

WRIGHT STATE UNIVERSITY
BOARD OF TRUSTEES

Enrollment Management Report
January 30, 2015

1. Undergraduate Admissions / Recruitment

- Direct from High School applications continue to run ahead for Fall 2015 by 17% (641 applications) with all new applications ahead by 19% (827 applications).
- Thirty area high school guidance counselors were invited to a special luncheon on December 5, 2014. The counselors learned about all the upcoming new facilities on our campus featuring an emphasis on Student Success.
- The Office of Admissions partnered with the “I Know I Can” program in Columbus to bring 25 students from inner city Columbus schools to Wright State’s campus to learn more about opportunities in higher education and Wright State.

2. Financial Aid

- More than 1,350 students have started the online scholarship application process in Scholarship Manager. Of those students, more than 350 have completed the entire process. This is about 10% more than last year at this time. Scholarship Manager allows students to submit a single scholarship application for more than 600 scholarship programs funded by the Wright State University Foundation and by Wright State University. Applications are due on Wednesday, February 18, 2015. The number of applications skyrocket during the last week before the deadline.
- A Strategic Financial Aid Committee has been created and charged with the following goals this year: the creation of an overarching financial aid philosophy, the alignment of institutional aid programs with budgetary and enrollment goals, and the development of a new model for awarding institutional need-based grants. This committee will be co-chaired by Amy Barnhart and Jeff Ulliman. The committee’s first meeting will be held on February 4, 2015.

3. Raider Connect

- 2015 FAFSA workshops are scheduled for the week of February 23, 2015. There will be five opportunities for students to complete their FAFSA with the assistance of an Enrollment Services Advisor prior to the March 1, 2015 priority filing deadline.
- Raider Connect has worked with CaTS to pilot the use of File Locker technology for the secure electronic submission of forms previously only accepted in person or by fax. This new technology allows for faster submission of transcript requests and registration documents for remote or distance learning students without access to a fax machine. The service was made available on December 15, 2014.

4. Transfer Student Resource Center (TSRC)

- On Friday, January 9th, the TSRC conducted an on-campus “Transfer and Transition Connections Day” for new transfer and Lake Campus transition students in an effort to help acclimate them to the Dayton Campus. A total of 61 students and their guests attended.
- Transfer recruiters represented Wright State University in a total of 96 recruitment visits to area community colleges, businesses, and military venues.
- We continue to work on finalizing articulation agreements with area community colleges, and currently have ten in the pipeline with Cincinnati State Technical College.
- We recently overhauled and updated our website (www.wright.edu/transfer); which includes a new, more comprehensive online transfer orientation.

5. Orientation

- Our new Director of Orientation, Mr. Don Miller, started on January 7th. He is a nationally recognized orientation professional and will be transforming the WSU orientation experience for new students and their parents.