



MVITA Executive Luncheon

Thursday – February 16, 2012



Robert Willison, Ph.D. – VP of Operations
PDi Communication Systems, Inc.

“Sourcing and Selling in China: Lessons from the Road”

Please join us on February 16th as MVITA hosts an Executive Luncheon featuring a presentation by Robert Willison, Vice President of Operations for PDi Communication Systems, Inc. in Springboro, Ohio.

Bob began his career at Texas Instruments as Manufacturing Engineering Manager for the HARM missile program, and then for Hughes Aircraft as a Mechanical Design Engineer for the EF-111, MH-53, and F/A-18 aircrafts. He returned to school to further his education and obtain Masters and PhD degrees, and commenced working at NASA to optimize on-orbit satellite servicing. He moved to Cincinnati and joined Cincinnati Milacron as the Director of Engineering of the Uniby Division. He has been an adjunct Professor at the University of Cincinnati, West Virginia University, as well as a Department Chair at Sinclair Community College.

PDi Communication Systems, Inc is a privately held, ISO certified, American business with a demonstrated, continuous 30 year commitment to the North American Healthcare market. PDi's goal and business objective is to be the dominant supplier of personal sized televisions and positioning systems to the North American Healthcare Industry and a leading source for Healthcare televisions and television related products.

PDi traces its roots back to 1976 as Precision Industries in Dayton, Ohio. The company at that time was a machine shop for its primary customer, NCR. It has grown and transformed over the past 4 decades into a modern technical company now engaging in the China market.

Learn about PDi's experiences and their lessons learned in China.

Register Now....don't miss out on this event!

DATE

Thursday, February 16, 2012

TIME

11:30 am Registration/Networking

12:00 am Lunch

12:20 am Presentation

LOCATION

Marriott Courtyard at UD Arena

I-75 Exit 51

2006 S. Edwin Moses Blvd.

Dayton, OH 45408

COST

\$ 45 MVITA Members

\$ 55 Non-Members

\$ 25 Students

Sponsored By



Registration Form

To register, please complete the following information.

Name (s): _____

Company: _____

Email: _____

Telephone: _____

Four Easy Ways to Register

- **Fax to MVITA** 513-459-1055
- **Mail to MVITA**
P.O. Box 103, Kings Mills, OH 45034
- **Call MVITA** 937-226-8482
- **Email** mvita@earthlink.net

Check enclosed *Make check payable to MVITA*

MC/Visa _____

Expiration Date _____