

Raj Soin College of Business Business Economics

What is Economics?

The great English economist Alfred Marshall wrote, "Economics is a study of mankind in the ordinary business of life." His point was that most of what people do has some connection to using productive resources to satisfy peoples wants and needs. The most basic and enduring strength of economics as a field of study is that it provides a logical, ordered way of looking at various problems and issues related to the production, distribution and consumption of limited resources in society.



Position in Demand

Economist

Mean Hourly Wage: \$46.31
Mean Annual Wage: \$96,320

National Estimates from the Bureau of Labor Statistics: Occupational Employment and Wages (2009). Reflects data from all individuals at various career levels employed in this field, not a starting salary.

Why Pursue an Economics Degree at Wright State?

- A diverse education that will give you a solid background for various careers in business, public administration and government.
- A knowledge base that can compete with others trained in business and liberal arts.
- Economics is a systematic and logical way of critical thinking which helps you prepare for graduate level work in economics, law, public policy, economic development and politics.

Careers in Economics

- Business Economist
- Chief Economist
- Profit-Loss Analyst
- Econometrician
- Economic Analyst
- Economic Development Coordinator
- Economic Forecaster
- Commercial Banker
- Economic Advisor
- Cost-Benefit Analyst
- Economic Development Strategist
- Economic Researcher
- Financial Risk Manager
- Market Research Analyst
- Production/Cost Analyst
- Business Manager
- Investment Banker

Department of Economics

290 Rike Hall
Wright State University
3640 Colonel Glenn Highway
Dayton, OH 45435-0001
Phone: (937) 775-3070
Fax: (937) 775-3545

www.wright.edu/business

Economics: Median salary for occupations (2009)

Starting Salary Offer: New Grads	\$42,094
Employed in Local Government	\$71,280
Employed in Federal Government	\$106,170
Employed in Consulting	\$123,710
Employed in R&D	\$128,920

Source: Bureau of Labor Statistics for 2008-2009 and N.A.C.E
*National median salary for the occupation including Bachelor's, Master's and Ph.D. degree holders.
Wages vary greatly depending on geographic location, industry sector, education, and experience.

Business Economics

Where are our Economics Alumni?

City of Dayton	Dayton Power & Light
Gem Real Estate Group	U.S. Department of Commerce
Honda of America	Emerson Climate Technologies
U.S. Department of Defense/WPAFB	The Discovery Channel
Fifth Third Bank	Chicago Mercantile Exchange
Reynolds and Reynolds	State of Ohio
General Electric	PNC Bank
Lexis Nexis	
Montgomery County	

Real World Learning & Real World Results

Knowledge and Skills that Set You Apart

Students can choose from a variety of elective courses including: Law and Economics, Economics of Poverty and Discrimination, and Urban Economic Problems and Prospects.

Internships and Co-ops to Jump Start Your Career

Our emphasis on co-ops, internships and project courses is geared for “real world” experience that allows you to apply your classroom learning and jump-start your career.

Economics Club for Valuable and Fun Networking

The Economics Club enriches your classroom experience and provides valuable networking opportunities. The Economics Club frequently sponsors guest speakers – real industry professionals – who are working in an Economics capacity and may be looking for top-notch talent for their firms.

Faculty Focused on Your Success

Our faculty go the extra mile to assist you both academically and in your career. Our classes are taught by experienced faculty in small class settings with opportunities to develop your fullest potential.

Sample Business Core Classes

Accounting * Statistics * Marketing * Business Communication and Writing * Global Economy * Financial Management * Legal Environment of Business * Management and Organizational Behavior * Management Information Systems * Operations Management * Strategic Management

Sample Economics Curriculum

Money and Banking * Intermediate Microeconomics * Intermediate Macroeconomics * Institutional Economics * Applied Econometrics * International Economics * Regional Economic Growth and Change * Managerial Economics * Public Finance * Environmental Economics



The Best Business Schools In The World

RAJ SOIN
College of Business
WRIGHT STATE
UNIVERSITY

The Raj Soin College of Business Advantage

Our program is the first in the region to be accredited by AACSB International, the highest accrediting body for four-year and post-graduate business degrees.

- **12, 623** The number of institutions granting business degrees worldwide
- **596** The number of AACSB accredited schools worldwide
- **5%** The percent of business schools accredited worldwide.

Fewer than **30%** of business schools in the US are AACSB accredited. The Raj Soin College of Business has met the standards for faculty expertise, academic quality, research and community service.

Raj Soin College of Business

Academic Advising Office

100 Rike Hall
3640 Colonel Glenn Highway
Dayton, OH 45435-0001

Phone: (937) 775-2437

Fax: (937) 775-3545

email: rscob-admin@wright.edu

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