

Winter Quarter, 2011

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**Brought to you by the
Raj Soin College of Business
Dean's Student
Advisory Board**

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Quarterly Connect

— Raj Soin College of Business Newsletter for Students by Student Members of the Dean's Student Advisory Board

Message From Dean Farmer

The primary mission of our College is to “develop students to be successful and ethical leaders capable of making valued contributions to businesses in the Greater Dayton region and around the world.”

I hope your Winter Quarter is both productive and exciting.

I have an open door policy for students and encourage you to visit me anytime. My entire faculty, staff and I constantly strive to create a friendly and supportive environment in order to learn how we can improve your educational experience and future career opportunities. In addition, my Dean's Student Advisory Board, composed of students with diverse backgrounds and majors, is a very helpful sounding board to help the College continuously improve our curriculum and services to students.

Currently, the faculty, staff and I are focused on the College's reaccreditation review in order to maintain our AACSB—Association to Advance Collegiate Schools of Business—accreditation. Student learning outcomes, faculty qualifications, curriculum and learning resources are evaluated by outside peer reviewers. Why should you care? AACSB accreditation means “quality.” Fewer than one-third of all business schools in the U.S. and fewer than five percent of all business schools in the world have earned this distinction. This accreditation means more and better job opportunities for our graduates and



helps me attract and hire the very best faculty. The College has also achieved additional accreditations from AACSB for our accounting program and ABET for the undergraduate program in MIS. Stop by any time you have suggestions or innovative ideas for improving *your* College.

Apply for Continuing Undergraduate Scholarships by Mar. 1, 2011

Check out www.wright.edu/business for

- ⇒ **upcoming networking and Student Club events**
- ⇒ **career opportunities and weekly job postings**
- ⇒ **more College News**



Jazz Rowe, Senior
Accounting/Finance

*“Your future is in
your hands. Create
goals and be
proactive”*



Brianna Cosca, Junior
Accounting/Finance

Student Spotlight—Local Networking Leads to Opportunity in London *By Brianna Cosca*

Jazz Rowe, is a senior double majoring in Accounting and Finance and has plans to get her Masters in Accounting (M.Acc.) here at Wright State, as well. Having grown up in Biloxi, Mississippi, she loves the south and plans to return upon graduation. Jazz is a member of the Dean’s Student Advisory Board, the Accounting Honorary, Beta Alpha Psi (BAP), the Accounting Leadership Program (ALP), former member of the 2009-2010 Intercollegiate Ethics Bowl Team, and the President of the Accounting Club. Through a detailed interview Jazz informed me of her achievements, as well as her future occupational plans.

BC: Why did you choose to be an accounting major? Also, why did you choose Wright State?

JR: I knew pretty much throughout high school that I was going to be an accounting major. I was in a two year accounting and finance program at Stebbins where I had a great teacher that got me excited about accounting and finance. I ended up choosing Wright State because I had heard so many great things about their business program, specifically our accounting program. Another reason I chose Wright State was because of all of the scholarship opportunities. Through various scholarships, both academic and leadership oriented, I get all of my schooling paid for.

BC: Wow! How did you manage to get an internship for Deloitte in London??

JR: Well, from my time in Business Professionals of America, a high school business organization, I met a lot of people. One of my contacts gave me a positive recommendation, names of accounting professionals and that contact also put in a good word for me. The Deloitte staff in London called me a couple days later, and scheduled a phone interview. After that, they offered me an internship position. I left the third week in January, and won’t be back until late April or early May.

BC: Who are your favorite professors here at Wright State?

JR: Oh boy. I’ve had a lot of great professors and I don’t want to just name some! But I guess if I had to pick, I’d say: John Cook (Tax I), Burhan Kawosa (Managerial Finance), Maggie Houston (Intro Accounting), and Leonard Kloft (Global Economics).

BC: Well those are some pretty lofty goals. I hope you achieve them. I guess the last question I have for you would be what advice do you have for all the college students who will be reading this interview?

JR:

- ◆ Your future is in your hands. Create goals and be proactive.
- ◆ Networking is vital. It will get you places you never thought you could go.
- ◆ Never turn down an opportunity because of the competition. What can **you** offer that no one else can?

Although Jazz will be in London for the next few months she would be more than happy to answer any questions. You can contact her at Rowe.32@wright.edu.

Wright State Chapter of the American Marketing Association

MEETINGS: Marketing Club meetings are the 1st and 3rd Wednesday of every month. They are held at 9:00 am in the trading center on the first floor of Rike Hall. Meetings include planning for upcoming events, and enjoying guest speakers from diverse marketing backgrounds.

MEMBERSHIP: Membership dues are \$65, and this includes a student membership to the American Marketing Association. Being a part of a professional organiza-

tion offers many opportunities for learning and networking. The club is open to all students on campus.

SPECIAL EVENTS: This March, the Marketing Club is attending the 33rd Annual International Collegiate Conference, March 24-26 in New Orleans, Louisiana.

Members of the club have the opportunity to attend this conference at low cost, have fun, and learn a lot!

CONTACT:

Club Website: <http://www.wright.edu/studentorgs/marketing/>

Facebook: <http://www.facebook.com/#!/group.php?gid=20729626340&v=info>

Management Information Systems Club

LEADERSHIP OPPORTUNITY: The MIS club is currently looking for a marketing/secretary, communications director, and a webmaster.

SPECIAL EVENTS: The club is also holding a Digital Mixer on **February 22, 2011 at 6:30 pm.** This winter quarter they are excited to welcome a professional speaker, Craig Newland from Calytrix, a video game and simulation company.

Economics Club

CLUB MISSION: The Economics Club seeks to aid students in gaining a thorough understanding of economics through discussion with peers, professors, and practitioners. Members are encouraged to consider economic policies, issues and events and their results.

MEMBERSHIP: The Econ Club requires a **\$5 quarterly fee (\$15 per annum)** to join the club.

MEMBERSHIP: The MIS Club will hold several meetings this winter quarter, and **dues are \$10 for the year.** Visit one of their websites for meeting dates and times.

CURRENT EVENTS: Recently, the club worked to understand the causes and effects of the 1973 Recession. A short presentation helped students understand the happenstances of the recession.

Also, the club has been working to determine whether the University has created an unfair monopoly via dining services. They allocated simple tasks and compiled data

CONTACT:

Club Website: <https://sites.google.com/site/wsumisclub/home>

Facebook: <http://www.facebook.com/home.php?#!/event.php?eid=136497113065822>

concerning on and off-campus food prices for their analysis.

CONTACT:

Website: <http://economicsclub.wordpress.com/>

Club OrgSync: <https://orgsync.com/login>



Org News: Get Involved!

For a complete list of student organizations in the College, visit www.wright.edu/business

Click on the Student Life link and then the Club link or go to:

www.wright.edu/business/studentlife/studentclubs

Learn more about student clubs for Accounting, International Business, HR & Management, Finance, Supply Chain Management and the Black Business Student Association



Student Government Update



LYNSEY
SHEPARD

Office Hours:
Mondays, 6:00-7:00 PM
Thursdays, 2:15-4:15 PM
Fridays, 11:30 AM -12:30 PM

280A Rike Hall

lynsey.shepard@wsusg.com
937-232-8616

Hello Raj Soin College of Business Students,

I hope you all had a great Fall quarter, and are settling into your Winter routines well. I would like to introduce myself to you, in case I haven't had the pleasure of meeting you in person. My name is Lynsey Shepard and I'm the Senator who represents your interests, as students of the College of Business, to Student Government. Because you voted for me, it's my goal to represent you as accurately as I can, and along with that comes a dedication to communicate with you, my constituents. This newsletter is the first step towards that enhanced communication—informing you about what is going on in the college. If you're interested in helping me make decisions that represent the best interests of the students in the college of business, please email me so I can put you on my email list.

Please also feel free to stop by my office hours anytime! The time and location are listed to the left.

If you'd like to know what I'm up to more regularly, you can view my bi-weekly reports at www.wsusg.com

Meet The Dean's Student Advisory Board

The Dean's Student Advisory Board (DSAB) serves the Raj Soin College of Business students at Wright State University as a link between the Dean, the students, and the business community.

Goals of the group are to:

- Provide an open forum for innovation and changes in the College
- Bring visibility and credit to the Raj Soin College of Business at Wright State and in the community
- Be a marketing agent to prospective and incoming students

Officers:

Michael Cozad, President

Ryan O'Connor, Vice President

If you would like the chance to be on the Dean's Student Advisory Board for the Raj Soin College of Business, there is an application and interview process that takes place during Spring Quarter. You will receive information on this process via email, and Spring Quarter's newsletter.



Front row: Tomas Moran, Brianna Cosca, Alisha Lucas, Paul Reed, Kit Cantabrana

Middle row: Nurbek Kydykeev, Michael Cozad, Dean Farmer, Scott Stafford, Madleine Zofkie

Third row: Ryan O'Connor, Andrew Vest, Claire Hood, Chris Salley, Lynsey Shepard, Jazz Rowe

A complete list of members and their emails is available online at www.wright.edu/studentlife