



Program of Study Request

Form Id: 15494

Form Status: Process

Please take action on the form.

This service has been developed initially to support the conversion of the university's course inventory from a quarters to a semesters curriculum. **Getting started ...**

Type of Request:

New
 Modify
 Deactivate
 Terminate
 Quarter to Semester

For *Deactivate*, the program must be terminated no later than the conclusion of 7 years from the deactivation and all students must complete degree requirements by this date. The Registrar's Office will notify the department when all students have completed degree requirements of the deactivated program.

Client Info

Name: A. Evelyn Roberts

Email: evelyn.roberts@wright.edu

Phone: 937.775.4814

Department: Marketing

Location: Rike Hall 254, 3640 Colonel Glenn Hwy.

Program of Study

MKT - Entrepreneurship

Effective Term: Spring 2017
Level: Undergraduate

Raj Soin College of Business

Degree: BS in Business
Major: Entrepreneurship *New
Minor:
Program: Entrepreneurship *New
Concentration:

Add'l Info:
 The proposed RSCOB Entrepreneurship program is designed to provide students with the skills and experiences necessary to start their own successful venture. This multidisciplinary program includes courses from all RSCOB departments. The proposed program's required courses focus on starting, financing, commercializing and managing a new business.

Approvals				
Activity	Role	Client	Status	Time
Primary Route				
Dept_Review	Dept of Marketing	Kendall Phillip Goodrich	Review	06/03/2016 15:22:37
CCC_Eval	UG Chair of Raj Soin College of Business	Kevin Patrick Duffy	Approve	06/03/2016 18:37:40
	Dean of Raj Soin College of			06/16/2016

Dean_Review	Business	Arijit Sengupta	Review	17:17:25
UCAP_Eval	UCAP Chair	Karen Meyer	Approve	09/29/2016 11:53:56
Office Route				
Registrar_Proc	Registrar Office		Pending	

[Notes](#)

[Attach](#)

[Audit](#)

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3640 Colonel Glenn Highway - Dayton, Ohio - 45435

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Academic Program of Study

College:	College: Raj Soin College of Business
Department:	Department: Marketing
Degree (A.A. B.S., B.F.A., etc.) & Title:	Degree & Title: BS in Business, Major in Entrepreneurship
Concentration, Track, Option, Specialization:	
Minor Program Title:	
Certificate Program Title:	

Note, please highlight additions & modifications. Please strikethrough deletions.

Current Program	Hours	Revised Program New Program	Hours
I.		I. Wright State Core Element 1 Communication English Composition: ENG 1100, 2100 Element 2 Mathematics MTH 2280 or EC 1050 Element 3 Global Traditions (Select 1 course from each category) Interdisciplinary: AFS 2000*; ART 2430*; ATH 2500*, ATH 2150*, CS 1000*; EC 2100, 2500*; 2900*; ED 2100*; ENG 2310*; GEO 2210*; MUS 2420*; PLS 2510*; REL 2320*; RST 2610*, 2620*, 2710*, 2810*, 2910*, 2920*; URS 2000* History: CLS 1500; HST 1100, 1200 Element 4 Arts / Humanities ART 2140; CLS 2040*; ENG 2040*, 2050*, 2310*; MP 1310; MUS 1210, 2140, 2420*, 2900*; PHL 2100, 2040*; REL 2040*, TH 2140; UH 2010* Element 5 Social Science EC 2040; FIN 2050 Element 6 Natural Science* (Select two lecture/lab courses) ATH 2100; BIO 1050, 1060, 1070; CHM 1050, 1060, 1070*; CS 1150; EES 1030, 1050, 1070; PHY 1050/1050L, 1060/1060L; SM 1010* Additional Core Courses EC 2050 1) additional approved Wright State Core course from any of the Elements Multicultural Competence: Two courses from any of the Wright State Core (MC) designated courses Writing Across the Curriculum: Two Integrated (IW) courses from the Wright State Core #IW and MC course +MC course *IW course	39 6 4 3 3 3 6 8 3 3

<p>II.</p>			<p>II. Business Core Requirements 42</p> <p>Do not need to be admitted to the College of Business to enroll in the following courses:</p> <p>ACC 2010 - Principles of Accounting 1 3 ACC 2020 - Principles of Accounting II 3 FIN 2210 - Financial Management I 3 MS 2040 - Introduction to Business Statistics 3 MS 2050 - Quantitative Business Modeling 3 MKT 2500 - Principles of Marketing 3</p> <p>Enrollment in the following courses is restricted to students admitted to the College of Business who have completed ENG 1100, 2100; MTH 2280; ACC 2010,2020; EC 2040, 2050; MS 2040,2050; MKT 2500; and FIN 2210:</p> <p>ENG 3000 - Business Writing 3 EC 3010 - Economics of Global Money Markets 3 LAW 3000 - The Legal Environment of Business 3 MGT 3100 - Management and Organizational Behavior 3 MIS 3000 - Introduction to Information Systems 3 SCM 3070 - Operations and Supply Chain Management 3 MGT 3110* - Business Ethics & Leadership Development 3 MGT 4990 - Strategy: Domestic & International (must be taken senior year) 3</p>	
<p>III.</p>			<p>III. Entrepreneurship Major Requirements: 27</p> <p>Required Entrepreneurship Courses (18 hours) 18</p> <p>MKT 4300 - Entrepreneurship 3 MGT 4750 - Small Business Management 3 BUS 4000 (new) - Applied Bus. Planning for Commercialization 3 MKT 3700 - Creativity and Problem Solving 3 MGT 3210 - HR Management 3 FIN 3280 (new) - Entrepreneurial Finance 3</p> <p>Entrepreneurship Electives (Choose 3) 9</p> <p>MGT 4720 - High Performance Teams 3 MGT 4200 - Positive Org Development 3 MGT 4850 - International Management 3 MKT 3200 - Personal Selling and Sales Management 3 MKT 3100 - Consumer Behavior 3 MKT 4100 - Digital Marketing 3 MKT 4650 - Marketing Analytics 3 ACC 3230 - Management Accounting 3 EC 4010 - Managerial Economics 3 EC 4360 - Industrial Organization 3 MIS 4300 - Business Analytics 3</p>	
			<p>Electives 12</p>	
<p>Total:</p>			<p>Total: 120</p>	

Notes: Please provide additional information for program accuracy.

BS in Business, Major in Entrepreneurship

- I. **Title.** BS in Business, Major in Entrepreneurship
- II. **Objectives.**
 - provide students with the skills and experiences necessary to start their own successful venture
 - students learn how to evaluate and plan new business opportunities
 - students effectively research and write a comprehensive business plan
 - provide students with contemporary entrepreneurial experience by solving real business challenges and working with local executives.
 - students learn to evaluate a real business opportunity by using skills in market analysis, problem-solving, ROI, team-building and business planning.
- III. **Description.** Provides students with the skills and experiences necessary to start their own successful venture. Courses focus on starting, financing, commercializing and managing a new business.
- IV. **Admission Requirements.** Program will be open for admission to any Wright State student with a 2.5 cumulative GPA with an interest in learning entrepreneurial skills, or to any high school student directly admitted to the Raj Soin College of Business with a high school GPA of a least 3.25 and an ACT score of at least 22 or an SAT score of at least 1030.
- V. **Program Requirements.** The undergraduate major in Entrepreneurship consists of 18 required credit hours and 9 elective credit hours (in addition to 39 Wright State core credit hours, 42 Raj Coin College of Business core credit hours, and 12 free electives), distributed as indicated in the Academic Program of Study form at the end of this document.

There will be no summative evaluation. Assessment will be made at the completion of each course.
- VI. **Program Quality.**
 - Courses do not need to be taken in sequence.
 - Program administrator is Kendall Goodrich.
 - Assessment will be made in each course by skill review assessments, project evaluations, and testing.

- VII. **Student Performance.** Students will need to complete the required courses for the Entrepreneurship major with a cumulative GPA of 2.0 or better.
- VIII. **Curriculum Coordination.** Credits earned through applicable Wright State courses or approved transfer credits may be applied toward the BS in Business, Major in Entrepreneurship.
- IX. **Resource Coordination.** No additional CATS or library resources will be needed to offer the BS in Business, Major in Entrepreneurship.
- X. **Program Staffing.** No additional staffing will be needed to offer the BS in Business, Major in Entrepreneurship.

Academic Program of Study

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i.		<p>I. Wright State Core</p> <p>Element 1 Communication English Composition: ENG 1100, 2100</p> <p>Element 2 Mathematics MTH 2280 or EC 1050</p> <p>Element 3 Global Traditions (Select 1 course from each category) Interdisciplinary: AFS 2000*; ART 2430*; ATH 2500*, ATH 2150*, CS 1000*; EC 2100, 2500*, 2900*; ED 2100*; ENG 2310*; GEO 2210*; MUS 2420*; PLS 2510*; REL 2320*; RST 2610*, 2620*, 2710*, 2810*, 2910*, 2920*; URS 2000* History: CLS 1500; HST 1100, 1200</p> <p>Element 4 Arts / Humanities ART 2140; CLS 2040*; ENG 2040*, 2050*, 2310*; MP 1310; MUS 1210, 2140, 2420*, 2900*, PHL 2100, 2040*; REL 2040*, TH 2140; UH 2010*</p> <p>Element 5 Social Science EC 2040; FIN 2050</p> <p>Element 6 Natural Science* (Select two lecture/lab courses) ATH 2100; BIO 1050, 1060, 1070; CHM 1050, 1060, 1070*; CS 1150; EES 1030, 1050, 1070; PHY 1050/1050L, 1060/1060L; SM 1010*</p> <p>Additional Core Courses EC 2050 1) additional approved Wright State Core course from any of the Elements</p> <p>Multicultural Competence: Two courses from any of the Wright State Core (MC) designated courses</p> <p>Writing Across the Curriculum: Two Integrated (IW) courses from the Wright State Core</p> <p>#IW and MC course +MC course *IW course</p>	<p>39</p> <p>6</p> <p>4</p> <p>3</p> <p>3</p> <p>3</p> <p>6</p> <p>8</p> <p>3</p> <p>3</p>

