

**RAJ SOIN**  
 College of Business  
**WRIGHT STATE**  
 UNIVERSITY



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# Experience PARIS

## **MGT 480/680 European Business Operations An International Business Educational Sojourn**

*The Center for Global Business at the Raj Soin College of Business in cooperation with the University Center for International Education presents a unique opportunity for Wright State MBA, graduate and undergrad students, alumni, friends, supporters, and members of the business community.*

Have the experience of a lifetime while attending lectures on French International Enterprises, meeting with political and economic experts, and enjoying the sites of this dynamic European capital!

### **Program includes:**

- ▶ Lectures at leading French business schools, HEC and ESSCA
- ▶ Seminars and lectures on:
  - Business
  - Economics
  - Political Environments and economy of the EU
  - Corporate strategies of French enterprises

### **Program costs:**

- ▶ Fees (\$1,985) include:
  - All seminar materials
  - Accommodations at a 3-star hotel (including breakfast)
  - Metro pass in Paris
  - University insurance
- ▶ Fees do not include:
  - Airfare
  - Tuition for 4 credit hours\*
  - Food, etc.

**March 21-27, 2010  
 Winter/Spring 2010 Registration**



The Paris Program is offered by the Center for Global Business and the WSU Raj Soin College of Business. Participants interested in taking the course for credit must see Dr. Riad Ajami, Program Director, in the Department of Management and International Business, Rike 270 (riad.ajami@wright.edu).

Costs are based on double occupancy and space is limited. WSU and RSCOB reserve the right to cancel or alter the program format or to change costs because of conditions beyond their control.

A \$500 deposit is due by February 20, 2010.  
 The remainder is due March 10, 2010.



\*If you are a full-time student at WSU, there is no extra cost for the intersession 4 credit hours