

Raj Soin College of Business Supply Chain Management

What is Supply Chain Management?

Supply Chain can be defined as,
“The process used by companies to ensure their working efficiently while staying cost-effective.”

The disciplines involved in the production of goods and services have generally been eclipsed by financial and marketing issues. Management treated supply chain activities as a black box which could be controlled by the manipulation of a number of financial targets. However, it was later suggested that an effective logistics strategy can improve efficiency, quality, and an overall business when properly implemented, updated, and/or corrected.

Why Pursue a Supply Chain Degree at Wright State?

- Every organization, whether public or private, service or manufacturing, has a Supply Chain Management function.
- The increase in competitive pressure and advent of new technologies has resulted in a rediscovery of the importance of total quality management, competitiveness, and production/operations management.
- Supply Chain Management studies the strategies, concepts, management tools, and analytic techniques that enable organizations to be competitive in the global economy. Supply Chain Management is concerned with solving the problems that confront manufacturing and operations.



Position in Demand

Purchasing Manager

Mean Hourly Wage: \$46.59
Mean Annual Wage: \$96,910

National Estimates from the Bureau of Labor Statistics: Occupational Employment and Wages (2009). Reflects data from all individuals at various career levels employed in this field, not a starting salary.

Careers in Supply Chain Management

- Buyer
- Cost Analyst
- Distribution Planner
- General Manager
- Inventory Analyst
- Management Consultant
- Material Manager
- Purchasing Agent
- Schedule Analyst
- Traffic Manager
- Warehousing Manager
- Zone Manager
- Administrative Analyst
- Area Supervisor
- Contract Negotiator
- Customer Service Manager
- Expediter
- Health Care
- Inventory Control Manager
- Marketing Support Representative
- Procurement Manager
- Quality Assurance Manager
- Staff Analyst
- Training Supervisor

Department of Information Systems and Operations Management

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Supply Chain Mgt: Median salary for occupations (2010)

Entry Level Supply Management Professional	\$50,506
Experienced Supply Management Professional	\$71,348
Manager, Purchasing / Supply Management / Sourcing	\$94,384
Director, Purchasing / Supply Management / Sourcing	\$132,398
Vice President, Purchasing / Supply Management / Sourcing	\$226,562

Source: Institute for Supply Management: * 2010 Salary Survey Detailed Report*

Supply Chain Management

Where are our Supply Chain Alumni?

Fifth Third Bank	American Mitsubishi
General Motors	Emerson Climate
IBM	Dayton Power & Light
LexisNexis	Hobart Corporation
Navistar	LexisNexis
Reynolds & Reynolds	NCR
Wright State University	PFI Precision Machining
Oracle	Midmark
Wright-Patterson AFB	Standard Register
General Electric Company	Total Quality Logistics

Real World Learning & Real World Results

Knowledge and Skills that Set You Apart

Students can choose from a variety of elective courses. Our students are given the chance to work with our faculty to select elective courses tailored to their individual career paths.

Internships and Co-ops to Jump Start Your Career

Our emphasis on internships and project courses provides “real world” experience that allows you to apply your classroom learning and jump-start your career.

SCM Club for Valuable and Fun Networking

The Supply Chain Management Club, and the Dayton chapter of APICS (The American Production & Inventory Control Society), enriches your classroom experience and provides valuable networking opportunities. APICS frequently sponsors guest speakers – real industry professionals – who are working in a Supply Chain capacity and may be looking for top-notch talent for their firms.

Faculty Focused on Your Success

Our faculty go the extra mile to assist you both academically and in your career. Our classes are taught by experienced faculty in small class settings with opportunities to develop your fullest potential.

Sample Business Core Classes

Accounting * Statistics * Marketing * Business Communication and Writing * Global Economy * Financial Management * Legal Environment of Business * Management and Organizational Behavior * Management Information Systems * Operations Management * Strategic Management

Sample Supply Chain Management Curriculum

Basics of Supply Chain Management * Quality and Process Management * Planning for Supply Chain Management * Global Supply Chain Management * Supply Chain Information Management * Supply Chain Sourcing * Supply Chain Management Projects * Management Accounting * Fundamentals of Technical Writing



The Best Business Schools In The World

RAJ SOIN
College of Business
WRIGHT STATE
UNIVERSITY

The Raj Soin College of Business Advantage

Our program is the first in the region to be accredited by AACSB International, the highest accrediting body for four-year and post-graduate business degrees.

- **12, 623** The number of institutions granting business degrees worldwide
- **596** The number of AACSB accredited schools worldwide
- **5%** The percent of business schools accredited worldwide.

Fewer than **30%** of business schools in the US are AACSB accredited. The Raj Soin College of Business has met the standards for faculty expertise, academic quality, research and community service.

Raj Soin College of Business

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