



## 5 Reasons Business is Right for You

### 1. Career Opportunities in ANY Sector or Profession—You'll Never Get Bored!

Choose any sector you want. Your business skills are universal. Sports, entertainment, technology, the environment, health care, energy, politics, the arts, media, non-profits...

**YOU NAME IT...EVERY organization NEEDS business people.**

### 2. Higher Income

Business majors led the way with an average starting salary of \$49,525 and 50% of the job offers for the nation's

Spring 2011 grads. Top paying majors include:

- Management
- Economics
- Finance/Accounting
- Marketing

*National Association of Colleges and Employers 2010—2011 Salary Survey*

### 3. Easy to Choose Majors Within College

All business majors take the same courses through their sophomore year. That gives you time to decide on the business major that's right for you!

### 4. Business Minors - Stand Out from Your Competition!

Already decided on another major? We offer five minors to match your interests and give you a competitive edge in the job market

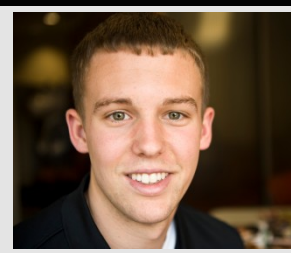
### 5. Connected Faculty & Staff

We'll help you excel in your courses, find internships and connect with employers to land your dream job!



**Ryan Collins**- Accounting & Finance Major; Black Men on the Move Treasurer; Beta Alpha Psi Accounting Honor Society

*"The Raj Soin College of Business opens so many doors to advance and develop you. I'm a second year student and I've taken trips to business hubs such as Chicago and New York to visit Fortune 500 companies."*



**Ryan O'Connor** - Marketing Major and Marketing Intern, Dayton Dragons; Vice President, Dean's Student Advisory Board; Interns for Excellence Award; Model UN team 2010-2011

*"I chose to pursue a career in business because it relates to nearly every sector in our world. Governments, hospitals, entertainment, sports, corporations each need business savvy personnel to ensure operating efficiency and positive bottom lines. Almost everywhere you look in the world, business minds are needed."*

**Learn More at**  
[www.wright.edu/business](http://www.wright.edu/business)