

**Strategic Planning Update
to the
Board of Trustees
September 21, 2018**

Minutes

Present: D. Fecher, S. Green, A. Goyal, B. Langos, W. Montgomery, A. Rains, G. Ramos, S. Wenrick

Guests: W. Branson, L. Chan, S. Edwards, D. Kimpton, C. Schrader, M. Wiehe

Introduction and Update on the Strategic Plan

Mr. Michael Wiehe
Director, Applied Policy Research Institute (APRI)
Wright State University
Co-chair of the Strategic Planning Process

Dr. Cheryl B. Schrader
President, Wright State University
Co-chair of the Strategic Planning Process

President Schrader introduced Mr. Michael Wiehe, and outlined the goal of the strategic planning process which will set a path to 2025 by defining the role of Wright State and creating a shared vision on how the University can move forward.

Dr. Schrader, along with Mr. Wiehe and Dr. David Bright, chair of Management and International Business, began the development of a strategic plan with the assistance of the Strategic Planning Steering Committee in December 2017. This inclusive, shared process involved many hundreds of people, and over 6,500 person-hours (as of July), participating in multiple events to discover and define what Wright State looks like when it functions at its best.

Mr. Wiehe explained that as work progressed on the strategic plan, it became apparent that our shared and central focus was, and is on, providing “The Wright State Experience”. Our students, whether they are first generation, non-traditional, or focused on a graduate degree, come to Wright State in search of a way to attain their dreams. Where students are starting from and their challenges along the way makes this path different for each student. The Board heard profiles of a few of the many thousands of student success stories and how Wright State made a difference in their lives.

We, as everyone working at or associated with Wright State, have a role in coming together to customize an innovative, educational, experiential path to assist each student on their own unique journey.

Mr. Wiehe described the five areas of strategic focus that encompass and support our efforts and offered examples of projects under consideration for inclusion in the strategic plan from each area. These areas of strategic focus include:

- Collaborative Delivery of Services
- Research, Innovation, and Entrepreneurship
- Student and Academic Life
- Teaching, Learning, and Programming
- Strategic Relationships and Partnerships

Through this planning process, there emerged an agreed upon set of values that define our actions as individuals and those that define our mission as an institution. The values that shape our mission include fostering student success, creating new knowledge, and transforming our world to provide this “student first” focus. The values that define our character (principled, visionary, innovative, collaborative, and inclusive) set standards for action and student support.

In August, the Board reviewed a draft mission and vision statement presented by Dr. Bright and Mr. Wiehe, and offered feedback. After consideration of the feedback and with input from the Steering Committee and others, Mr. Wiehe presented revised draft mission and vision statements to the Board.

Mission: In the spirit of the Wright brothers, we empower all students to excel in their chosen careers through integrated learning, research, innovation, and experience.

Vision: To be a diverse, inclusive university that transforms the education, economic and social fabric of the communities we serve.

President Schrader shared that as our mission says, Wright State does exceptionally well at integrating learning with experiences for our students. These experiences are important to students and their parents. They give our students a unique “story to tell” when looking for internships or career placement.

Trustee Rains, reflecting on his time as an undergraduate and graduate student at Wright State over the last six years, indicated that the mission statement “gave me chills” because it so completely captures my experience. This is the unique factor that makes Wright State different from other colleges.

Mr. Wiehe shared a strategy statement outlining Wright State’s strategic focus for the next seven years:

By 2025, The Wright State Experience will provide a premium return on the investments of students and partners through a student-first system that leverages the unique strengths and resources of Raider Country.

President Schrader summarized with the following comments. Wright State serves a large population of first generation students (1/3 of our enrollment) and 80% of our students come from the region and 80% remain in the region after graduation. In the spirit of the Wright brothers, Wright State University was founded on innovation and continues to support our heritage by providing a research enterprise and talented graduates to solve the world's problems in our own back yard. Our graduates are becoming the region's leaders, and placing our efforts and focus into providing our students and partners with a truly exceptional "Wright State Experience" will propel all of us forward in the coming years.

The presentation concluded at 3:36 p.m.

Respectfully Submitted,
Deborah Kimpton