

**Department of Marketing and International Business
Wright State University
Marketing Internship: Employer Feedback Form
Spring 2007 (Faculty Advisor: Dr. Pola Gupta)**

Thank you for your time and energy to serve as the internship supervisor. Since this evaluation is needed to assign the student's an internship grade, please complete this form to evaluate our marketing intern working at your company and fax the completed form to Dr. Pola Gupta (Fax# 937-775-3952).

Please return no later than Thursday, June 7, 2007 (5:00 P.M).

1) Student Name: _____

2) Employer Supervisor: _____

3) Internship Quarter: (please circle one)

1. Fall 2. Winter 3. Spring 4. Summer

4) Please evaluate this student intern on the following items by circling a number for each item.

	Poor	Below Average	Average	Above Average	Excellent
Verbal Communication	1	2	3	4	5
Written Communication	1	2	3	4	5
Ability to work with others	1	2	3	4	5
Technical Skills	1	2	3	4	5
Judgment	1	2	3	4	5
Creativity	1	2	3	4	5
Attitude toward work	1	2	3	4	5
Initiative	1	2	3	4	5
Adaptability	1	2	3	4	5
Dependability	1	2	3	4	5
Openness to criticism	1	2	3	4	5
Ethical sensitivity	1	2	3	4	5

Professional appearance and demeanor

5) Please comment on the student's strengths.

6) Please comment on the student's weaknesses.

7) Please indicate your satisfaction with Wright State's Marketing Internship program by circling a number for each item.

	Very Dissatisfied	Somewhat Dissatisfied	Neutral	Somewhat Satisfied	Very Satisfied
Your overall experience with WSU's Internship Program this quarter	1	2	3	4	5
The process for listing your internship position	1	2	3	4	5
Helpfulness of WSU Marketing Department's internship brochures and materials	1	2	3	4	5
Helpfulness of Wright State's Marketing Internships Website.	1	2	3	4	5

8) May we quote you and use your name/business name on what you liked best about the internship experience?

1. Yes 2. No

9) How could the university have assisted you more in planning and supervising the internship?

