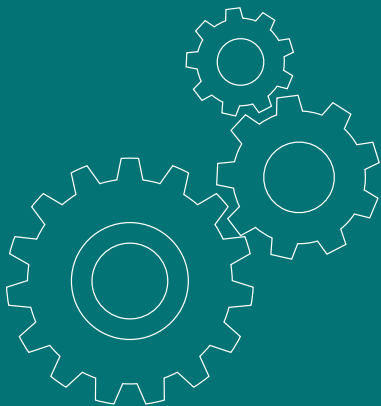


PHEHP WEBINAR:

Teaching Behavior Change Theory in an Age of Social Determinants of Health



PRESENTERS:

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October 23, 4-5 pm EDT

REGISTRATION LINK:

<https://register.gotowebinar.com/register/4909436351930445314>

In this webinar, we will discuss the complementary roles of social determinants of health within behavioral change theory, and introduce a framework that helps individuals sort and categorize health behavior constructs into actionable categories. Following the PRECEDE/PROCEED model, the predisposing, enabling, and reinforcing (PER) factors of the worksheet provide easy-to-understand prompts for combining theoretical constructs to create a unified body of understanding. Originally published in 2010, the updated version of the PER worksheet (2017) features a new interactive form that enables practitioners to cluster similar concepts and see patterns of behavioral precursors. The results of this process provide a rich understanding of the science of behavior change necessary for implementing programs and policy of change.

*This session is sponsored by the Public Health Education
and Health Promotion Section of APHA.*



Target Audience

PRIMARY: University social and behavioral science faculty who teach courses in health behavior theory, program planning and evaluation.

SECONDARY: Practitioners and students eager to apply behavior change theory into their practice.

OBJECTIVES: After engaging in this webinar, participants will be able to...

1. Explain a framework that combines information across common health behavior theories.
2. Identify pathways of influence that social determinants of health play within health behavior change.
3. Assist learners to synthesize information into categories of social and contextual understanding necessary for theory-based health promotion practice.