOTALS</b>	<b>\$587,567</b>	<b>\$32,510</b>	<b>\$10,000</b>	<b>\$34,376</b>	<b>\$670,000</b>	<b>\$1,334,453</b>	
<b>PRIOR FYTD TOTALS</b>	<b>\$617,581</b>	<b>\$40,180</b>	<b>\$0</b>	<b>\$28,441</b>	<b>\$11,198</b>		<b>\$697,401</b>
<b>% CHANGE FROM PRIOR FISCAL YEAR</b>	<b>-4.9%</b>	<b>-19.1%</b>	<b>N/A</b>	<b>20.9%</b>	<b>5883.2%</b>	<b>91.3%</b>	

**BY UNIT**

UNIT	CASH <sup>1</sup>	PLEDGES <sup>2</sup>	IRREVOCABLE DEFERRED GIFTS <sup>3</sup>	GIFTS OF PROPERTY <sup>4</sup>	REVOCABLE DEFERRED GIFTS <sup>5</sup>	CURRENT FYTD	PRIOR FYTD
						TOTALS	TOTALS
Boonshoft School of Medicine	\$79,918	\$300	\$0	\$50	\$0	\$80,268	\$59,996
College of Education & Human Services	23,238	2,485	0	0	0	25,723	6,525
College of Engineering & Computer Science	54,855	1,325	0	0	0	56,180	41,081
College of Liberal Arts	73,340	4,624	0	18,000	500,000	595,964	67,617
College of Nursing & Health	48,505	265	0	0	170,000	218,770	51,248
College of Science & Math	48,800	1,495	0	0	0	50,295	85,414
Curriculum & Instruction	16,530	525	0	0	0	17,055	31,554
Enrollment Management	3,450	0	0	0	0	3,450	4,057
Intercollegiate Athletics	37,312	1,750	0	16,306	0	55,368	149,307
Lake Campus	75	0	0	0	0	75	300
Other	67,084	6,306	0	0	0	73,390	70,781
Raj Soin College of Business	67,418	3,305	0	0	0	70,723	21,441
School of Professional Psychology	1,000	0	0	0	0	1,000	5,800
Student Affairs	44,323	130	0	20	0	44,473	85,115
University College	0	0	0	0	0	0	0
University Libraries	21,719	10,000	10,000	0	0	41,719	17,165
<b>CURRENT FYTD TOTALS</b>	<b>\$587,567</b>	<b>\$32,510</b>	<b>\$10,000</b>	<b>\$34,376</b>	<b>\$670,000</b>	<b>\$1,334,453</b>	
<b>PRIOR FYTD TOTALS</b>	<b>\$617,581</b>	<b>\$40,180</b>	<b>\$0</b>	<b>\$28,441</b>	<b>\$11,198</b>		<b>\$697,401</b>
<b>% CHANGE FROM PRIOR FISCAL YEAR</b>	<b>-4.9%</b>	<b>-19.1%</b>	<b>N/A</b>	<b>20.9%</b>	<b>5883.2%</b>	<b>91.3%</b>	

<sup>1</sup> Cash, checks, credit cards, electronic transfers, matching gifts, insurance premiums, etc.<sup>2</sup> Conditional, deferred, irrevocable and revocable pledges.<sup>3</sup> Charitable gift annuities, charitable lead trusts (CLTs), charitable remainder trusts (CRTs), life estates, pooled income funds, Foundation-owned insurance policies, etc.<sup>4</sup> Gifts-in-kind, real property (land and buildings), tangible personal property (vehicles, equipment, books, art, auction items, etc.), intangible personal property (patents, copyrights, etc.), etc.<sup>5</sup> Bequest intentions, donor-owned insurance policy beneficiary, donor-owned retirement asset beneficiary, etc.

**WRIGHT STATE UNIVERSITY FOUNDATION, INC.**

Report of Total Receipts: Cash and Gifts-in-Kind  
For the Month Ended September 30, 2018 and 2017

**MONTH-TO-DATE**

GIFT SOURCE	SEP 2018		SEP 2017		PCT. CHANGE	
	DONORS	DOLLARS	DONORS	DOLLARS	DONORS	DOLLARS
Alumni	297	\$24,116	302	\$59,357	-2%	-59%
Corporations	31	40,451	28	106,392	11%	-62%
Foundations and Organizations	8	60,266	16	40,166	-50%	50%
Friends	316	55,879	334	68,638	-5%	-19%
<b>SUBTOTAL CASH RECEIPTS</b>	<b>652</b>	<b>\$180,712</b>	<b>680</b>	<b>\$274,553</b>	<b>-4%</b>	<b>-34%</b>
Gifts-in-kind	3	16,376	5	25,015	-40%	-35%
<b>TOTAL ALL RECEIPTS</b>	<b>655</b>	<b>\$197,088</b>	<b>685</b>	<b>\$299,568</b>	<b>-4%</b>	<b>-34%</b>

**FISCAL-YEAR-TO-DATE**

GIFT SOURCE	FY2019		FY2018		PCT. CHANGE	
	DONORS	DOLLARS	DONORS	DOLLARS	DONORS	DOLLARS
Alumni	586	\$111,924	539	\$138,123	9%	-19%
Corporations	64	540,404	59	556,331	8%	-3%
Foundations and Organizations	17	125,261	22	72,413	-23%	73%
Friends	530	224,372	545	161,614	-3%	39%
<b>SUBTOTAL CASH RECEIPTS</b>	<b>1,197</b>	<b>\$1,001,961</b>	<b>1,165</b>	<b>\$928,481</b>	<b>3%</b>	<b>8%</b>
Gifts-in-kind	5	34,376	11	28,441	-55%	21%
<b>TOTAL ALL RECEIPTS</b>	<b>1,202</b>	<b>\$1,036,337</b>	<b>1,176</b>	<b>\$956,922</b>	<b>2%</b>	<b>8%</b>

## **Advancement Committee Report Development Report November 2018**

### **Planned Giving Update**

FY2019 Planned Gift Report:

- Four planned gift commitments with a stated gift value of \$805,000 have been recorded thus far in FY19.
- Two planned gifts distributions from realized estates have been received during this fiscal year. The combined total of these estate distributions total \$30,012. We anticipate another distribution to be made from one of these estates with an additional expected value of \$70,000.
- We also have distributions pending from six other estates at some point in time as these estates are liquidated. The total of these six estates is anticipated to be over \$4,300,000.
- There are currently nine additional planned gifts in discussion with an estimated projected value exceeding \$10,400,000. There are also forty potential planned gifts in the early stage of discussion.
- We continue to market the planned giving program through a variety of means including face-to-face discussions, a monthly e-newsletter that goes out each month to over 20,000 individuals, bi-annual promotional mailing and an e-blast. We recently sent out an e-blast directed toward gifts of IRA Rollovers. Our fall marketing campaign focused on bequests and strategies for including a bequest for WSU in one's estate plans.

### **Annual Giving Update**

Annual gift solicitation (gifts of up to \$10,000), building off the momentum of the Rise. Shine. Campaign, engaging more and more donors with Wright State, increasing current individual giving levels, and identifying new major gift prospects.

### **The Wright Day to Give – October 1**

Wright State hosted its second annual giving day, a digital philanthropic challenge to our alumni, friends, parents, students, faculty, and staff. Engaging with their *alma mater*, Wright State, for a day that will bring together ALL Raiders.

- Digital launch, Sunday, September 30
- Two events included:
  - Dayton Campus: Fifth Street Brew Pub, guest bartender and dine to donate
  - Lake Campus: C-Town Wings, dine to donate
- Student giving component during Wright Brothers Day on Friday, October 5

Used a tactical marketing campaign (phonathon, direct mail, email, and videos) to solicit donations.

### 2018 Results

- 550 Donors
- \$69,581
  - Two matches: \$3,750 WSU Alumni Association Match & \$5,000 Greentree Group
  - Phonathon gifts: 196 donors, \$21,215
  -

### 2017 Results

- 548 Donors
- \$47,502 Dollars
  - \$12,500 matching gifts: WSU Foundation and Greentree Group
  -

### **Fall Direct Mail Appeal**

The annual fall direct mail appeal will mail around November 9. It will be customized with student features in each academic area. The primary audience for Fall Appeal is alumni, however, without traditional Phonathon again in FY19, this appeal will also be sent to friends.

### Strategies

- Continue to personalize, including suggested giving amounts based on historical giving
  - Provide current donor club, if applicable
- Continue to solicit our most engaged alumni/friends utilizing our Wright State engagement scores in addition to utilizing our updated Wright State annual giving likelihood scores

### **CSIC Retiree Phonathon Campaign**

For the fourth year, we will be calling our Retirees who have not contributed yet in the calendar year. These calls will take place over the month of November and December by our students. New this year will be a calling session with a handful of the WSU Retirees Association board members calling in addition to our students.

**Advancement Committee Report**  
***Discover Your Story: Archives Campaign Report***  
**November 2018**

**Project Update:**

- The Archives Team is working with Facilities on a new phased-in approach to the project so that the collections will begin to be moved to 2455 Presidential Drive in stages as funding permits.
- The Archives staff is planning for a partial move in May/June 2019.

**Campaign Fundraising:**

- We've submitted multiple proposals to national and local foundations for support of the project and have been successful in securing new gifts. They are as follows:
  - We received a new naming gift in support of the Exhibit Gallery—one of the most visible areas and most likely to experience high volumes of traffic.
  - We've submitted additional proposals that are currently being evaluated by local foundations and are preparing to make a major national ask.

**Archives Tours**

- Dawne Dewey continues to offer tours to prospective donors and to community members with the hope of introducing people to our collections and helping to spread the word about the project.

**Gifts Committed to Date:**

- To date, we've raised nearly \$750,000 toward the goal of \$6.5 million in CASH.
- There are 5 named spaces included in the giving totals
  - √ Amanda Wright Lane Lobby
  - √ Dr. Lewis Shupe Oral History Lab
  - √ Dr. Gary Barlow Conference Room
  - √ Makino, Inc. Volunteer and Student Center
  - √ Linda Black-Kurek Family Foundation Exhibit Gallery

**Project Description:**

- The Archives Center Modernization project provides for the renovation of 30,000 SF of space and the relocation of the current Special Collections and Archives. The new space will provide appropriate environmental conditions to lengthen the life of these priceless collections. Controls will include protections from temperature, humidity, light, fire, and air quality. They are moving from their current space in two campus locations of 12,000 square feet to a dedicated space of 30,000 square feet.

## Board of Trustees Report

### Office of Communications

Public relations, media relations and internal communications play a vital role in university operations and branding. Communications staff view interactions in each of these disciplines as invaluable opportunities to strengthen how people view Wright State University.

Our strategy is to build our brand largely through aggressive and sustained, brand journalism-driven, digital content creation. This strategy is supported by the voluminous creation of high quality content that's used to create repeated positive mentions in the external news (earned media), and increase university-wide awareness and brand advocacy through sharing and posting on internal channels (owned and social media).

## Public Relations & Media Relations

Office of Communications staff fulfill this role in large part by highlighting brag points and feel-good stories about Wright State and its people through high-quality articles and videos that are posted to the [Wright State Newsroom](#), distributed across university websites, and on university social media channels. Newsworthy stories are identified by staff and leveraged as pitch tools to external media.

### ***Data:***

*The September 11 — November 30, 2018 public relations metrics are as follows:*

- *Total External Media Clips ( + and -): 558*
- *Positive External Media Clips: 417*
- *Positive Advertisement Value: \$497,761.19*  
*This number was largely driven by coverage of: General university operations, events, student success, alumni success, and other positive stories.*

*Verbatim clips: During this period, at least 36 times the external media used stories and videos exactly as Communications staff created them.*

- *Negative External Media Clips: 141*
- *Negative Advertisement Value: -\$160,913.76*  
*This number was largely driven by: Coverage of university's financial recovery, enrollment drops, threats by AAUP-WSU to strike, faculty considering no-confidence vote, students vent about parking frustration, H1B settlement.*

**Media clips:** *Defined as external news stories about Wright State (most often) or stories that mention Wright State.*

**Positive Advertisement value:** *External media coverage that results in positive exposure for Wright State's brand, the value of which is derived by the amount in dollars that Wright State would have had to pay to advertise in the same space or time that our clips were used in the news. (Provided by contracted vendor Vocus/Cision, TV Eyes.)*

**Negative Advertisement value:** *The inverse of Positive Advertisement value. External media coverage that is unquestionably negative for Wright State's brand, the value of which is derived by the amount in dollars that Wright State would have had to pay to advertise in the same space or time that our clips were used in the news. (Provided by contracted vendor Vocus/Cision, TV Eyes.)*

**Verbatim clips:** *Stories or videos written/produced by Communications staff that were printed or broadcast by external news sources exactly as they were created by our staff.*

## Communications (internal)

Communications staff members write, edit and post hundreds of Newsroom stories each year that post to websites across campus. Stories are also shared through university social media channels. The office also distributes campus-wide email messages from the administration, crime warnings and emergency messages, among many others.

### **Data:**

*The Office of Communications made 146 posts to the Wright State Newsroom from September 11 — November 30, 2018.*

*Also during that time, Communications sent 110 campus-wide email communications. 26 of those messages were on behalf of colleges, units and other campus organizations. 28 were sent on behalf of the president, the Board of Trustees, the administration or police. The rest were emails sent to all-employees with links to university news stories.*

## University Initiative Participation

The Office of Communications is an active participant in university-wide strategic initiatives, university search committees and state associations including the Wright State University Leadership Team, Emergency Management Committee, University Bookstore Advisory Committee, Social Media Managers Group, Homecoming Steering Committee, and the Inter-University Council of Ohio public relations committee.

Report created by:  
Seth Bauguess, MBA  
Director of Communications  
[seth.bauguess@wright.edu](mailto:seth.bauguess@wright.edu)

## Marketing Report Late September–Early December 2018

### I. PUBLICATIONS HIGHLIGHTS

The Office of Marketing print team has completed 86 projects for our Wright State community partners. Highlights include multiple projects aimed at increasing enrollment such as Senior Inquiry and Senior Started Application emails, Raider Open House and College Credit Plus postcards, Refer a Friend projects for the Transfer Center, the Transfer Ad Campaign, the College of Engineering and Computer Science Experience recruiting event, recruitment materials for the College of Liberal Arts Theatre, Dance, and Motion Pictures, and various other recruitment/enrollment based print, advertising, and web projects.

#### **ADVANCEMENT**

- Homecoming Social Media Graphics
- Homecoming Video Displays
- Wright Day to Give Social Media Graphics
- Wright Day to Give 2018 Thank You Postcard
- Dayton Performing Arts Alliance Program Ad

#### **BOONSHOFT SCHOOL OF MEDICINE**

- Nursing School Nurse Brochure Update

#### **BUSINESS AND FISCAL AFFAIRS**

- Controller 2018 Annual Report Cover

#### **COLLEGE OF EDUCATION AND HUMAN SERVICES**

- CEHS Program Evaluation Certificate Brochure
- CEHS Ed Tech Brochure Update
- CEHS Raider Open House 2018 Flyer

#### **COLLEGE OF ENGINEERING AND COMPUTER SCIENCE**

- CECS MME Social Media Card
- CECS 2018 Department Social Media Cards
- CECS Recruiting Event Postcard
- CECS Marketing 2018 Undergrad Program Inserts

#### **COLLEGE OF LIBERAL ARTS**

- Randy Paul Memorial Services Program
- Musical Theatre *The Curious Incident of the Dog* Program 2018
- Dayton Literary Peace Prize Speaker David Wood Posters
- ArtsGala 2019 Music and Theatre Ads (Color and B&W)
- Communication Dept. Comm. Studies Brochure 2018
- Turkish Sufi Mystic Music Posters
- CELIA Piano Master Class Program and Flyer—Misha Dichter
- ArtsFair 2018 Postcard

- Civil Rights Pilgrimage 2019 Postcard
- Honors Dialogue—Paul Chappelle Flyer 2018
- TDMP Acting Booklet
- TDMP Musical Theatre Booklet
- *ArtsGala* 2019 Nov 9 DBJ Save-the-date 1/2 Page Ad
- Musical Theatre *Crazy for You* Program 2018
- COLA TESOL Card Update
- *ArtsGala* 2019 Save-the-Date (Large only)
- Musical Theatre—*The Liar* Program 2018

### **COLLEGE OF NURSING AND HEALTH**

- Cameos of Caring Invitations Fall 2018
- Cameos of Caring Posters Fall 2018
- BSN Completion Program Display Ads
- Cameos of Caring Fall 2018 Program
- CONH Undergrad Nursing Brochure

### **COLLEGE OF SCIENCE AND MATHEMATICS**

- COSM Festival of Research T-Shirt

### **ENROLLMENT MANAGEMENT**

- Admissions Visit Postcard 2018
- Admissions Senior Inquiry Emails 2018
- Admitted Student To-Do List
- Wright Path Week Cards
- Admissions Raider Open House Postcard (Nov. 2018)
- Admissions College Credit Plus Event Postcard 2018
- Admissions Junior Average Test Score Postcard 2018
- Admissions Senior Thank you for your Interest Postcard 2018
- Admissions Senior Test Score Postcard 2018
- Admissions Senior Started App Emails 2018
- Admissions Junior Thank you for your Interest Mailer 2018
- Admissions Folder Update 2018
- Transfer Center Refer a Friend Mailer
- Admissions Financial Aid Security Update Postcard 2018
- Transfer Center Refer a Friend Email Header
- Transfer Center Refer a Friend Email

### **LAKE CAMPUS**

- Lake Campus Open House Postcard (Nov. 2018)
- Lake Campus Senior Inquiry Emails 2018

### **NUTTER CENTER**

- Ohio Wedding Vendor Magazine 2019 Ad

### **PRESIDENT AND PROVOST, OFFICES OF THE**

- NAACP Freedom Fund Banquet 2018 Program Ad
- Social Media Vending Machine Graphics 2018

- NCCJ Program Ad
- Social Media Claw Machine 2018
- New CONH logo for Poster
- On Campus Poster Displays
- Raider Open House Retargeting Display Ads
- International Education Award Certificate
- Ohio Valley Hoops Tournament Program Ad
- President's Office Tent Cards
- Spring Transfer Display Ads

### **RAJ SOIN COLLEGE OF BUSINESS**

- RSCOB Guidance Counselor Event Flyers 2018
- RSCOB Wright Brothers Day Card 2018
- RSCOB Dean's Welcome Postcard 2018
- RSCOB DSAB President Mailer 2018
- RSCOB Professional Development Day Banner 2018
- RSCOB Professional Development Day Finance Banner 2018
- RSCoB Professional Development Day Program 2018
- RSCOB Business Analytics Certificate Brochure 2018
- RSCoB Information Technology Certificate Brochure 2018
- RSCOB ISSCM Undergrad Pamphlet
- RSCOB ISSCM Grad Pamphlet
- Online MBA Radio Spots
- Online MBA Display Ads
- Online MBA Facebook Ads

### **UNIVERSITY CENTER FOR INTERNATIONAL EDUCATION**

- UCIE Recruiting Banner 2018

## **II. BRANDING HIGHLIGHTS**

### **UNIVERSITY BRANDING**

- As custodians of the visual brand and messaging, our office continues to help units understand and incorporate Wright State's brand guidelines into their materials, promotional items, and online. We fill requests for university, college, department, and unit logos, and answer questions from stakeholders and Printing Services.
- We worked with the Air Force Marathon to update the Air Force Marathon 5K race logo to reflect Wright State's brand.
- We met with representatives from Facilities Planning to discuss how our offices can cooperate on branding campus spaces. Discussions have included remodeling at the Libraries and signage at the Ellis Human Development Institute.
- We updated PowerPoint templates to accommodate widescreen.
- Our web designer worked on updating branding for OnTheHub online software store, DocuSign portal for the Boonshoft School of Medicine, WINGS Express portal, Libraries online resources, and the LIFT2 symposium.
- We also participate in the quarterly Barnes & Noble Bookstore Marketing Committee meeting.

## LEARFIELD LICENSING

- Through the Learfield Licensing portal, we received more than 200 licensing requests during the three-month period from September 1 through November 30, 2018. This yielded 197 approved licensed items for market, seven returned for revisions, and four designs rejected for not meeting branding guidelines.

## III. ADVERTISING HIGHLIGHTS

From September through November 2018, the Office of Marketing completed:

- three multi-channel advertising campaigns to recruit undergraduate and graduate students
- five print ads to promote the value of Wright State's community engagement

Two radio and digital advertising campaigns are under way to recruit undergraduate transfer students and MBA students for Spring Semester. The five-state campaign for the College of Nursing and Health's pre-licensure BSN program continues through December 15.

## UNDERGRADUATE ADVERTISING

### Cincinnati College Fair and *Cincinnati Business Courier*

- A full-page color print ad and half-page advertorial were distributed to approximately 12,000 *Cincinnati Business Courier* subscribers on September 14 and in the program for approximately 5,000 families who attended the National Association of Admissions Counselors College Fair at the Cincinnati Convention Center on September 23. The ads supported the university's Enrollment Management advisors who represented Wright State at the fair.

# WRIGHT STATE UNIVERSITY

## PIONEERS OF POTENTIAL

Inspired by the pioneering spirit of the Wright brothers, we see the potential in every student. Our inclusive learning community and dedicated faculty and staff will help you lead the way in your classes, your career, and your community. Here are just a few of our amazing students who are well on their way to achieving their dreams.



**Christina Davis and Andrea Poole, 1st-Year Students**

**Path to success:** Student research assistants at the Air Force Research Laboratory, Davis in the 71th Human Performance Wing and Poole in the Materials and Manufacturing Directorate. Members of an award-winning high school research team that developed a pill to prevent or minimize bacterial illness among deployed military personnel. Both study biochemistry and molecular biology.



**Stephanie Patino-Garfias, Senior**

**Path to success:** Interned at Ohio Bureau of Criminal Investigation. Career goal: to join a crime lab team. Selected for a prestigious, national Newman Civic Fellowship. Has worked with refugees from Guatemala, El Salvador, and Myanmar. In Dayton, works with the Mexican Consulate staff to help Ohio farm workers. Mentored by the president of the Dayton Foundation. Studies political science with minors in International Studies and Arabic.



**Marquise Crosby, Senior**

**Path to success:** Co-authored a research paper on proteins, scheduled for publication in the journal *Science*. Works as a lab assistant at the Air Force Research Laboratory's Materials and Manufacturing Directorate. Plans to go on for his advanced degree in science to follow his interests in marine biology or immunology.

[wright.edu/visit](http://wright.edu/visit)

**WRIGHT STATE UNIVERSITY**

**PIONEERS OF POTENTIAL**

**At Wright State University, we see the potential in every student.**

Inspired by the Wright brothers, who changed the world forever, we encourage our students to achieve their dreams.

We offer more than 150 high-quality undergraduate programs. And our supportive faculty encourage our students to lead the way—to be pioneers in their classes, their careers, and their communities.

With one of the lowest tuition rates in Ohio, we're making college even more affordable. Our new tuition guarantee program locks in the cost of in-state tuition, housing, and dining for four years for new undergraduate students pursuing a degree.

Discover why more than 17,000 students from 75 countries choose Wright State University.

[wright.edu/visit](http://wright.edu/visit)

**WRIGHT STATE UNIVERSITY**

### College Connection West Central Ohio

A print color ad and advertorial were placed in 10 hometown newspapers (Fremont, Port Clinton, Bucyrus, Saturday, September 8 and Mansfield, Marion, Chillicothe, Lancaster, Newark, Zanesville, Sunday, September 9; two emails to 10,000 recipients with high school-aged students were sent September 16 and 23. Open and click-through rates exceeded industry averages.

	Open rate	Click-through rate
Education Sector	13.7%	1.19%
Sept. 19	18.4%	1.26%
Sept. 26	16.4%	1.60%

**WRIGHT STATE UNIVERSITY**  
**—PIONEERS OF POTENTIAL—**



**At Wright State University, we see the potential in you.**

Whether your dream is to perform on Broadway, discover a biomedical breakthrough, start a business, protect the environment, or teach and inspire others, Wright State University will set you on your path to success.

Be inspired by the courage, perseverance, and creativity of our namesakes, the Wright brothers.  
Discover Wright State's:

<p><b>AFFORDABILITY</b></p>  <p>Some of the lowest university tuition and housing rates in Ohio. And our Wright Tuition Guarantee and financial aid keep it that way.</p>	<p><b>ACADEMIC EXCELLENCE</b></p>  <p>150 undergraduate majors. 14:1 student-to-faculty ratio. Award-winning faculty who care about YOU.</p>	<p><b>CAREER SUCCESS</b></p>  <p>Career advising, internships, and placement with top employers.</p>	<p><b>RAIDER LIFE</b></p>  <p>A beautiful, modern campus with 190+ student organizations.</p>
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Schedule your campus visit today at [wright.edu/visit](http://wright.edu/visit) or call (937) 775-5700.

- **November 4, 2018 Raider Open House**

The campus visit is one of the most critical factors that influence a student's college choice. The following digital advertising supported Enrollment Management's email and direct mail communications to promote the fall open house.

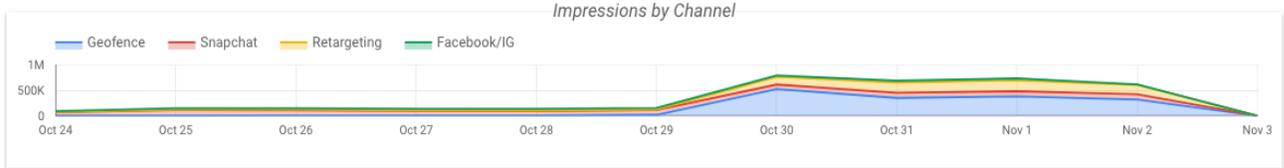
### Raider Open House - Ad Delivery

Impressions  
**3,638,859**

Clicks  
**12,154**

CPC  
**\$0.70**

CPM  
**\$2.33**

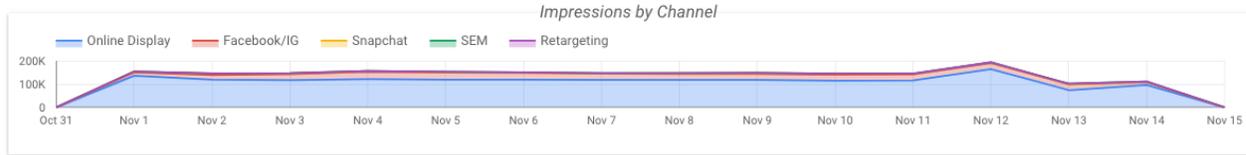


Media	Impressions	Clicks	CPM	CPC	Spend
Geofence	1,607,738	1,948	\$2.8	\$2.31	\$4,498.9
Snapchat	952,000	8,722	\$2.38	\$0.26	\$2,263.48
Retargeting	807,350	484	\$0.25	\$0.41	\$200
Facebook/IG	271,771	1,000	\$5.52	\$1.5	\$1,500
<b>Grand total</b>	<b>3,638,859</b>	<b>12,154</b>	<b>\$2.33</b>	<b>\$0.7</b>	<b>\$8,462.38</b>

- Ohio Valley Hoops Classic High School Basketball Tournament** A full-page color program ad, audio spots, and digital photo overview were presented to approximately 3,000 attendees during the November 30–December 1, 2018, tournament. Eighteen high schools from southern Ohio participated in the tournament held at Hillsboro High School. Southern State Community College, our transfer partner, also provided Wright State enrollment marketing materials.
- GRADUATE ADVERTISING** A digital advertising and radio campaign was conducted November 1–November 14 to promote the Graduate School Open House. Drive-time radio spots were placed on the top six Dayton region stations to reach adults ages 21–44 with an undergraduate degree (WCHD, WDHT, WHKO, WMMX, WTUE). Digital ad channels and delivery included the following:

**Grad Open House - Ad Delivery**

Impressions: **2,057,501**      Clicks: **2,549**      CPC: **\$2.55**      CPM: **\$3.16**



Media	Impressions	Clicks	CPM	CPC	Spend
Online Display	1,655,029	458	\$2.26	\$8.16	\$3,735.16
Facebook/IG	355,097	1,665	\$5.26	\$1.12	\$1,868.13
Snapchat	34,502	232	\$4.18	\$0.62	\$144.33
SEM	12,858	193	\$57.91	\$3.86	\$744.58
Retargeting	15	1	\$0	\$0.00	\$0.00
<b>Grand total</b>	<b>2,057,501</b>	<b>2,549</b>	<b>\$3.16</b>	<b>\$2.55</b>	<b>\$6,492.21</b>

**BRAND AWARENESS and COMMUNITY ENGAGEMENT**

The following print ads were developed and placed to promote Wright State’s support for the arts and social justice in the Dayton region:

- Wright State University Foundation: Dayton Performing Arts Alliance gala program ad, October 19
- ArtsGala: *Dayton Business Journal*, November 9 color ad; Wright State Theatre Program ads September–March
- NAACP Freedom Fund Banquet program ad, October 26
- National Conference for Community and Justice program (NCCJ) ad, October 20

**CURRENT AND UPCOMING ADVERTISING**

- Dayton region radio spots and state-wide digital ads to motivate transfer students to apply for spring semester began November 20 and continue through early January with a short break when the university is closed.
- Cincinnati and Columbus region digital ads to motivate prospects to apply for Wright State’s online MBA program in spring semester began November 21 and run through December 21. Drive-time radio spots in the Columbus market are also promoting the online MBA program and a December 11 virtual open house.
- Premier Flying to the Hoops tri-state high school basketball tournament program ad, banner, and audio spots at Trent Arena January 18–21, 2019.
- College of Nursing and Health pre-licensure pathway digital advertising campaign continues through December 15.
- Undergraduate and February Raider Open House advertising

## IV. WEB HIGHLIGHTS

### **RANKINGS**

- <https://www.wright.edu/about/rankings>
  - Developed an integrated and distributed system to display rankings for programs and colleges from a central resources to degree pages
    - <https://business.wright.edu/information-systems-and-supply-chain-management/master-of-science-in-logistics-and-supply-chain-management>
    - <https://engineering-computer-science.wright.edu/phd-in-engineering>
    - <https://engineering-computer-science.wright.edu/biomedical-industrial-and-human-factors-engineering/master-of-science-in-industrial-and-human-factors-engineering>
    - <https://education-human-services.wright.edu/leadership-studies-in-education-and-organizations/master-of-education-in-educational-leadership-teacher-leader-curriculum-and-instruction>
  - Etc....

### **COLLEGE OF LIBERAL ARTS**

- <https://liberal-arts.wright.edu/events>
  - Developed a new arts calendar to highlight upcoming performances and visual arts events
    - Integrated with the university for single entry but published in many parts of our sites
    - Continue to work with the college to develop sustainable content standards that meet a wide variety of needs and requirements.

### **RAJ SOIN COLLEGE OF BUSINESS**

- <https://business.wright.edu/request-info/mba>
  - Developed a new landing page for advertising January start online MBA
  - Utilizing current best practices for digital landing pages
  - Worked closely with college to ensure all inquiries are responded to quickly and accurately

### **CLASS SCHEDULE**

- <https://wingsexpress.wright.edu/classes/>
  - Worked to improve SEO, branding, and copy for unauthenticated class lookup page
  - This page is used by non-current students to see what courses we are offering in future semesters

### **ENROLLMENT MANAGEMENT**

- <https://www.wright.edu/request-info/find-your-way>
- <https://www.wright.edu/request-info/paola-did-it>
- <https://www.wright.edu/request-info/brody-did-it>
  - Developed a series of lead generation landing pages to coordinate with specific digital advertising campaigns aimed at transfer students looking for a January start
  - Worked closely with the transfer office to ensure inquiries are responded to quickly and accurately

## **DIVERSITY AND INCLUSION**

- <https://www.wright.edu/diversity-and-inclusion>
  - Developed a new diversity and inclusion site for the Chief Diversity Officer
  - Combines all identity centers, Office of Disability Services, Veteran and Military Center and the Office of Equity and Inclusion into a single top level navigation site
  - Future work will bring the Office of Equity and Inclusion fully into the site similar to Disability Services

## **FACILITIES MANAGEMENT AND CAMPUS OPERATIONS**

- <https://www.wright.edu/facilities-management-and-campus-operations>
  - Developed a new facilities management and campus operations site for the Chief Operating Offices
  - Combines all Contract Services, Design and Construction, Environmental Health and Safety, Facilities Operations, Materials Management, Parking and Transportation and Printing into a single top-level navigation site
  - Considerable time was spent redesigning and rewriting many areas of the site to be more user friendly and service focused

## **WEB DEVELOPMENT OPERATIONS**

- Continued to ensure all public websites deploy all updates for vulnerabilities
- Continue to refine our codebase for efficiency and management

## **MARKETING OPERATIONS**

- Migrated all use of Dropbox to centralized Office 365 services reducing costs and allowing for standardization of file sharing across the university

## **V. SOCIAL MEDIA**

### **ACCOMPLISHMENTS**

- Social Media Program Director Katie Halberg was hand-selected by the office of Columbus Mayor Andrew J. Ginther to be one of four experts at The Ohio State University for a presentation and panel on crisis communications. Other panelists included Ohio State's emergency management director, Ohio State Expo and Fair marketing and public relations director, and Approach Marketing president. The highly attended event was an annual conference for public affairs professionals, including many local and state government officials.
- The social media team also implemented several popular campus-pride-boosting initiatives this fall, including #GreenAndGoldFriday, #RoadRaiders, and special #GreenAndGoldFriday giveaway events.

### **GROWTH**

- The university's main accounts have grown to 162,419 fans, connections, and followers, representing an increase of 14,056 connections and growth rate of 9.5 percent so far in 2018. Consistent with national media metrics, our growth rate is slowing, but we *are* still growing.

### **CURRENT METRICS**

- While we have continued our overall growth in followers, we have remained relatively flat in our social media activity. This year-over-year performance can be

correlated to the number of social media managers we have lost, a result of the budget and staffing cuts. An increasing number of Wright State accounts are either inactive or being run intermittently by students who have varying amounts of training and access to the platforms, introducing a new concern and risks.

- Our impressions have not declined as significantly as we have continued our paid social media advertising campaigns. The sharp decline in link clicks is a combination of lower organic reach and an increase in content consumed entirely on the social media channel, e.g., videos.

### **September 1–December 5, 2017**

#### **Social Media Managers: 265**

Impressions: 17,923,894

Engagements: 291,817

Link clicks: 62,300

### **September 1–December 5, 2018**

#### **Social Media Managers: 219**

Impressions: 17,852,608

Engagements: 331,801

Link clicks: 38,000

### **Change from 2017 to 2018:**

#### **Managers: - 21%**

Impressions: - 0.04%

Engagements: + 12.1%

Link clicks: - 63.9%

### **Definitions:**

**Impressions**—The number of times our posted content was served to viewers

**Engagements**—The number of times users clicked on our content to view, comment, like, or share the post

**Link clicks**—The number of times users clicked on the embedded link on the content

The above only includes the platforms that are connected to Sprout Social, and is limited by each social networks' terms of service and data privacy rules.

## **SNAPCHAT PAID PROMOTIONS**

- On Snapchat, we have run 57 paid filters in 2018 so far, in the categories of outreach, high school athletics, and admissions. These 57 filters cost a combined \$4,502.57 to run over 767 hours, resulting in 10,389 uses and 525,831 views—a total cost per view of \$0.009; cost per 1,000 views per promoted hour: \$0.01. Snapchat targets a younger demographic; these users can access our special Wright State branded on-demand filters when they are in the geofenced area we defined and use these filters to enhance the photos they take and send to their friends, generating the invaluable peer-to-peer endorsement.
- Additionally, we have the maximum of three approved free geofilters that are currently available on the main campus, and one available at the Lake Campus.

Across all four, these have been used 118,900 times and have earned 4.6 million impressions.

## **VI. PHOTOGRAPHY AND VIDEO**

The Office of Marketing video and photography team completed the following projects:

- 82 Photography Projects: 75 location shoots, 7 studio shoots
- 92 Digital Imaging Projects: Delivery of 573 digital files, 9 prints, and 8 mounted posters to clients; 343 files for internal requests including web and newsroom; 35 Smugmug orders
- 4 Video Projects
  - Wright Day to Give (2 Videos)
  - Homecoming 2018 Hype Video
  - Alumni Achievement Award Video—Hannah Beachler
  - Camoes of Caring (16 Videos)

## **VII. WINGS ANNOUNCEMENTS**

From late September through early December 2018, the senior editor in the Office of Marketing has posted 118 announcements on the university's WINGS portal, serving numerous colleges, academic departments, offices, and administrative areas with in-house announcements for cultural events, services, academic offerings, service or academic opportunities, employee and faculty workshops, and important messages from the administration. There is no cost to the requester.

### **AMIGOS LATINX STUDENT ASSOCIATION**

- DIA DE MUERTOS

### **ATHLETICS**

- Looking to get your Chipotle Fix? Support Club Football and Club Gymnastics in the process
- It's finally that time: GAME DAY!
- GAME DAY! Men's Soccer Championship 2018
- Raiders Host UIC in the Horizon League Championship
- Catch the Raiders vs. North Florida Ospreys
- Cheer on our men's basketball team as they take on the Cedarville Yellow Jackets
- Raiders Host Miami RedHawks

### **BOONSHOFT SCHOOL OF MEDICINE/WRIGHT STATE PHYSICIANS**

- Wright State Physicians is offering a weight loss surgery education seminar
- Skin Cancer Screening Event Set for May 7–11
- Wright State Physicians Psychotherapy Clinic accepting new patients
- Wright State Physicians Offering Flu Shots
- Wright State Physicians to offer Dermatology Education Night
- CLIMATE CHANGE & HEALTH—PPH 2100, coming Spring 2019

### **CELIA**

- Piano Master Class with MISHA DICHTER

### **CENTER FOR SERVICE-LEARNING AND CIVIC ENGAGEMENT**

- Join the Wright Vote Advocates for friendly conversation on today's most debated topics!
- Donations sought for Trunk or Treat

### **CENTER FOR TEACHING AND LEARNING**

- Workshops Offered by CTL—Workshops for the week of September 3
- FACULTY: You Survived the First 2 Weeks!—*Come Celebrate at CTL!*
- Workshops Offered by CTL—Workshops for the week of September 10
- Workshops Offered by CTL—Workshops for the week of September 17
- Workshops Offered by CTL—Week of September 24
- Fall Tips, Sips, & What-Ifs (for GTAs)
- Writing Bootcamp for faculty/staff scholarly work
- Workshops Offered by CTL—Week of October 22, 2018
- Book Group: *DEEP WORK* by Cal Newport
- CTL Workshop: General Education Academy

### **CEREMONIES (OFFICE OF CEREMONIES)**

- Commencement Tickets Now Available for Pick-Up

### **COLLEGE OF LIBERAL ARTS—LEAP**

- LEP 0550 Pronunciation Improvement
- Improve Your English Pronunciation!

### **COMMUNITY STANDARDS AND STUDENT CONDUCT**

- FIRST AMENDMENT SERIES, Part 1

### **CULTURAL & IDENTITY CENTERS**

- 2018 Tunnel of Oppression

### **DEPARTMENT OF ENGLISH LANGUAGE AND LITERATURES**

- EDUCATION MAJORS: Check out this English course tailored just for YOU
- ENGLISH DEPARTMENT DAY
- THINK YOU'RE FUNNY?—Enroll in ENG 2020: The Basics of Stand-Up Comedy for Spring 2019!

### **DEPARTMENTS OF ENGLISH, WRIGHT STATE COLLEGE OF LIBERAL ARTS, SINCLAIR COMMUNITY COLLEGE, DAYTON LITERARY PEACE PRIZE EDUCATION AND OUTREACH COMMITTEE**

- COMMUNITY CONVERSATIONS: Books of the Dayton Literary Peace Prize—Discussion of *Homegoing*, by Yaa Gyasi

### **DEPARTMENT OF MODERN LANGUAGES**

- Language Study Skills Session

### **DEPARTMENT OF THEATRE, DANCE, AND MOTION PICTURES**

- The Curious Incident of the Dog in the Night-Time

**DISABILITY SERVICES**

- Panel Discussion on Disability, Careers, and Employment

**DUNBAR LIBRARY**

- FREE! Trademark Basics—It's All in a Name
- Free Basic Patent Information Workshop

**ENGLISH LANGUAGE AND LITERATURES/TESOL**

- New Course! LEP 0580 ESL Grammar Refresher

**ENVIRONMENTAL HEALTH & SAFETY**

- Consumer Notice of Tap Water Results

**EQUITY AND INCLUSION OFFICE**

- WOMEN'S LUNCHEON
- Title IX Campus Notification

**FRIENDSHIP FOOD PANTRY**

- FRIENDSHIP FOOD PANTRY 7th Annual ROWDY 500!

**GLOBAL PUBLIC HEALTH BRIGADES**

- Global Public Health Brigades FIRST MEETING
- GLOBAL PUBLIC HEALTH BRIGADES Next General Meeting

**GUARDIAN STUDENT NEWSPAPER**

- Support *The Guardian* with dinner at Chipotle

**HERS SUMMER INSTITUTE**

- Please join us for a presentation about the HERS Summer Institute

**HOSPITALITY SERVICES**

- Save Money and Dine On Campus!

**HUMAN RESOURCES**

- 2018 Student-Led Employee Health Fair (with College of Nursing & Health)
- Premier Health Mobile Mammography Coach Coming to Dayton Campus

**LANA CENTER**

- Native American Heritage Month Book Read TODAY
- Native American Heritage Month Talk: The State of Ohio—A Native American Perspective

**LIBERAL ARTS**

- THE MORAL INJURY OF WAR—A Conversation with David Wood<sup>[L]</sup><sub>[SEP]</sub>

**MASTER OF HUMANITIES PROGRAM**

- LECTURE: Democratizing the Constitution

**MATHEMATICS AND STATISTICS**

- Math & Statistics Open Collaborative Space is now open!

**MINI UNIVERSITY**

- Mini U offering preschool scholarships for WSU students, faculty, and staff who qualify

**NEW MEDIA INCUBATOR**

- DESIGNING FOR CHANGE, INNOVATING FOR GOOD—With TOM MITCHELL
- DESIGNING FOR CHANGE, INNOVATING FOR GOOD—With JOE ALTHAUS
- 2018 TOY DRIVE

**NURSING AND HEALTH**

- 2018 TOY DRIVE
- WW (Weight Watchers) Kick-Off Meeting

**PHI RHO SIGMA MEDICAL SOCIETY OF THE BOONSHOFT SCHOOL OF MEDICINE**

- Phi Rho Sigma BLOOD DRIVE

**PROVOST'S OFFICE**

- Welcome Reception for Provost Susan Edwards
- Candidates for the position of associate VP and controller to visit Wright State during November

**RAIDERCONNECT**

- Disclosure of Student Consumer Information

**RAIDERTHON & RAINBOW ALLIANCE**

- Raiderthon Drag Show

**RAINBOW ALLIANCE**

- Raiderthon Drag Show

**RAJ SOIN COLLEGE OF BUSINESS**

- 2019 Wright Venture Competition

**RESEARCH**

- Would you like to help us learn more about mind wandering and other lapses of attention?
- Research Participants Needed
- Research Participants Needed for Cell Phone Addiction Survey

**RESEARCH AND SPONSORED PROGRAMS**

- Wright State to host Ohio Supercomputer Center for “An Introduction to the OSC” workshop
- Hands-on Workshop with the Ohio Supercomputer Center

- JOIN THE DISCUSSION!—Tools for Advancing Research at Wright State University and Promoting its Value to the Community

## **ROTC**

- Army ROTC to test electron weapons system in Allyn

## **SCHOOL OF MUSIC**

- Celebration of Life for DR. RANDALL S. PAUL

## **SOCIETY OF WOMEN ENGINEERS**

- Support WSU Society of Women Engineers at RAPID FIRED PIZZA

## **SOCIOLOGY**

- What Everyone Needs to Know about Diversity: Building a Diverse and Inclusive Campus
- A New Way to Take INTRODUCTION TO SOCIOLOGY and SOCIAL PROBLEMS

## **SOPP**

- ADHD Group Therapy for Children

## **SPECIAL COLLECTIONS AND ARCHIVES**

- BIRTHDAY CELEBRATION FOR MILTON WRIGHT

## **SPIA**

- Now Accepting Applications for the MODEL UNITED NATIONS Program
- HOW WILL THIS ELECTION AFFECT YOU?

## **STUDENT ACTIVITIES**

- TOYS FOR TOTS

## **UNICEF, WRIGHT STATE UNIVERSITY CHAPTER**

- Do Good with BURRITOS—Support Wright State's UNICEF Chapter at Chipotle!

## **UNIVERSITY CENTER FOR INTERNATIONAL EDUCATION**

- LAST CHANCE—come in for Study Abroad Advising & WIN!
- Study Abroad in SWEDEN this Spring!
- INTERNATIONAL EDUCATION: Fall Open Forums with Associate VP for International Education
- CALL FOR NOMINATIONS: 2018 Annual International Education Award
- Workshop on the Gilman Scholarship for Study Abroad Students
- Are you a Pell Grant recipient? Check out this amazing Study Abroad Scholarship opportunity!
- Where are they Wednesday?—Our Wright State Study Abroad students share where they are studying at this very moment!
- STUDY ABROAD SCHOLARSHIPS
- 2018 HERITAGE SCHOLARSHIPS AVAILABLE
- Now Available—Study Abroad during Winter Break + Scholarships!
- STUDY ABROAD THIS WINTER BREAK!

- Why Join Us during International Education Week?
- Making new friends on a Monday in Thailand like...
- TAPAS TUESDAY—TODAY!
- Host a Student from Mexico or Japan this Summer
- FREE Holiday Hot Chocolate Bar!

### **UNIVERSITY HONORS PROGRAM**

- International Peace Educator PAUL K. CHAPPELL to Lecture on Peace Literacy

### **VETERAN & MILITARY CENTER**

- Campus Costume Fun Run—Halloween Fundraiser
- DINING IN THE DARK
- Java for G.I.'s Coffee Drive

### **WARGAMES SOCIETY**

- Learn to play the wargame *Quebec 1759*

### **WE SERVE U**

- *We Serve U* Volunteer Fair
- Ronald McDonald House Charities of Dayton looking for volunteers
- Volunteers needed for event benefiting FLOC
- Cards for Kids
- VOLUNTEER FOR THE DAYTON TURKEY TROT

### **WOMEN'S CENTER**

- Are You a Breast Cancer Survivor? Get a CARE PACKAGE FOR SURVIVORS

### **WRIGHT STATE UNIVERSITY NEWSROOM, FROM THE**

- Wright State Expands Career Services for Students

### **WRITING ACROSS THE CURRICULUM**

- Writing Bootcamp for faculty/staff scholarly work