

General Session | 10:45 – 11:30am, Thursday, March 26

***Title:* Enjoy the Ride!**

***Presented By:* Steve Gilliland, CSP**

If you're tired of hearing the same old topics rehashed over and over again, ***Enjoy The Ride*** is the perfect keynote. Through sidesplitting humor and reality-tested techniques, Steve Gilliland, CSP, reveals the way to face conflicting demands in an unforgiving business environment that keeps getting tougher. From the beginning when he shows people how to reignite their passion, to the end with his compelling challenge to "never lose your focus," he releases an "explosion of enthusiasm" that is absolutely contagious. It is simple, clear and easy to grasp - yet profound! Fasten your seatbelt and hold on as one of America's most entertaining keynote speakers shows you how to Enjoy The Ride!