

Raj Soin College of Business Finance

What is Finance?

Finance can be defined as the art and science of managing money.

Finance should not be confused with accounting. While the two fields are related, the accountant is primarily concerned with recording, reporting, and measuring business transactions. People in finance, on the other hand, use the information provided by the accountant to make decisions regarding the best way to raise, spend, and invest money.

Why Pursue a Finance Degree at Wright State?

- The award-winning Soin Trading Center was recognized by Business Week Online as one of the top ten academic trading centers in the nation.
- **CFM™ Certified Financial Manager** is a certification appropriate for students interested in working in the corporate finance function.
- **CFA™ Chartered Financial Analyst** is a certification essential for students seeking positions as a financial analyst.
- Our students passed the Chartered Financial Analysts™ examination Level 1 with an 80 percent pass rate, surpassing the national average of 35 percent.



Position in Demand

Financial Manager

Mean Hourly Wage: \$54.68
Mean Annual Wage: \$113,730

National Estimates from the Bureau of Labor Statistics: Occupational Employment and Wages (2009). Reflects data from all individuals at various career levels employed in this field, not a starting salary.

Careers in Finance

Money & Capital Markets

Working for financial institutions such as banks, insurance companies and investment banking firms. Job titles:

- Loan/Trust Officer
- Acquisitions Specialist
- Credit Analyst
- Commercial Banker

Investments

Working for a brokerage house or other financial institution managing investment portfolios. Job titles:

- Stock Broker
- Security Analyst
- Portfolio Manager

Financial Management

A career in financial management means you work for a company to help raise capital, grow the business, make acquisitions, plan for its future, make investment decisions, decide on credit terms, and manage excess cash. Job titles:

- Credit Analyst
- Capital Budgeting Analyst
- Treasurer
- Cash Manager
- Financial Analyst
- Budget Officer

Department of Finance & Financial Services

296 Rike Hall
Wright State University
3640 Colonel Glenn Highway
Dayton, OH 45435-0001
Phone: (937) 775-3175
Fax: (937) 775-3545

Finance: Median salary for occupations (2009)

Starting Salary Offer: New Grads	\$50,546
Budget Analyst	\$65,320
Securities & Financial Svcs Agent	\$68,680
Personal Financial Advisor	\$69,050
Financial Analyst	\$73,150

Source: Bureau of Labor Statistics for 2008-2009 and N.A.C.E

*National median salary for the occupation including Bachelor's, Master's and Ph.D. degree holders. Wages vary greatly depending on geographic location, industry sector, education, and experience.

Where are our Finance Alumni?

MeadWestvaco Corp.	LexisNexis
UBS	PMI
Dayton Power & Light	PNC Bank & PNC Mortgage
JP Morgan Chase	Bank of America
Reynolds & Reynolds	Merrill Lynch
Scottrade	CH Dean
Prudential Securities	US Bank
Robbins and Meyers	US Department of Defense/WPAFB
Fifth Third Bank	James Investments
American Express	Research

Real World Learning & Real World Results

Knowledge and Skills that Set You Apart

Students can choose from a variety of elective courses including: Fixed Income Security Analysis, Financial Derivatives, and Security Analysis and Portfolio Management.

Internships and Co-ops to Jump Start Your Career

Our emphasis on co-ops, internships and project courses is geared for “real world” experience that allows you to apply your classroom learning and jump-start your career.

Finance Club for Valuable and Fun Networking

The Finance Club enriches your classroom experience and provides valuable networking opportunities. The Finance Club frequently sponsors guest speakers – real industry professionals – who are working in a Finance capacity and may be looking for top-notch talent for their firms. They also sponsor study trips to Chicago and New York.

Faculty Focused on Your Success

Our faculty go the extra mile to assist you both academically and in your career. Our classes are taught by experienced faculty in small class settings with opportunities to develop your fullest potential.

Sample Business Core Classes

Accounting * Statistics * Marketing * Business Communication and Writing * Global Economy * Financial Management * Legal Environment of Business * Management and Organizational Behavior * Management Information Systems * Operations Management * Strategic Management

Sample Finance Curriculum

Intermediate Accounting * Advanced Financial Management * Investing in Securities * International Financial Management * Analysis of Corporate Financial Information * Real Money Investing * Fixed Income Security Analysis * Financial Derivatives * Security and Portfolio Management



The Best Business
Schools In The World

RAJ SOIN
College of Business
WRIGHT STATE
UNIVERSITY

The Raj Soin College of Business Advantage

Our program is the first in the region to be accredited by AACSB International, the highest accrediting body for four-year and post-graduate business degrees.

- **12,623** The number of institutions granting business degrees worldwide
- **596** The number of AACSB accredited schools worldwide
- **5%** The percent of business schools accredited worldwide.

Fewer than **30%** of business schools in the US are AACSB accredited. The Raj Soin College of Business has met the standards for faculty expertise, academic quality, research and community service.

Raj Soin College of Business

Academic Advising Office

100 Rike Hall
3640 Colonel Glenn Highway
Dayton, OH 45435-0001

Phone: (937) 775-2437

Fax: (937) 775-3545

email: rscob-admin@wright.edu

www.wright.edu/business