

X. REPORTS OF THE COMMITTEES OF THE BOARD

A. Academic Affairs and Enrollment Committee

Mr. Bridges, chair, will report on the committee meeting of September 21, 2018.

**Academic Affairs and Enrollment Committee
Meeting of September 21, 2018**

Minutes

Present: D. Fecher, S. Green, B. Montgomery, A. Rains, G. Ramos, S. Wenrick

Guests: L. Caron, L. Chan, T. Doom, S. Edwards, C. Evans Smith, B. Holmes, D. Kimpton, D. Leaman, T. Littell, A. Spencer, C. Schrader

Ms. Stephanie Green, in the absence of committee chair Michael Bridges, called the meeting to order at 1:18 p.m. and read the conflict of interest statement. Trustee Green welcomed Dr. Susan Edwards to her first Committee Day since assuming her role as executive vice president for academic affairs and provost for Wright State University on July 30, 2018.

Provost Report

Provost Edwards reaffirmed Wright State's focus on providing a quality education to students and provided an update on fall enrollment. Based on the budget adopted in June 2018, fall enrollment is below expectations. Groups predominately affected by the decrease include College Credit Plus students (down 6.4%), direct from high school students (down 15.2%), and transfer students (down 16.9%). While some enrollment decrease may mirror national trends, other negative influences such as budget concerns, impending industrial action, and overwhelming news coverage could be factors. A correlation between negative news coverage and enrollment decision points along the enrollment cycle was noted.

Dr. Edwards's has set enrollment management as her first-priority. Efforts are underway to improve the registration process, to streamline the transfer process, to strengthen articulation and pathway agreements with community colleges, and to implement the common app. Workshops on navigating financial aid and the application process are being offered.

International student enrollment for fall exceeded projections by 182 students. There has been a recent focus on international recruitment efforts utilizing full-time contracted recruiters and expanded efforts to target a broader scope of countries.

Dr. Edwards encouraged everyone to do their part to change the narrative of the institution. Wright State continues to have great things happening. By leveling the barriers to student success, closing the achievement gap, and producing more quality graduates for Ohio and the nation, Wright State continues to make a significant impact on the region and beyond.

1. Emeritus Requests

The Academic Affairs and Enrollment Committee heard a request for emeritus status, and with a motion from Ms. Ramos and a second from Mr. Montgomery, are presenting the following resolution for full Board consideration and approval.

RESOLUTION 19-

WHEREAS, faculty members who have served ten or more years as fully-affiliated and full-time members at Wright State University will automatically be granted the emeritus title upon retirement and upon written request by the faculty member to the provost; and

WHEREAS, Herbert Dregalla, Professor of Music and Associate Dean of Liberal Arts served the university from 1998 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, James Larsen, Professor of Finance and Financial Services served the university from 1987 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, David Petreman, Professor of Modern Languages served the university from 1986 in a fully-affiliated and full-time status and has requested emeritus status; and

WHEREAS, K.T. Arasu, Professor of Mathematics and Statistics served the university from 1983 in a fully-affiliated and full-time status and had requested emeritus status; therefore, be it

RESOLVED that the requests for emeritus status for the aforementioned faculty members, as submitted to this meeting be, and the same hereby are endorsed.

I offer this Motion:

Do I have a Second:

Roll Call Vote:

2. Posthumous Degree Request for Ms. Andrea Heiser

Provost Edwards and the Academic Affairs and Enrollment Committee (motion by Mr. Montgomery with a second by Ms. Ramos) support granting a posthumous degree to Ms. Andrea Heiser. The following resolution is before the Board for approval.

RESOLUTION 19 -

WHEREAS, Wright State University shares with the family and friends in the loss of Ms. Andrea Heiser; and

WHEREAS, Ms. Heiser was a senior Statistics major at Wright State University who was dedicated to completing her degree and was held in very high regard among faculty in her program; and

WHEREAS, the Chair of the Department of Mathematics and Statistics and the Dean of the College of Science and Mathematics have recommended Ms. Heiser be granted a posthumous degree; and

WHEREAS, the Provost has reviewed the recommendation and supports the granting of a posthumous degree to Ms. Heiser;

Therefore, be it

RESOLVED, that the Wright State University Board of Trustees hereby approves granting a posthumous Bachelor of Science degree to Ms. Andrea Heiser.

I offer this Motion:

Is there a Second:

Roll Call Vote:

3. **Tuition Waiver Recommendation for International Students from Universities Approved through an MOU with the Saudi Arabia Cultural Mission (SACM)**

To enhance international enrollment, Wright State University would like to offer a fee reduction of 25% of the non-Ohio resident surcharge for undergraduate and graduate students from institutions sponsored by the Saudi Arabia Cultural Mission. Mr. Holmes, associate vice president for international education, answered questions on demand and program enrollment expectations, and Dr. Linda Caron, dean of the College of Liberal Arts, discussed capacity of the LEAP program to meet these student's needs.

The full details of the proposal can be accessed at:

<http://www.wright.edu/sites/www.wright.edu/files/uploads/2018/Sep/meeting/AA3-Tuition%20Reduction%20Request%20for%20SACM%20students%20cb%20bh.pdf>

The resolution under consideration was motioned by Mr. Fecher and seconded by Mr. Montgomery in the committee meeting for presentation to the full Board today.

RESOLUTION 19-

WHEREAS, §381.170 of Am. Sub. H.B. 49 of the 132nd General Assembly requires any waiver of tuition for any particular student or any class of students not otherwise permitted by law at a state-assisted institution of higher education to be approved by the Chancellor of the Ohio Department of Higher Education; and

WHEREAS, Directive 2009-011 signed by the Chancellor of the Ohio Department of Higher Education on April 17, 2009 established procedures for institutions to follow when requesting to waive standard tuition rates; and

WHEREAS, this resolution is contingent upon the approval of the Chancellor of the Ohio Department of Higher Education; and

WHEREAS, Wright State University intends to enter in to a Memorandum of Understanding (MOU) with the Saudi Arabia Cultural Mission (SACM) to provide undergraduate and graduate curricular programs; and

WHEREAS, students transferring from institutions sponsored by SACM must meet the Wright State University admissions criteria for international students; and

WHEREAS, Wright State University hopes to increase enrollment of international students, especially from Saudi Arabia; and

WHEREAS, Wright State University is requesting a fee reduction of 25% of the non-Ohio resident surcharge for undergraduate and graduate students from institutions sponsored by SACM; and

WHEREAS, using Spring 2019 fees, an undergraduate full-time, Ohio resident tuition is \$4,627 and the full-time, non-Ohio resident is \$9,199, with the difference (surcharge) being \$4,572. Thus, 25% of the surcharge is \$1143, bringing the tuition for SACM undergraduate, full-time students to \$8056; and

WHEREAS, using Spring 2019 fees, a graduate, full-time, Ohio resident tuition is \$7,149 and the full-time, non-Ohio resident is \$12,143, with the difference (surcharge) being \$4,994. Thus, 25% of the surcharge is \$1248.50, bringing the tuition for SACM graduate, full-time students to \$10,894.50; and

WHEREAS, Wright State University is requesting the tuition reduction be approved for only students sponsored by SACM who enroll for the first time at Wright State University in Spring 2019 or later; and

BE IT RESOLVED that the administration of Wright State University is authorized to offer a tuition reduction of 25% of the non-Ohio resident surcharge for international students sponsored by the Saudi Arabia Cultural Mission (SACM) and beginning at Wright State University for the first time in Spring 2019 or later; and

BE IT FURTHER RESOLVED that the administration of Wright State University will submit a request to the Chancellor of the Ohio Department of Higher Education to review and approve the tuition reduction.

I offer this motion:

Is there a second:

Roll Call Vote:

4. Tuition Waiver Recommendation for College of Nursing and Health & Cincinnati Children's Hospital Medical Center

The Committee reviewed a request to discount out of state tuition for Cincinnati Children's Hospital Medical Center (CCHMC) employees enrolled in the Nursing, Masters in Pediatric Nurse Practitioner-Acute Care program. CCHMC covers the cost of the program, however, some of their employees are not living in Ohio which triggers an out-of-state tuition rate. This MOU removes most of the out of state charge for those employees.

The full proposal can be assessed here:

<http://www.wright.edu/sites/www.wright.edu/files/uploads/2018/Sep/meeting/AA4-CCHMC%20tuition%20reduction%20request%2009-12-18.pdf>

The following resolution was presented to the committee, moved forward by Mr. Montgomery with a second by Mr. Fecher, and is now before the Board of Trustees for appropriate action:

RESOLUTION 19-

WHEREAS, §381.170 of Am. Sub. H.B. 49 of the 132nd General Assembly requires any waiver of tuition for a particular student or any class of students not otherwise permitted by law at a state-assisted institution of higher education to be approved by the Chancellor of the Ohio Department of Higher Education; and

WHEREAS, Directive 2009-011 signed by the Chancellor of the Ohio Department of Higher Education on April 17, 2009, established procedures for institutions to follow when requesting to waive standard tuition rates; and

WHEREAS, this resolution is contingent upon the approval of the Chancellor of the Ohio Department of Education; and

WHEREAS, Wright State University is entering into a Memo of Understanding (MOU) between the Wright State University College of Nursing and Health (CONH) and Cincinnati Children's Hospital Medical Center (CCHMC) for employees of CCHMC to attend the online Nursing, MS in Pediatric Nurse Practitioner – Acute Care program; and

WHEREAS, CCHMC will pay the tuition for employees enrolled in this program for a minimum of ten (10) different employees each academic year; and

WHEREAS, some of the CCHMC employees in this program may be non-Ohio residents; and

WHEREAS, Wright State University is requesting a fee reduction of 99% of the non-Ohio resident surcharge for students who work at CCHMC who enroll in the Nursing, MS in Pediatric Nurse Practitioner – Acute Care program; and

WHEREAS, Using 2018-2019 graduate tuition rates, the Ohio resident, graduate student tuition rate is \$660 per credit hour and the non-Ohio resident, graduate student tuition rate is \$1,125 per credit hour, making the non-Ohio resident surcharge of \$465; a 99% reduction results in an adjusted tuition rate of \$664.65 per credit hour; and

WHEREAS, Wright State University is requesting the tuition reduction be approved beginning in the Spring 2019 term; and

BE IT RESOLVED that the administration of Wright State University is authorized to offer a tuition reduction of 99% of the non-Ohio resident surcharge for non-Ohio residents employed by Cincinnati Children's Hospital Medical Center accepted into the Nursing, MS in Pediatric Nurse Practitioner – Acute Care program at Wright State University beginning in the Spring 2019 term; and

BE IT FURTHER RESOLVED that the administration of Wright State University will submit a request to the Chancellor of the Ohio Department of Higher Education to review and approve the tuition reduction.

I offer this motion:

Is there a second:

Roll Call Vote:

5. Campus Completion Plan

Dr. Edwards presented Wright State's 2018 Campus Completion Plan to the committee for review prior to submission to the full Board for approval. This report is a requirement of the state and represents the continuation of a series of initiatives to enhance student learning, progress, and degree completion. Mr. Littell indicated that reports have been filed in 2014 and 2016, and the target goal for this series is a 3% increase in each area in retention, persistence, and completion.

Ms. Green moved to accept the report with a second from Mr. Fecher. The report is before the full Board for approval.

Adoption of Wright State 2018 Campus Completion Plan

RESOLUTION 19-

WHEREAS, Section 3345.81 of the Ohio Revised Code requires that each institution of higher education adopt an institution-specific completion plan consistent with the mission and strategic priorities of the institution that includes measureable student completion goals; and

WHEREAS, the Higher Learning Commission of the North Central Association of Colleges and Schools, which accredits Wright State University, requires that each institution has defined goals for student retention, persistence, and completion that are ambitious but attainable and appropriate to its mission, student populations, and educational offerings; and

WHEREAS, the Ohio Revised Code requires that the board of trustees of each institution of higher education shall update its plan at least once every two years and provide a copy of their updated plan to the chancellor upon adoption; and

WHEREAS, the initial Wright State Campus Completion Plan was approved by the Board of Trustees and submitted to the Ohio Department of Higher Education in 2014; and

WHEREAS, the 2016 Campus Completion Plan was approved by the Board of Trustees and submitted to the Ohio Department of Higher Education in 2016; and

WHEREAS, the University's Campus Completion Committee has reviewed the 2016 Campus Completion Plan and recommended the initiatives and programs in the 2018 Campus Completion Plan;

BE IT RESOLVED, that the Wright State University Board of Trustees adopts the Wright State University 2018 Campus Completion Plan.

I offer this motion:

Is there a second:

Roll Call Vote:

- **Proactive Advising**

Mr. Tim Littell, associate dean and executive director of student success, outlined five key Campus Completion Plan focus areas driving efforts to enhance student completion, persistence, and retention. These include:

- Student preparation
- Proactive advising
- Integrated technology

- Transfer and non-traditional student support
- Career education and financial literacy

To support these areas, Wright State has moved to a centralized advising model to enhance student advising, integrate technology, and unify intercollegiate collaboration and communication. Ms. Amanda Spencer, director of University Academic Advising, spoke about an outreach campaign to drive enrollment. This campaign helps students with advising appointments, timely registration, and proactively identifies students who did not register for the coming semester. Early results from the pilot programs in the College of Engineering and Computer Science and University College were positive. Plans are to scale up and implement outreach campaigns across campus.

Mr. Littell discussed the “murky middle”, those students who have completed their first year with a GPA of between 2.0 and 3.0 but still have a good chance of dropping out before degree completion. The goal is to retain these students at a higher rate by using predictive technology combined with a personal approach to advising incorporating an educational plan.

The Board is interested in strategic investments that have a significant impact on revenue and the potential to increase state support. Mr. Littell shared some success metrics for their proactive advising model and its impact on retention and discussed what might be possible with an increase in academic advisors to reduce caseloads. Trustee Fecher extended his thanks to all Wright State advisors for their continued efforts and hard work.

- **Focus on Innovation and Entrepreneurship**

Dr. Douglas Leaman, professor and dean of the College of Science and Math, spoke about his college’s interdisciplinary innovation weekend events and the impact they have on students. As a weekend immersive “shark tank” experience, students from across multiple disciplines are partnered with external companies or sponsoring organizations to tackle “real world problems”. One recent project was to imagine a patient tracking system that would follow a wounded soldier from the battlefield through their medical care journey. Creative solutions offered included implanted sensors that could monitor and report in real time.

Ms. Catherine Evers-Smith, a senior chemistry major on the premedical science track, spoke of her experience and how it helped her, and others, conceptualize, communicate, collaborate, use time management and presentation skills, and best of all, gain confidence in themselves and their ideas.

A second innovation weekend is scheduled for November 2-4, 2018. This event, sponsored by Leidos, will explore soft tissue damage assessment for patients in emergency situations.

President Schrader pointed out that experiential learning is one component of the strategic plan and a means to close the attainment gap for some students. She recognized Dean Leaman for his creative efforts to provide experiential learning opportunities for students while creating closer ties with the private sector to develop the workforce of the future.

- **Good of the Order:**

Dr. Travis Doom, faculty president, offered a comment on the focus of the strategic plan. He indicated that it should be self-evident that decisions made in conjunction with the strategic plan should be around the best interests and support of students and not only around the financial return on investment.

The meeting was adjourned at 2:38 p.m.

Respectfully Submitted,
Deborah Kimpton