



**Division of Curriculum and Instruction/Academic Affairs
Strategic Plan
May 18 2009**

Goal 1. Academic Distinctiveness and Quality

Enhance our distinctive learning experience to produce talented graduates with the knowledge and skills essential for meaningful civic engagement, international competency, critical thinking, and appreciation for the arts, life-long learning and the ability to lead and adapt in a rapidly changing world.

Objective A: Ensure the alignment of General Education, the major, assessment, undergraduate and graduate program review and co-curricular activities.

Strategy	Responsibility	Metric
1. Develop a study abroad alternative to appropriate components of the GE program.	1. GE, Honors	1. Implemented
2. Guide the revision of the entire curriculum and assessment in the move to semesters, including General Education, WAC, and the Honors core curriculum.	2. All Units	2. Completed
3. Incorporate civic engagement and cultural competency in the undergraduate curriculum as a GE learning outcome/objective.	3. GE, SL	3. Incorporated

Objective B: Diversify and enrich academic and professional programs

Strategy	Responsibility	Metric
1. Support STEMM initiatives, including Choose Ohio First, STEM school, retention, and student success.	1. SVPCI	1. Initiatives supported
2. Support degree programs in other counties.	2. SVPCI	2. Programs supported

<p>3. Implement the Ohio CORE legislation.</p> <p>4. Work with VP for Research and Graduate Studies to support a university-wide Undergraduate Research Program.</p> <p>5. Continue to expand and strengthen the Honors curriculum, including the Honors Institute, departmental Honors programs, and the Lake campus Honors program.</p> <p>6. Support the expansion of WSU courses and external partnerships at other locations in southwestern Ohio.</p> <p>7. Promote and enhance diversity initiatives, including cultural competency initiatives and multicultural programming.</p> <p>8. Create database, expand internship, co-ops, service learning, undergraduate research, and other experiential opportunities for students, including via Dayton Chamber of Commerce's CollegeWorks! Initiative and via WPAFB.</p>	<p>3. SVPCI, OC</p> <p>4. SVPCI</p> <p>5. Honors</p> <p>6. SVPCI</p> <p>7. SVPCI</p> <p>8. SL, SVPCI</p>	<p>3. Implemented</p> <p>4. Research Program supported</p> <p>5. Curriculum strengthened</p> <p>6. New programs developed</p> <p>7. Initiatives enhanced</p> <p>8. Database created</p>
<p>Objective C: Make the academic programs more accessible, responsive, and flexible.</p>		
<p>Strategy</p>	<p>Responsibility</p>	<p>Metric</p>
<p>1. Support innovative scheduling (intersession, weekend classes, mini classes).</p>	<p>1. SVPCI, CTL, Registrar, GE</p> <p>2. SVPCI, CTL</p>	<p>1. Number of courses increased</p> <p>2. Number of online</p>

2. Expand the availability of online classes (including for the disabled) and prepare faculty to teach in an online format.		courses/degrees increased
3. Implement the recommendations of the Classroom of the Future committee.	3. SVPCI, Registrar, CTL	3.Recommendations implemented
4. Address the recommendations of ongoing Academic Program Review.	4. SVPCI	4.Recommendations addressed

Objective D: Attract, support and retain a nationally/internationally recognized diverse, student-centered faculty and staff.

Strategy	Responsibility	Metric
1. Support the recommendations of the University Diversity Advocacy Council and Academic Affairs Diversity Advocacy Council.	1. All units	1.Recommendations supported
2. Work with Provost and deans to continue to enhance the diversity of faculty, particularly those teaching first-year courses.	2. SVPCI, GE	2. Faculty diversity increased
3. Work to enhance staff diversity throughout the division.	3. All units	3. Staff diversity increased
4. Increase the ability of faculty to teach a diverse student population through faculty development programs and/or learning communities sponsored by the Center for Teaching and Learning and the university's multicultural centers.	4. CTL, MC	4. Diversity programming for faculty increased
5. Support implementation of the ADVANCE grant.	5. SVPCI	5. Grant supported

Objective E: Enhance the quantity and quality of dialogue with our various communities to ensure our academic relevance and distinctiveness.

Strategy	Responsibility	Metric
1. Enhance partnerships with Higher Educ. For Profits and Non Profits via	1. All units	1. Number of

expansion of off-campus courses and Honors Institute, SOCHE activities, Consortium of Multicultural Centers, Junior AFROTC, Upward Bound, Campus Compact, Association of American Colleges and Universities (AAC&U), etc.		activities enhanced
2. Enhance participation in national organizations like the National Policy Center for First Year of College, AAC&U, etc.	2. SVPCI	2. Participation increased

Goal 2. Educational Attainment

Enhance student access and successful participation in higher education through quality and innovative instruction and student life programs that increase graduation and career placement rates for a diverse student body.

Objective A: Improve enrollment and retention of direct from high school and non-traditional student populations.

Strategy	Responsibility	Metric
1. Ensure success of programs and services that target underrepresented populations such as Vision Mentoring, REACH, STARS and services for student parents.	1. MC, ROTC	1. Programs supported
2. Continue to increase number of 2+2 agreements with 2 year schools to facilitate transfer of students to WSU.	2. SVPCI, AT	2. Number of agreements increase
3. Expand dual enrollment offerings for high school students.	3. SVPCI, OC	3. Offerings expanded
4. Continue development of TAGS.	4. AT	4. TAGS developed
5. Continue to grow Pre-College enrollment programs, developing pathways to the freshman year at WSU.	5. PC	5. Enrollments increased
6. Work with feeder high schools to communicate college readiness	6. OC	6. Information

<p>expectations for entering students.</p> <p>7. Use \$70K Ohio CAN! Grant to raise \$700k in funds for the designated core groups: first generation students, veterans, underrepresented populations, and “seniors to sophomores.”</p> <p>8. Improve enrollment and retention of underrepresented students.</p>	<p>7. SVPCI, Development</p> <p>8. MC, ROTC, OC, Honors</p>	<p>communicated</p> <p>7. Funds raised</p> <p>8. Increased enrollment/retention rates</p>
<p>Objective B: Enhance the academic success of students</p>		
<p style="text-align: center;">Strategy</p>	<p style="text-align: center;">Responsibility</p>	<p style="text-align: center;">Metric</p>
<p>1. Support faculty in their development of innovative instruction.</p> <p>2. Support the implementation of Foundations of Excellence Action Plan.</p> <p>3. Work with colleges to increase the number of STEMM graduates.</p> <p>4. Provide academic support of underrepresented students via REACH program, Vision Mentoring, Upward Bound, DECA Student Mentoring and Dual Enrollment Programs, and the Multicultural Centers in general.</p> <p>5. Implement CLA and address findings.</p> <p>6. Support faculty efforts to improve student learning and academic success via the University Teaching Enhancement Fund and other funding sources.</p>	<p>1. SVPCI, CTL</p> <p>2. All units</p> <p>3. SVPCI</p> <p>4. MC</p> <p>5. AT</p> <p>6. SVPCI</p>	<p>1. Number of faculty supported</p> <p>2. Plan supported</p> <p>3. Number of STEMM grads increased</p> <p>4. Number of students supported</p> <p>5. Findings addressed</p> <p>6. Number of grants awarded</p>

Objective C: Expand options for educational attainment other than traditional degrees, e.g. certifications, licensures, etc.		
Strategy	Responsibility	Metric
1. Create certificates in civic engagement and in cultural competency.	1. SVPCI, SL, CTL	1. Certificate created
2. Work with UCAPC and Registrar to code and track all certificate programs and note on student's record.	2. SVPCI, Registrar	2. Programs tracked and coded
Objective D: Develop effective educational processes to assist students in meeting post-graduate careers and educational goals		
Strategy	Responsibility	Metric
1. Collaborate with Academic Colleges to create electronic student portfolios.	1. CTL	1. E-portfolios created
2. Expand internship opportunities, particularly in STEMM.	2. SVPCI	2. Internships increased

Goal 3. Research and Innovation		
Expand our scholarship in innovative and targeted ways to address regional, national, and global needs.		
Objective A: Strengthen our national and international research reputation.		
Strategy	Responsibility	Metric
1. Support collaborations between Wright State faculty and faculty from other universities through the use of video conferencing.	1. CTL	1. Collaborations created
2. Garner external grants including from national foundations and granting agencies such as the NSF.	2. All units	2. Grants increased

Objective B: Enhance Research and Sponsored Programs infrastructure leading to more external funding.		
Strategy	Responsibility	Metric
Objective C: Foster discovery at all levels in the educational pipeline.		
Strategy	Responsibility	Metric
1. Work with VP for Research and Graduate Studies to support a comprehensive, university-wide Undergraduate Research Program.	1. SVPCI, Honors, CTL	1. Program supported
2. Enhance internships, undergraduate research, study abroad and other experiential opportunities for all students.	2. All units	2. Opportunities increased
3. Continue to help to launch the Dayton Regional STEM school.	3. SVPCI	3. STEM school created and supported
4. Continue to expand Pre-College Programs, including adoption of the Summer Bridge Program.	4. Pre-College	4. Programs expanded
Objective D: Translate our research and development efforts into jobs, products, and economic development.		
Strategy	Responsibility	Metric
1. Aggressively pursue participation in the state of Ohio economic stimulus initiative which includes \$250 million for internships, infrastructure, program development, etc.	1. SVPCI	1. Applications made

Goal 4. Community Transformation

Provide leadership to support social, cultural and economic development within the region through collaborations with local, state, national and global partners.

Objective A: Increase the opportunities within the curriculum for community engagement.

Strategy	Responsibility	Metric
1. Establish Center for Community and Civic Engagement.	1. SVPCI	1. Center established
2. Continue to expand service learning and other community and civic engagement activities, including via programming offered by Honors Institute, multicultural centers, CTL, ROTC, etc.	2. All units	2. Participation increased

Objective B: Enhance WSU presence within the Dayton-West Central Ohio regions and beyond in ways that are important to the community

Strategy	Responsibility	Metric
1. Continue to serve as consultants and partners with organizations that serve the multicultural community throughout the Miami Valley and beyond.	1. MC	1. Number of partners
2. Strengthen partnerships with regional COF institutions through implementation of COF grant and development of regional infrastructures called for in grant.	2. SVPCI, Development	2. Number of partnerships

Objective C: Offer degree and other education programs consistent with regional and Ohio development needs

Strategy	Responsibility	Metric
1. Market COF scholarships, internships and related experiential opportunities with COF partners, including Dayton Chamber of Commerce and College Works!/EmployOn, etc.	1. SVPCI, SL	1. Number of scholarships and

2. Collaborate with other university units to increase the availability of online training and development workshops.	2. CTL	opportunities 2. Training provided
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Goal 5. Valued Resources		
Develop and sustain the human, financial, and physical resources required to accomplish the university's strategic goals.		
Objective A: Encourage and support the professional development and wellness of faculty and staff.		
Strategy	Responsibility	Metric
1. Provide appropriate rewards and incentives to faculty and staff.	1. All units	1. Rewards provided
2. Provide training, development, and/or consulting to faculty and staff.	2. All units	2. Training provided
3. Continue to nominate faculty and staff for recognition awards, including in GE, WAC, IT, etc.	3. All units	3. Faculty and staff nominated
4. Advocate for appropriate staffing levels.	4. All units	4. Staffing levels appropriate
5. Develop leadership opportunities for faculty and staff across the division.	5. All units	5. Leadership experience developed
6. Support the efforts of faculty and staff organizations such as OBFS, Latinos Unidas, AAFS and the creation of an Allies Group.	6. MC	6. Groups supported
7. Provide annual staff retreats for all units.	7. SVPCI	7. Retreats held

Objective B: Enhance fiscal and operational management		
Strategy	Responsibility	Metric
1. Continue to realize annual savings of 2-5%, consistent with BOT Financial Policy.	1. All units	1. Savings realized
2. Identify cost savings that reduce the cost of maintaining Audio Visual and Instructional Technology equipment.	2. CTL	2. Cost savings identified
3. Increase campus awareness of the availability of videoconferencing as a means to reduce travel expenses.	3. CTL	3. Videoconferencing use increased
4. Continue to achieve efficiencies via cost-sharing, internal reallocation, external funds, shared staffing, etc.	4. All units	4. Increased cost-sharing, etc.
5. Utilize strategic savings' contracts to achieve savings.	5. All units	5. Savings achieved
Objective C: Generate increased revenue.		
Strategy	Responsibility	Metric
1. Pursue naming opportunities across the Division.	1. All units	1. Centers named
2. Meet IUC/OBR goal of \$700K for OCAN grant.	2. SVPCI, Development	2. Goal met
3. Meet University campaign goals for the division.	3. Development	3. Goal met
4. Develop at least one endowed scholarship in all Curriculum and Instruction units.	4. Development, All units	4. Scholarships endowed
5. Continue to secure external funds in general, including via cost-sharing, partnerships, etc., for division events, including the Honors Institute and for the creation of a Center for Civic Engagement.	5. Development, All units	5. Funding secured

6. Continue to expand CSIC participation and funds accruing to division.	6. Development, All units	6. Participation increased
Objective D: Increase investments in facilities/technologies to achieve strategic goals.		
Strategy	Responsibility	Metric
1. Design, build, and maintain the appropriate instructional technology to support Wright State's online, video-based, and face-to-face classes.	1. CTL	1. Appropriated IT provided
2. Continue to maintain and upgrade existing classrooms and to build new ones as needed.	2. SVPCI, CTL, Registrar	2. Classrooms supported and built