

# ISCONNECT

Summer 2004

RAJ SOIN COLLEGE OF BUSINESS

An Annual Newsletter of the Department of Information Systems and Operations Management

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## A Department on the Move



### By Vikram Sethi

The last year has been a period of reflection and change for our department. I assumed the responsibilities of department chair last year and have continued to work closely with Barbara Denison, who led our department for eight years and created a positive, forward-looking culture. I hope to continue our

tradition of excellence with the help of our many outstanding faculty, students, alums, and corporate partners. We really are in the midst of an exciting transition. As you may have already noticed, our department has a new name:

**Information Systems and Operations Management**, a name that more accurately reflects our curriculum and faculty expertise.

Here are some positive developments in our department:

- We formed a department corporate advisory board of 28 executives.
- We will launch a one-year MS Logistics & Supply Chain Program in January 2005.
- We plan a new one-year Executive Master's in Information Systems Program for Fall 2005.
- We modified our undergraduate curriculum and now require a two-course Java sequence in our program.
- We welcome a new faculty member in our department, Dr. Kevin Duffy. He will join us in the fall, from the University of Texas at Arlington.

As you can see, it is an exciting time for our department. I look forward to sharing more updates with you as we transition to become a leader in knowledge-creation activities in the information systems and operations management domain areas.

Our department has a rich and varied history. Thanks to our many department and college historians, we have traced our roots back to when we were a part of the general Department of Business. Many thanks to Andy Lai, Barbara Denison, Joe Coleman, and Richard Williams for this information.

Name of Department	Department Chair
Department of Business	J.B. Black Bob Wade
Department of Administrative Science and Finance	Robert Dolphin Rust Gray
Department of Management and Management Science	Thomas Vonderembse James Daily
Department of Management Science (1987)	Michael O'Connell Jon Hobbs
Department of Management Science and Information Systems (1989)	Myron Cox Barbara Denison
Department of Information Systems and Operations Management (2003)	Vikram Sethi



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## Corporate Advisory Board

The ISOM Corporate Advisory Board met for the first time on March 8, 2004. The board consists of 28 executives in the fields of information systems and operations management. Board members serve to guide and assist with curriculum updates, new program creation, and support student-centered activities such as projects and internships.

Board members in order from left to right:

### Seated

Billie Common	BTAS
Chris Gates	GE Aircraft Engines
Jim McGrane	MeadWestvaco
Don Hopkins	NCR
Jim Lance	Bon-Ton Stores, Inc.
Chester Harris	Wright-Patterson Air Force Base
John Farrier	LexisNexis
Greg Workman	DeloitteTouche
Shakti Jauhar	PepsiCo
Ann Gallaher	Dayton IT Alliance
Pete Callaro	The Ross Group

### Standing

Jeff Jaworski	International Truck and Engine Limited Brands
David Maley	EDaptive
Praveen Chawla	Good Samaritan North Jayna, Inc.
Ann Hopkins	Standard Register
Damaroo Shah	LexisNexis
David Hoskins	Standard Register
Pavan Mediratta	First Student Corp.
Ron Alcorn	Multimax
Sankar Govindarajan	LexisNexis
Bob Pinizzotto	NCR
Gordon Schick	PQ Systems
Sajid Malhotra	
Mike Cleary	

### Not Pictured

Sam Coursen	NCR
Lokesh Datta	Datta Associates
David Kelley	Bank One
Anil Urs	Reynolds & Reynolds
Bruce Cross	Nash Finch Company

# NEW Graduate Programs

Two new graduate programs are in the planning and development stages.

## A Flexible Learning Model

Both programs use campus residencies and online education to fit busy work schedules.

### They are:

- Master of Science in Logistics and Supply Chain Management (January 2005 launch)
- Executive Master's in Information Systems (September 2005 launch)

Both are **one-year, flexible-schedule executive programs** that have been designed in close collaboration with the ISOM Corporate Advisory Board.

*Thanks to the leadership of Ron Marshall, CEO, Nash Finch Company and an alum of the Raj Soin College of Business (Class of 1976), the department received a multi-year grant to support the M.S. Logistics and Supply Chain Program from the Nash Finch Foundation.*

### Fast Track To Success

Both programs are designed to meet the educational needs of managerial and technical employees who are either involved in the design, management, and control of logistics and supply chain functions, or who have IT budgetary and decision-making responsibilities.

## Master of Science in Logistics and Supply Chain Program

The M.S. is a 48 credit hour program. Of these, eight hours are expended in an extensive project designed to the program participant by his/her sponsoring employer. The remaining 40 credit hours are used for didactic course work offered in five supply chain domains:

### Program Highlights:

- Innovative, relevant, and rigorous curriculum
- Blend of technical and strategic skills taught by outstanding RSCOB faculty and supplemented by industry speakers
- A problem-solving approach that uses a blend of real-life experiences, case material, and simulations
- Industry relevance—all students complete an industry project that directly returns value to the sponsoring organization

- Crafting supply chain architectures
- Performance assurance
- Supply chain strategies
- Technology richness
- Forecasting in supply chains

## Executive Master's in Information Systems

The EMIS is a 48 credit hour program. Of these, eight hours are expended in an extensive project designed to the program participant by his/her sponsoring employer. The remaining 40 credit hours are used for didactic course work offered in five information systems management domains:

- Crafting technology architectures
- Project assurance and failure avoidance
- Enterprise systems
- Technology strategies
- Business continuity
- Information ethics and security



## Awards &amp; Recognitions

## 2004 Alpha Iota Delta Inductees

Andrea M. Bridges	Jonathan D. Heindl
Kathy J. Bush	Kimberly J. Hudson
Matthew N. Davis	Beth A. Knapp
Rebecca L. Farlow	Diane A. Leach
Kevin R. Few	Marlena L. McCurdy
Jonathan E. Gauder	Tonya R. Schwegmann
John A. Gebhardt	Rodney W. Stark
Phillip D. Harger	

## 2004 ISOM Scholarships

David Birkemeier (MIS)  
Robert J. Bryant (OM)  
Christopher L. Potet (MIS)

## 2004 ISOM Awards

Myron K. Cox Award	Thomas A. Mays
Robert Firestone Award	Jonathan D. Heindl
	Molly E. Livingston

## Outstanding MIS Graduating Senior

Tiffany R. Kelley

## Alumni Update

**Lori Brooks** is enrolled in the doctoral program at Touro University International. She recently published her first article in a peer-reviewed journal, *Online Journal of Distance Administration*.

**Linda M. Sheffield** was appointed to the position of vice president of financial operations and analysis, MeadWestvaco. Linda (Copp) Sheffield earned her M.B.A. from the Raj Sooin College of Business while working as a graduate assistant in the ISOM Department.

## Faculty Update

**George Polak** and his co-author Michael Magazine (University of Cincinnati) were presented with the IIE Transactions Design and Manufacturing Award for the best paper for 2003. The award was presented at the IIE Conference in Houston, TX, on May 13, 2004, for their paper entitled, "Job Release Policy and Printed Circuit Board Assembly."

## The following faculty were recognized by the Raj Sooin College of Business:

**Joseph Coleman:** Outstanding Teaching Award, 2004  
**Nadia Sanders:** Outstanding Research Award, 2004  
**Larry Weinstein:** Outstanding Service Award, 2004  
**Alan Cheser:** Outstanding University Lecturer Award, 2004

## Scholarship Fund

The ISOM Department thanks the following individuals who contributed to the ISOM Scholarship Fund.

An, Meili	Crumbly, Michelle	Kollmorgen, John Carl	Rechtorovic, Lin
Beasley, Michael Keith	Davis, James Darin	Lai, Andrew W.	Rekate, Tina Marie
Bender, Nina A.	Denison, Barbara B.	Leach, Robert Stephen	Rice, Jessica Lee
Bender, Raymond	Folmar, Dennis W.	Lumpkin, Joan Brady	Sargent, Deborah E.
Britton, Melinda Sue	Folmar, Linda	McCalister, Daniel Eugene	Schneider, Jererica Jean
Campbell, Mark A.	George, Bryan Keith	McFarland, Kimberly Ann	Unger, Paul V.
Coleman, Joseph William	Gornes, Helen	McHugh, Matthew Thomas	Weinstein, Larry B.
Common, Billie T.	Gregory, Theresa Ann	Meyer, Kathy Sue	Williams, Bonnie S.
Constable, Gordon K.	Hopkins, Ann K.	Moody, Beverly Louise	Yonk, Victoria Lynn
Cramer, Frederick J.	Hopkins, Donald H. Jr.	Myers, Paul Eugene	
Cramer, Jeannie H.	Illinois Tool Works Foundation	NCR Foundation	
Crumbly, Jack Bernard Jr.	Jones, Gregory Allen	Rechtorovic, James Matthew	

Our special thanks to the following ISOM Advisory Board Members for their contributions:

Don and Ann Hopkins      Jim Lance