

Raj Soin College of Business International Business

What is International Business?

Today's business world is no longer limited by national boundaries. Changes in communication, transportation and information technology have propelled businesses into a new environment, with blurred borders and new interdependencies. For business professionals to thrive or even survive in this environment, they need a broader education grounded in a global perspective.



Position in Demand

Management Analyst

Mean Hourly Wage: \$40.70

Mean Annual Wage: \$84,650

National Estimates from the Bureau of Labor Statistics: Occupational Employment and Wages (2009). Reflects data from all individuals at various career levels employed in this field, not a starting salary.

Why Pursue an IB Degree at Wright State?

- A unique focus on international trade management, cultural insights and foreign language competency sets students apart in the job market.
- A required internship gives our students an added edge in their careers.
- Major trends in the international business environment including a major policy priority to increase U.S. exports and create U.S. jobs make the development of skills in international business and trade a necessity.

Careers in International Business

- Diplomat
- Documentation Specialist
- Foreign Trade Administrator
- Import/Export Data Reference Coordinator
- International Bank Officer
- International Educator
- International Sales Representative
- International Trade Advisor
- Researcher
- Distribution Manager
- Government Administrator
- International Sales Manager
- International Trade Administrator
- International Trade Consultant
- International Distributor
- Foreign Investments
- Global Economist
- International Business Development Manager
- Market Research Analyst

Department of Management & International Business

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Wright State University
3640 Colonel Glenn Highway
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International Business: Median salary for occupations (2009)

Starting Salary Offer: New Grads	\$42,094
Sales: Wholesale & Manufacturing	\$70,200
Production Manager (Industrial)	\$83,290
Management Analyst	\$84,650
Purchasing/Procurement Manager	\$89,160

Source: Bureau of Labor Statistics for 2008-2009 and N.A.C.E.
*National median salary for the occupation including Bachelor's, Master's and Ph.D. degree holders. Wages vary greatly depending on geographic location, industry sector, education, and experience.

International Business

Where are our IB Alumni?

Big Lots	NCR
Boeing	NewPage Corporation
Book Factory	MeadWestvaco Corp.
Chiquita Brands International, Inc.	Procter & Gamble
Evenflo	Nu Vo Technologies
Fondriest Environmental	Rittal Corporation
Midmark	Seepex Corporation
Luxottica	Sweet Manufacturing
Lau Industries	Trimble Navigation
Lion Apparel	Wright Patterson AFB

Real World Learning & Real World Results

Knowledge and Skills that Set You Apart

Students can choose from a variety of elective courses including: Regional Studies, International Studies, Foreign Policy, International Law, and Intercultural Communication.

Internships and Co-ops to Jump Start Your Career

Our emphasis on co-ops, internships and project courses is geared for “real world” experience that allows you to apply your classroom learning and jump-start your career.

IB Club for Valuable and Fun Networking

The International Business Club enriches your classroom experience and provides valuable networking opportunities. The club frequently sponsors guest speakers – industry professionals – who are working in an IB capacity and may be looking for top-notch talent for their firms. Joint membership in the Miami Valley International Trade Association is also available for students.

Faculty Focused on Your Success

Our faculty go the extra mile to assist you both academically and in your career. Our classes are taught by experienced faculty in small class settings with opportunities to develop your fullest potential.

Sample Business Core Classes

Accounting * Statistics * Marketing * Business Communication and Writing * Global Economy * Financial Management * Legal Environment of Business * Management and Organizational Behavior * Management Information Systems * Operations Management * Strategic Management

Sample International Business Curriculum

Comparative Capitalist Institutions * International Financial Management * International Management * Global Supply Chain Management * International Marketing * International Trade Management * International Trade Internship * Cultural Electives * Foreign Language Requirement



The Best Business Schools In The World

RAJ SOIN
College of Business
WRIGHT STATE
UNIVERSITY

The Raj Soin College of Business Advantage

Our program is the first in the region to be accredited by AACSB International, the highest accrediting body for four-year and post-graduate business degrees.

- **12, 623** The number of institutions granting business degrees worldwide
- **596** The number of AACSB accredited schools worldwide
- **5%** The percent of business schools accredited worldwide.

Fewer than **30%** of business schools in the US are AACSB accredited. The Raj Soin College of Business has met the standards for faculty expertise, academic quality, research and community service.

Raj Soin College of Business

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