



### CREDIT FOR MBA

Students have the option of submitting tuition fees to become eligible for course credit upon the satisfactory completion of a paper under the guidance of co-faculty Dr. Andrew Lai, Coordinator, China MBA Program and Dr. Riad Ajami, Chair of Management. Please contact the China MBA Program for details.

### A TYPICAL DAY IN CHINA

A typical day begins bright and early with a western breakfast at the hotel, then a morning seminar taught on a local university campus by a qualified professional.

After a traditional lunch, participants will join a guided sight-seeing tour, tour of Chinese business operations, or networking event as scheduled.

Dinners are social activities and students will engage many of the cultural skills learned as they dine with Chinese executives and WSU China MBA alumni. After dinner, other sight-seeing and cultural social events are arranged.

## SAMPLE ITINERARY: SPRING BREAK 2009

### DAY 1: March 21st, 2009 (Dayton, USA-Beijing)

Depart Dayton (DAY-PEK), cross international date line

### DAY 2: March 22nd, 2009 (Beijing)

Arrive in Beijing late afternoon  
Enjoy evening in downtown Beijing  
Wangfujing Pedestrian Street

### DAY 3: March 23rd, 2009 (Beijing)

Morning seminar  
Afternoon sightseeing at the Forbidden City and other historic sites. Also included is the Olympic Village.

### DAY 4: March 24th, 2009 (Beijing-Shandong)

Morning seminar  
Afternoon at the Great Wall of China  
Evening Peking Duck dinner  
Bullet train to Shandong Province

### DAY 5: March 25th, 2009 (Shandong)

Morning and Afternoon: Tour businesses  
Meet WSU alumni  
Evening China MBA Alumni Banquet and networking event

### DAY 6: March 26th, 2009 (Shandong-Shanghai)

Bus to Ji'ning  
Afternoon of business tours, meet WSU alumni  
Overnight train to Shanghai (Soft Sleeper)

### DAY 7: March 27th, 2009 (Shanghai)

Arrive in Shanghai  
Morning seminar and business tours  
Afternoon sightseeing  
Evening on the Bund

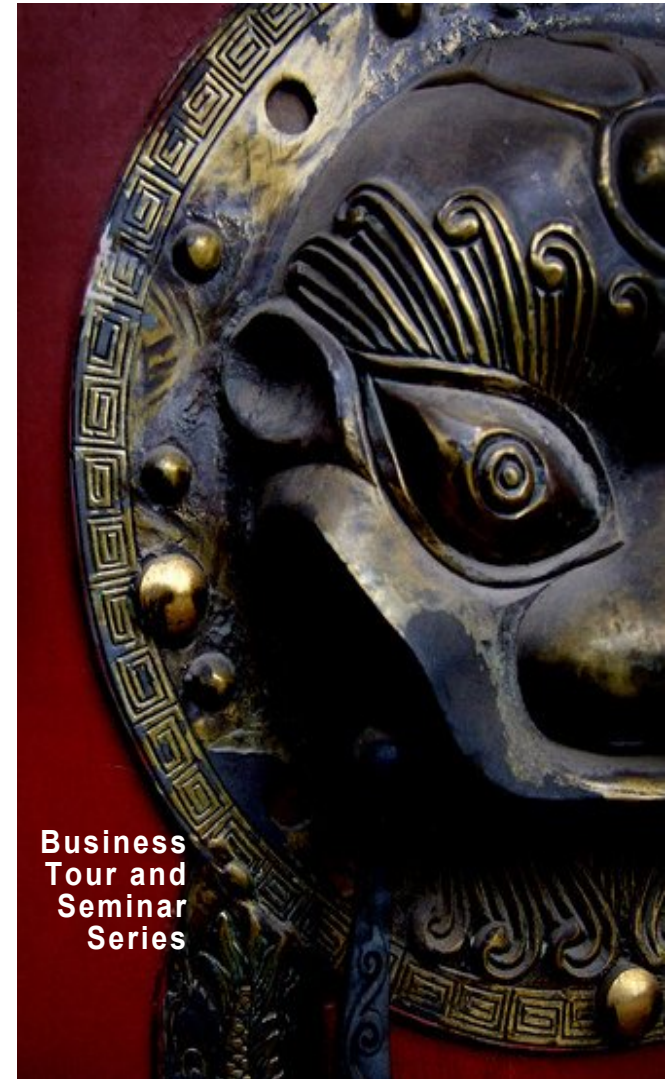
### DAY 8: March 28th, 2009 (Shanghai)

Morning seminar and business tour  
Afternoon sightseeing  
Evening acrobat show

### DAY 9: March 29th, 2009 (Shanghai-Dayton, USA)

Return to Dayton (PVG-DAY), arrive late afternoon

# Insight Into China



Business  
Tour and  
Seminar  
Series

### For More Information Please Contact:

Janis Tannehill (China MBA Program G.A.)

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OR

Dr. Andrew Lai (Coordinator China MBA Program)

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Optional extensions to Hong Kong may be available for interested parties.

Rates are based on double occupancy, single supplement may be available.



## Doing Business in the New Millennium

## Business Tour of Beijing, Ji'nan and Shanghai

# Global Intelligence... Leveraged.



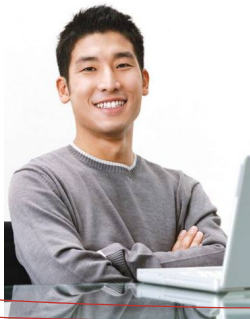
## BUSINESS TOUR AND SEMINAR SERIES FEES

### \$2000 FEE INCLUDES:

- PRE-DEPARTURE WORKSHOPS
- INSTRUCTION AND MATERIALS
- BUSINESS TOURS
- NETWORKING EVENTS
- 5 STAR ACCOMODATIONS
- GROUND TRANSPORTATION
- GUIDED GROUP TOURS

### FEE DOES NOT INCLUDE:

- INTERNATIONAL AIRFARE
- TUITION (FOR CREDIT ONLY)
- PERSONAL EXPENSES



Designed to provide participants with both theoretical and practical knowledge of business and cultural etiquette in China, this intensive 9-day program focuses on refining business skills and attaining cultural capital to be leveraged in today's global economy.

## unique insight into the world's largest emerging economy

### WHY CHINA?

The U.S. and Chinese economies are intricately linked and are growing more interdependent every day. China is an undeniably important economic partner for the United States in terms of trade and investment across many sectors. As the fastest growing destination for U.S. high-tech exports, China has jumped up the ranks as the third largest buyer of American technical products, surpassing Japan, the United Kingdom, and South Korea.

China is one of the largest powerhouses in the world today! In just two short decades, China has raced from being a third world country to one of the world's most influential economic powers. Success in the new millennium means keeping a finger on the pulse of the economic movers and shakers of globalized business.



### MULTI-INDUSTRY BUSINESS TOUR

Our extensive network of WSU China MBA Alumni means participants can make business contacts with leaders in almost any industry and view Chinese business operations in a way that few Westerners ever do.



### GUIDED TRAVEL

In addition to the lecture series, participants will enjoy safe and guided tours to many important sights, including: The Great Wall, Forbidden City, Olympic Village, Tian'anmen Square, Wangfujing, The Bund, and other historic sites.



### BUSINESS & CULTURE IN ACTION

Participants study business culture and apply it to meetings with Chinese executives. Cultural knowledge and hands-on practice will give participants the edge in their future business dealings with China.



**AN EDUCATIONAL BUSINESS & CROSS-CULTURAL EXPERIENCE  
SPRING BREAK 2009: MARCH 21 TO MARCH 29**