

Course Requirements

Fall 2007

Admission Requirements: ENG 101 and 102 ("C" or higher grades required in both); MTH 129 ("C" or higher grade required); 2.5 cumulative gpa; 45 credits hours. Program requirements are subject to change. The following information is intended to provide an overview of the business curriculum and should not be referred to for verifying graduation requirements.

| General Education Requirements | | 61 hours |
|--|--|--------------------|
| Area 1 | Communication and Mathematical Skills English Composition: ENG 101, 102 Mathematics: MTH 228 | 8 hours 5 hours |
| Area 2 | Cultural-Social Foundations (Select 1 course from each category) History: CLS 150, HST 101, 102, 103 Non-Western*: CSE; CST; RSE; RST; URS 200 | 4 hours 4 hours |
| Area 3 | Human Behavior Principles of Economics: EC 204, 205 Select one course from the following: PLS 200; PSY 105; SOC 200* or WMS 200* | 8 hours 4 hours |
| Area 4 | Human Expression (Select one course) Great Books*: CLS / ENG / PHL / REL 204 Fine and Performing Arts: ART / MUS / TH 214; MUS 290* | 4 hours |
| | Additional Courses from Areas 2, 3, and 4: Select one course from two of these three areas. Except for Area 2, the course selected must come from a different subcategory than the course(s) chosen to meet the area requirement. | 8 hours |
| Area 5 | Natural Sciences* (Select three courses) BIO 105, 106, 107; CHM 105, 106, 107 GL 105, 106, 107; PHY 105/115, 106/116, 107/117 | 12 hours |
| Area 6 | College Component* (Select one course) EC 290 or FIN 205 | 4 hours |
| * <i>Writing Intensive Courses (Must complete 4 general education courses that are writing intensive.)</i> | | |
| Business Core Requirements | | 27 hours |
| Tier II: Do not need to be admitted to the College of Business to enroll in the following courses: | | |
| MTH 129 | College Algebra | |
| MTH 228 | Calculus for the Management, Life and Social Sciences | |
| CS 205 | Introduction to Computers and Office Productivity Software | |
| ACC 204 | Principles of Accounting I | |
| ACC 205 | Principles of Accounting II | |
| MS 204 | Introduction to Business Statistics | |
| MS 205 | Quantitative Business Modeling | |
| MKT 250 | Principles of Marketing | |

Business Core Requirements**39 hours**

Enrollment in the following courses is restricted to students admitted to the College of Business:

| | |
|----------|---|
| COM 203 | Business Communication |
| ENG 330 | Business Writing |
| EC 310 | The Global Economy |
| FIN 310 | Financial Management I |
| LAW 300 | The Legal Environment of Business |
| MGT 304 | Management and Organizational Behavior |
| MIS 300 | Introduction to Management Information Systems |
| MS 307 | Introduction to Operations Management |
| MGT 493* | Ethical and Legal Issues in Global Business (must be taken in senior year) |
| MGT 499 | Strategic Management and Organizational Policy (must be taken in senior year) |

Business Electives:**Hours Vary**

300-400 level courses offered by the College of Business . BUS 100 (open to freshmen and sophomores only) is an exception and will count as a business elective. The following courses do not apply: EC 200, EC 290, FIN 205, ENG 333, CS and CEG courses. Courses that have been designated "for non-business majors" will not apply.

Non-Business Electives:**Hours Vary**

100-400 level courses taught outside the College of Business. The following restrictions apply: 4 hours Health, Physical Education and Recreation; 6 hours Military Science. OL 301, 302, 303, and 304 will not apply. MTH 145 and math courses below the level of MTH 126 or 127 will not apply.

Major Requirements: Business students must choose one of the following majors.**60 hours****Accountancy****Accounting Electives: 4 hours****Business Electives: 16 hours****Non-Business Electives: 7 hours**

| | |
|----------|---------------------------------------|
| ACC 207 | Careers in Accounting |
| ACC 307 | Intermediate Accounting I |
| ACC 308 | Intermediate Accounting II |
| ACC 323 | Management Accounting |
| ACC 326 | ACC Systems Design and Implementation |
| ACC 343 | Federal Income Tax I |
| ACC 423 | Auditing |
| ACC 424* | Accounting Seminar |
| FIN 311 | Financial Management II |

Select one Accounting Elective (4 hours):

| | |
|---------|-----------------------|
| ACC 309 | Advanced Accounting |
| ACC 444 | Federal Income Tax II |

Economics**Economics Electives: 20 hours****Business Electives: 8 hours****Non-Business Electives: 12 hours**

| | |
|---------|-----------------------------|
| EC 301 | Money and Banking |
| EC 315 | Intermediate Microeconomics |
| EC 317* | Intermediate Macroeconomics |
| EC 319* | Institutional Economics |
| EC 409 | Applied Econometrics |

Five Economics Electives (20 hours):

Select any 300-400 level Economics course not already required.

| | | |
|--|--|--|
| Finance | | Finance Electives: 16 hours Business Electives: 12 hours Non-Business Electives: 8 hours |
| ACC 307 Intermediate Accounting I ACC 308 Intermediate Accounting II FIN 311 Financial Management II FIN 401 Investing in Securities FIN 418* Financial Management III FIN 490 International Financial Management | | <i>Four Finance Electives (16 hours):</i> Select any 300-400 level Finance course not already required, or any of the following. ACC 309 Advanced Accounting ACC 323 Management Accounting ACC 326 ACC Systems Design & Implementation ACC 343 Federal Income Tax I ACC 423 Auditing ACC 424 [†] Managerial Accounting Advanced ACC 444 Federal Income Tax II EC 301 Money and Banking EC 402 Monetary Economics EC 431 Public Finance |
| Financial Services | | Financial Services Electives: 12 hours Business Electives: 12 hours Non-Business Electives: 8 hours |
| FIN 311 Financial Management II FIN 315* Foundations of Financial Planning FIN 351 Risk and Insurance FIN 401 Investing in Securities FIN 461 Retirement Planning & Employee Benefits FIN 462 Estate Planning ACC 343 Federal Income Tax I | | <i>Three Financial Services Electives (12 hours):</i> Select any three from 300-400 level Finance courses not already required and ACC 444. Required for Certified Financial Planner (CFP) exam: FIN 402 Seminar in Investments ACC 444 Federal Income Tax II |
| Human Resource Management | | HRM Electives: 8 hours Business Electives: 12 hours Non-Business Electives: 12 hours |
| MGT 321 Human Resource Management MGT 410* Organizational Development MGT 412 Positive Employee Relations MGT 425 HR Consulting Skills MGT 495 Human Resources Strategy Practicum LAW 420 Legal Aspects of Managing a Diverse Workforce LAW 440 Legal Aspects of Managing Employees | | <i>Select Two HRM Electives (8 hours):</i> MGT 404 Employment Interviewing MGT 411 Leadership and Effective Teams MGT 473 Managing Conflict in Business MGT 474 Quality Business Practices MGT 480 Special Topics MGT 481 Internship MGT 485 International Management |
| International Business | | Cultural Electives: 12 hours |
| ACC 454 International Accounting EC 435 Comparative Economic Systems FIN 490 International Financial Management MGT 485 International Management MS 334 Global Supply Chain Management MKT 421 International Marketing IB 481 International Trade Internship IB 486* International Trade Management | | <i>Language Requirement:</i> Modern Language 201, 202, 203 Business Language: 325 <i>Cultural Electives:</i> See Fact Sheet for list of cultural electives. |

| | | |
|--|--|---|
| Management | | Management Electives: 12 hours Business Electives: 12 hours Non-Business Electives: 12 hours |
| MGT 321 Human Resource Management MGT 410* Organizational Development MGT 411 Leadership and Effective Teams MGT 473 Managing Conflict in Business MGT 485 International Management LAW 420 Legal Aspects of Managing a Diverse Workforce | <i>Select Three Management Electives (12 hours):</i> MGT 404 Employment Interviewing MGT 412 Positive Employee Relations MGT 470 Business Integrity Capacity MGT 474 Quality Business Practices MGT 475 Small Business Management MGT 480 Special Topics MGT 481 Internship LAW 440 Legal Aspects of Managing Employees | |
| Management Information Systems | | MIS Electives: 4 hours Business Electives: 8 hours Non-Business Electives: 8 hours |
| CS 208 Computer Programming for Business I CS 209 Computer Programming for Business II MIS 215 Business Data Structures MIS 305 Business Operating Systems MIS 325 Analysis & Design of Information Systems MIS 345 E-Business Strategy, Design, Application MIS 415 Business Database Systems MIS 425 Business Networks & Telecommunications MIS 450* Systems Development & Implementation MIS 495 IS Project Management & Development | <i>Select one MIS Elective (4 hours):</i> CEG 210 Introduction to PC Networking CEG 211 PC Networking II CS 214 Object-Based Programming CS 302 Client Server Databases MIS 477 Special Studies in MIS MIS 480 Special Topics in MIS MIS 481 Internship in MIS MS 322 Systems Simulation for Operations ACC 326 ACC Systems Design & Implementation | |
| Marketing | | Marketing Electives: 16 hours Business Electives: 12 hours Non-Business Electives: 12 hours |
| MKT 303 Consumer Behavior MKT 421 International Marketing MKT 451 Marketing Research MKT 452 Marketing Strategy MKT 492* Senior Projects in Marketing | <i>Select Four Marketing Electives (16 hours):</i> MKT 325 Sports and Event Marketing MKT 366 Personal Selling & Sales Management MKT 418 Price Management MKT 446 Integrated Marketing Communications MKT 475 Entrepreneurship MKT 481 Internship in Marketing | |
| Operations Management | | OM Electives: 4 hours Business Electives: 12 hours Non-Business Electives: 12 hours |
| MS 320 Basics of Supply Chain Management MS 330 Quality Management MS 333 Operations Planning MS 334 Global Supply Chain Management MS 460* Strategic Management of Operations MS 495 OM Project Management & Development ACC 323 Management Accounting ENG 333 Fundamentals of Technical Writing | <i>Select one OM Elective (4 hours):</i> MS 322 Systems Simulation for Operations MS 324 Managing the Service Sector MS 481 Internship in Management Science | |